



# 2017-2018

## Annual Report



## LMAC PRESIDENTS 1979–2019

June 2017-2019 . . . . .	Rob Bergevin, Stavely, AB
June 2015-2017 . . . . .	Scott Anderson, Winnipeg, MB
June 2013-2014 . . . . .	Ken Perlich, Lethbridge, AB
June 2010-2013 . . . . .	Jim Abel, Stettler, AB
June 2008-2010 . . . . .	Mike Fleury, Saskatoon, SK
June 2006-2008 . . . . .	Tom Vicars, Kamloops, BC
June 2004-2006 . . . . .	Larry Witzel, Waterloo, ON
June 2002-2004 . . . . .	Gene Parks, Brandon, MB
June 2000-2002 . . . . .	Steve Spratt, Ottawa, ON
June 1998-2000 . . . . .	Blair Vold, Ponoka, AB
June 1996-1998 . . . . .	Rick Wright, Virden, MB
June 1995-1996 . . . . .	Stewart Brown, Melbourne, ON
June 1993-1995 . . . . .	Ron Nothcott, Regina, SK
June 1991-1993 . . . . .	Ron Sims, Red Deer, AB
June 1989-1991 . . . . .	Jack McKennitt, Morden, MB
June 1987-1989 . . . . .	Jim Wideman, Waterloo, ON
June 1985-1987 . . . . .	Bill Jameson, Moosejaw, SK
June 1983-1985 . . . . .	Bruce Whyte, Kamloops, BC
June 1981-1983 . . . . .	Ralph Vold, Ponoka, AB
June 1979-1981 . . . . .	Emerson Gill, Grand Bend, ON

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# President's REPORT



The LMAC had a busy and productive year in 2017 representing the interest of livestock market operators and producers across Canada. As our national organization, we have been working hard on a number of files in the past year including our C.I.P Plan on Traceability in conjunction with the University of Calgary with an extensive review of the National Traceability program. We continue to work with many organizations and different levels of government to ensure that our LMAC voice is heard loud and clear as we work hard at protecting and enhancing our sector of the cattle industry.

The cattle market has seen some ups and downs in 2017 as you will all be aware of, experiencing a slow start last fall, with prices increasing steadily through December. As we move into 2018, pressure on our feeder market may have been impacted by the weather uncertainty, in NAFTA negotiations, as well as an over supply of cattle on feed in the U.S.

I would like to close by thanking our Board of Directors and Rick Wright (Executive Director) for their tireless efforts this past year. Also a huge thank you to Perlich Bros. Auction Market and the Perlich family for an excellent convention in 2017, a job very well done and much appreciated. We are looking forward to an amazing event this year at Whitewood Livestock Sales hosted by the Parks Family in Moosomin, Saskatchewan, for our convention this year. I would like to personally thank all of the sponsors, conventioners and auction contest competitors, as well as all who work tirelessly to host this event. I look forward to meeting those of you I have not yet met and to visit with our old friends we have made over the last number of years.

It has been a privilege to serve as your President over the last year and I look forward, along with our Board of Directors, to a continued strong national voice for our industry representing Canada's premier livestock marketing organization, The Livestock Markets Association of Canada.

Sincerely,  
Robert L. Bergevin  
President



# Executive Administrator's

## REPORT



Since the 2017 meeting in Lethbridge, the LMAC Board of Directors has been busy representing the marketing sector on a number of current issues. At the 2017 annual meeting, the LMAC membership voted in favour of financially supporting a third-party independent review of the cattle implementation plan, the proposed regulatory changes to movement reporting, and the epidemiology report from Dr. Dubé. The LMAC membership committed \$5000 cash and joined other industry groups in raising \$80,000 to conduct the study. An industry steering committee was formed to select a qualified research group to conduct the study. Rob Bergevin, Ken Perlich and Rick Wright were asked to represent LMAC on this committee. They joined Steve Primrose, chairman of the CIP committee, Mark Elford, chairman of CCA, and Canadian Cattlemen's representatives Reg Schellenberg and Pat Hayes. The support staff includes Anne Brunet-Burgess, general manager of CCA, and Jill Harvie of CCA. After exploring multiple options, the steering committee agreed to accept the tender from the University of Calgary. In August of 2017, the steering committee met with project leader Mark Lowerison and his support staff to discuss the content of the research and a deliverable format. The project was completed in January of 2018. An executive summary can be found elsewhere of this annual report.

In January of 2018, a delegation from the steering committee travelled to Ottawa to meet with directors and department heads for both CFIA and AAFC to discuss the study's findings and recommendations. A detailed report of the meeting can be in the Canadian Cattlemen's Association report contained in this annual report. Rick Wright represented LMAC at this meeting. The delegation was well received, and government representatives assured the delegation that the new regulatory changes were in accordance with the CIP recommendations. Government representatives also strongly assured the delegation that there was nothing harmful to the cattle industry in the new regulations. The University of Calgary study supported group animal movement and suggested that sightings could be captured at different locations and reported to the CLTS to support group movement reporting. The steering committee had suggested that a three-to-five year period after the implementation of the regulations be used to establish a baseline for traceability

in Canada. After that, metrics would be put in place to measure improvement in such areas as compliance and accuracy of information captured and reported. Eric Aubin of CFIA stated that a baseline approved by industry had already been established at previous meetings. Industry reminded those in attendance that they had been given three options to move forward with movement reporting. Industry had said that Option 3 would be less harmful and less cost prohibitive than Options 1 or 2, but had not agreed to Option 3 as the baseline. Any member of LMAC can obtain a complete copy of the U. OF C. study by requesting it from the LMAC executive administrator.

In the late fall of 2017, LMAC received notice from the president of the Livestock Marketers of Saskatchewan that LMS was withdrawing their membership from LMAC, suggesting that the cost of membership was the issue. At the time, LMS was in arrears for over two years of membership fees. There had been ongoing discussions between LMAC and LMS regarding a payment plan. LMS had asked that the outstanding membership fees be forgiven and that a new and lower-priced agreement be developed between LMS and LMAC. LMS representative Rhett Parks, along with president Rob Bergevin and administrator Rick Wright, worked tirelessly to find a solution to Saskatchewan's requests. The LMAC board of directors had voted unanimously to decline LMS's request to forgive their outstanding fees. The board was in favour of discussing new membership terms for Saskatchewan.

At the January 2018 LMAC board of directors meeting, LMAC voted in favour of accepting LMS's termination notice. A resolution was passed revoking LMS's "member in good standing" status. Under the LMAC constitution, if there is no provincial member in good standing, then the LMAC has the right to offer independent memberships to those who qualify for membership in that province. Each of the LMS members received an information letter and a membership proposal in February of 2018. To date, the following eight companies have joined LMAC as independent members in Saskatchewan: Assiniboia Auction Mart, Saskatoon Livestock Sales, Chopper K Auctions (Alameda), Cowtown Livestock Exchange Inc. (Maple Creek), Spiritwood Stockyards, Whitewood Livestock Sales, Meadow Lake Stockyards and Northern Livestock Sales (Prince Albert and Lloydminster). These markets will have full membership, including voting rights and the ability to hold office or represent LMAC on industry committees.

In the fall of 2017, the Canadian Cattle Identification Agency notified LMAC that the LMAC-appointed representative, Rick Wright, had reached the end of his twelfth year of service on the CCIA board of directors. Under the current CCIA bylaws, Wright would be forced to retire from the board as LMAC's representative. At the January 2018 meeting, the LMAC board of directors unanimously voted in favour of maintaining Rick Wright as their representative. A letter was sent to CCIA on behalf of LMAC suggesting that the CCIA membership represented the member organization and not an individual. LMAC strongly suggested that the member organizations be allowed to appoint whomever they wished to serve on the CCIA board. LMAC also requested that CCIA change its bylaws to accept terms of longer service, or remove the twelve-year term of service from its bylaws altogether. LMAC, with the support of the Canadian Bison Association and the Beef Producers of Quebec filed an official request for a special members' meeting, as required by CCIA bylaws, to discuss and vote on the proposals.

On April 4, 2018, President Bergevin attended a CCIA special members' meeting to discuss bylaw changes. After a long discussion, a resolution was brought to the floor by LMAC, seconded by Canadian Bison, to remove the twelve years of service clause from the existing CCIA bylaws. Under CCIA bylaws, any changes to the bylaws must have a 75% approval from the eligible representatives of the individual member organizations. On this resolution, a majority of 11 votes was required to make the change. The results were ten votes for, six against. The motion was defeated.

After much debate, the Manitoba Beef Producers' representative, seconded by LMAC, put forward a motion that the current representatives from LMAC, Canadian Bison, and Quebec Beef Producers have their terms of service extended by up to three years. On this vote, two organizations did not have representatives at the meeting. Beef Farmers of Ontario appointed Mark Elford as their representative by proxy. Alberta Beef Producers abstained from voting, as they were unaware of the current motion on the floor. On this vote, ten votes were required to pass the resolution. The results were nine in favour, six opposed. The motion was defeated.

President Rob Bergevin did an admirable job of presenting LMAC's position that it was not in the best interests of CCIA and LMAC to change the LMAC representative on the CCIA board this close to the implementation of the new traceability regulations. Wright's 12 years of experience dealing with government on behalf of industry on this file was a valuable asset to both CCIA and industry. The member organizations that spoke against the LMAC request for bylaw change included BC Cattlemen's Association, Saskatchewan Stock Growers, Beef Farmers of Ontario (proxy vote), Canadian Veterinarian Association and Canadian Sheep Federation.

The end result of the meeting was that Rick Wright is no longer allowed to be the LMAC representative on CCIA. LMAC is now required to find a suitable replacement before the September 2018 CCIA board meeting.

After the meeting, LMAC representatives were advised by the representatives from the Canadian Cattlemen's Association that they wanted to start the official process for LMAC to become an associate member of CCA. This would allow LMAC to attend meetings and give reports at certain committee meetings. This suggestion follows in line with the LMAC board of directors' discussions on strengthening the working relationship between CCA and LMAC. With the finish line on traceability in sight, it is very important that industry does not fragment their united stance on this file. The current chair of CCIA, Mark Elford, has made it clear that he feels that CCIA is not a lobby group for producers, but more of a service provider for information storage and a provider of administrative services for species requiring traceability services.

Cattle industry discussions need to take place in order to discuss whether the custody of the CIP should remain with CCIA or would be better off in the possession of a producer group such as CCA. At the annual meeting in Grand Bend in 2016, the LMAC membership voted in favour of supporting CCA to lead industry on the traceability file. LMAC offered support and resources to CCA if required and asked that LMAC be part of all discussions on movement reporting in the future.

Once the new regulations are in place, LMAC and its members will be very involved in the implementation of the regulations. Intermediate sites and co-mingling sites will always be under the microscope, and strong leadership from industry will be of the utmost importance.



# Cattle Implementation Plan (CIP)



## LMAC Policy on Traceability

The Livestock Markets Association of Canada supports traceability in principle, with the following caveats:

1. That traceability regulations do not negatively affect the speed of commerce at auction markets, buying stations and assembly yards.
2. That traceability regulations do not alter market neutrality by giving one sector of the industry an advantage or disadvantage over another, thus influencing how producers market their livestock.
3. That the costs of implementing traceability do not outweigh the benefits.
4. That implementation of traceability regulations does not cause more handling of the livestock thus creating weight loss, thus devaluing the livestock.

## The Cattle Implementation Report: Rick Wright

At the annual meeting of LMAC in May of 2017, the membership voted in favour of contributing \$5000 to help fund an independent third party study to analyze the strengths and weaknesses of the Cattle Implementation Plan. Industry had been advised by a number of qualified people that in order to be taken more seriously by CFIA, industry would have to fight science with science and economics with economics while lobbying on the Traceability file. Industry raised \$80,000 to proceed with the study.

A steering committee was formed from the CIP committee to hire a firm to complete the study and work with the firm in determining the concept content of the study. The steering committee was made up of Rob Bergevin and Ken Perlich from LMAC, Steve Primrose from the Canadian Livestock dealers, Reg Schellenberg and Pat Hayes from CCA and Mark Elford from CCIA. Staff members assisting were Jill Harvie from CCA and Anne Brunet-Burgess from CCIA.

In August, the steering committee met with Dr. Mark Lowerinson from the University of Calgary. Both parties agreed on the project and the U of C was hired to conduct the study. A target date for January 2018 was set. Members of the steering committee offered resources and contact information to Dr. Lowerinson. CCIA is the custodian of CIP, and Anne Brunet-Burgess was given the job as liaison between the U of C and the steering committee. Jill Harvie from CCA was asked to provide assistance.

The executive summary of the study and the general recommendations are included in this report. Members of the funding organizations can obtain a copy of the full detailed report by contacting their member organization and making a formal request.

In February, a delegation made up of Rick Wright, Reg Schellenberg, Pat Hayes and Mark Elford met with high-ranking members of CFIA and AAFC to discuss the study and the proposed regulations. Jill Harvie, Ann Brunet-Burgess, John Masswhol and other CCA staff accompanied them. A list of the government representatives is included at the end of this report.

There were a number of new faces at the table from both CFIA and AAFC. Some were familiar with the past discussions on traceability and some were new replacements for those who had been transferred to other departments. Both Mark Burgham and David Cox are no longer on the traceability file.

One of the biggest challenges for those from industry is educating the government representatives on what really happens "in the field" when it comes to the cattle industry. Over the past few years an educational tour has been arranged by CCA and LMAC to take key government department heads on a "reality tour" to ranches, auctions and feedlots. This is an opportunity for industry to show those who influence government regulations why the industry is concerned about or opposed to certain regulatory changes. This fall, Perlich Bros. in Lethbridge hosted a tour organized by CCA that took CFIA and AAFC representatives to a ranch for round up and sorting. The group then followed them to the auction and witnessed the receiving and pre-sale process. The next day they watched the sale in progress and met with Rob Bergevin and other industry representatives to discuss what they saw and ask questions. Later that day they travelled to VRP feedlots to watch cattle arriving from auctions and the induction protocols and handling.

At the Ottawa meeting, **Dawn Lumley-Mylari, CFIA Executive Director** stated how useful the tour had been and suggested that excursions like that happen more often. Those who took part agreed that it gave them a better understanding of how the industry works and why industry supports the CIP. She reassured the industry delegation that the CIP plan had been taken into consideration when

drafting the proposed regulatory changes, and that, in her opinion, there was nothing harmful to industry in the proposed changes. (Industry has not been allowed to see the proposed regulations until they are printed in the Canada Gazette.)

LMAC representative Rick Wright reminded the group that he had clear direction from LMAC, with support from CCA, that the auction markets would not agree to mandatory scanning of livestock at the intermediate sites. He stated that scanning at the market was one item on which there was no flexibility. He said, "This is a hill that our industry is prepared to die on. We are willing to discuss, negotiate and compromise on other topics, but not scanning."

One of the items brought forth from the study was that there was a need for continuous improvement on traceability. It was suggested that three years after the new regulations come into place that CFIA review group movement, compliance, accuracy of information and other items, to see if they meet CFIA's requirements. The study suggested that there is no baseline for traceability of livestock in Canada, so that in three years, there will be no metrics to compare with. Industry suggested that the first three years be used to establish a baseline and create metrics to use as comparisons for determining improvement.

Eric Aubin from CFIA told the group that there is a baseline and metrics are being prepared. He suggested that industry had agreed to the components of the baseline over the years. Industry countered that they had been given three options to choose from. Industry had agreed on which one was the least harmful, but never agreed in the manner suggested. Government agreed to share the "baseline and metrics" with industry once they are developed.

This collaborative meeting centred on the critical assessment of CIP and proposed federal regulations. It highlighted alternative solutions to achieve the needs for surveillance in the event of a trace back. We reviewed the gaps observed within the CIP and proposed regulations, and reiterated the importance of a quantifiable measurement of the current traceability system referred to as the baseline assessment. The other important takeaways included the importance of an applicable cost-benefit analysis after CG1 to properly outline the cost of the proposed traceability regulations. The next steps included that the U of C and CFIA epidemiology team would continue discussions on the usefulness of the proposed alternatives.

The meeting was one of the more productive meetings in the past few years, with both sides asking questions and talking about moving the traceability file forward together at an acceptable pace.

Government officials took my notes and asked many questions about the study and asked more details about the recommendations.

One of the main take aways from the meeting was the advice from some of the senior government officials. After CG1, there will be a 75-day comment period. They advised that industry be prepared in the event that there is anything in the proposed regulatory changes that are of concern. Written comments are all reviewed and assessed.

The steering committee intends to use findings from the study as a defense if comments are required, and this could result in industry being asked for more financing to prepare scientific comments.

Industry also learned that government approaches "cost benefit" analysis differently than industry. They look at it from a "disease management" approach and the cost to the taxpayer on trace back costs, containment, depopulation, if needed, and lost dollars in trade and commerce. Industry measures the cost in what it will cost to equip industry for traceability, for the minimum requirements and the ongoing costs. Industry reminded government that currently, traceability is mainly for the "public good" and that our trading partners are not demanding full traceability. With that in mind, the government should be responsible for the majority of the costs.

While the CIP and CCIA will use the outcome of this project to continue building relationships and work toward alternative ways to achieve common traceability goals, the Critical Assessment Project itself is completed. We have also identified the need for a detailed cost analysis to industry. Staff has been tasked with drafting a framework.

Currently, through nearly 12 years of lobbying on behalf of industry, LMAC, CCA and other industry partners have convinced government to compromise from full individual animal scanning to group movement reporting. This is one of many wins that national representation has achieved. Without our national organizations speaking on behalf of industry, the cattle business would be much different than it is today.

Those attending the meeting included.

Mark Lowerison, Scientific Director, Clinical Research Unit, Cumming School of Medicine

Andrea Hanley, Data Services Centre

Ashley Ure, Project Manager

Dr. Jaspinder Komal, Executive Director and Deputy Chief Veterinary Officer, CFIA

Dawn Lumley-Mylari, Executive Director, CFIA

Marco Valicenti, Director General, Sector Development and Analysis Directorate, AAFC

Chris Levac, Deputy Director Market and Industry Services Branch

Debbie Barr, Director, Animal Health, Welfare & Biosecurity Division / Policy and Programs Branch, CFIA

Dawn Lumley-Mylari, Executive Director, Policy and Regulatory Affairs Directorate, CFIA

Eric Aubin, National Manager, Livestock Traceability Program, Traceability Section, CFIA

Elizabeth Corrigan, Senior Regulatory and Policy officer, Traceability Section, CFIA

Dr. Ian Alexander Executive Director, Animal Health Science, CFIA

# CFIA Baseline INFORMATION

## **Current CFIA Traceability Baseline information April 2018**

The Canadian Food Inspection Agency (CFIA) identified the need to evaluate the TRACE program in 2014. To support such initiative, an evaluation framework was developed by a third party in consultation with national industry associations, responsible administrators and FPT governments and completed in March 2015 (see attached).

The baseline evaluation of the TRACE program based on the evaluation framework was initiated by a third party in January 2017. Consultations with national industry associations, responsible administrators and FPT governments to re-confirm the evaluation methodology were conducted by the third party evaluators in March 2017.

The objective of the baseline evaluation of the TRACE program is to assess its relevance and performance as required by the Treasury Board Policy on Evaluation (2009). It assesses the following five core evaluation issues and provides recommendations for improvement:

1. Continued need for the program (Relevance);
2. Alignment with government priorities (Relevance);
3. Alignment with federal government roles and responsibilities (Relevance);
4. Achievement of expected outcomes (Performance); and
5. Demonstration of efficiency and economy (Performance).

Most of the baseline evaluation has been completed by the third party. Over 90 documents were reviewed; 57 interviews were conducted across federal and provincial governments, responsible administrators, and regulated parties; an online survey was administered to CFIA inspectors authorized to access traceability databases, with 135 responses; case studies were conducted on the bovine Tuberculosis (bTB) outbreak, and Seneca Valley Virus.

Following their announcement on the need for the development of a national agriculture and food traceability system, starting with livestock and poultry, FPT governments agreed in 2010 with seven performance criteria that this traceability system should meet (attached). As communicated in January 2018 (attached), a simulation exercise consisting of a desktop simulation exercise involving a database search of randomly selected tags across five species groups will be performed. Through this exercise scheduled to be completed this fall, the current performance of the TRACE program will be measured against these seven performance criteria.

The baseline evaluation will be completed and finalized with these simulation exercise results compiled and reviewed. Results of the baseline evaluation will be shared with national industry associations, responsible administrators and FPT governments. There will be an opportunity for stakeholders to comment the document before its finalization.

# University of Calgary Study EXECUTIVE SUMMARY PROJECT

## Project Context

Canadian Cattle Identification Agency (CCIA) and the Cattle Implementation Plan (CIP) Committee recruited a multi-disciplinary project team of experts from the Cumming School of Medicine at University of Calgary to:

- Review baseline epidemiological principles of the Cattle Implementation Plan
- Review of baseline epidemiological principles of CFIA's proposed amendments to Part XV of the Health of Animals Regulations
- Survey industry stakeholders regarding impact of proposed traceability legislation on their livestock operation from general feasibility, time and cost perspectives – view results at [https://is.gd/ccia\\_survey](https://is.gd/ccia_survey)
- Systematic search of literature for publications outlining systems or methods to quantify system performance
- Provide a set of recommendations

## Recommendations

This independent, industry-funded review of baseline epidemiological principles **RECOMMENDS** the Cattle Implementation Plan could be strengthened by:

- System quantification – Graph animal movements using data from the Canadian Livestock Tracking System (CLTS) database and other sources of merit (e.g., Livestock Identification Services)
- A simulation framework – Develop a system or framework to support the assessment of changes to national traceability procedures and regulations in a transparent, peer-reviewed fashion
- Setting program improvement goals – Establish and publish processes and methods to support the assessment of the utility of the graph in trace-back scenarios, in a scientific format
- Hazard and risk-based system modification – Refocus system justification on hazard and risk to animal health, and identify risk-based monitoring and assurance ideals as factors in national traceability data collection system design
- Modernizing the Technology Stack – Develop and publish an open and transparent set of guidelines for the incorporation of sightings data into the full movement-centric CLTS database

... the Cattle Implementation Plan could be strengthened by:

- Pushing reader technology forward – Develop or support the development of integrated ghost reader equipment and applications to automate the submission of sightings data to the CLTS database
- Supporting projects to validate the utility of sightings data in other settings – Demonstrate the contribution that passive radio frequency identification (RFID) reading equipment has to traceability systems
- Demonstrating authority in data generation processes – Ensure CCIA is the representative authority on what a valid record or piece of traceability data is

This independent, industry-funded review of baseline epidemiological principles **RECOMMENDS** CFIA's proposed amendments to Part XV of the Health of Animals Regulations could be strengthened by:

- A statement to indicate there are many ways to design a system, which can/must vary regionally to suit the specific circumstances of production
- A formal hypothesis or statement to identify an expectation of the superiority or equivalence of one or all of the three program options under consideration at satisfying traceability system performance targets
- Program target performance measurement that considers rate of compliance, measurement error and feasibility of time window
- Assessment of variables that could modify or confound the capacity of program features to satisfy program targets
- Use of subjective scoring to satisfy program targets
- Statistical comparisons of program performance

# University of Calgary

## EPI STUDY REVIEW

Critical Appraisal of the Cattle Implementation Plan and Canadian Food Inspection Agency's Proposed Animal Identification and Livestock Traceability Regulations

### Survey of Stakeholders

The project team completed a survey of industry stakeholders and summarized their input into the impact of proposed traceability legislation on their livestock operation from general feasibility, time and cost perspectives.

CCIA and the CIP Committee disseminated the survey to five categories of industry respondents that will be impacted by CFIA's proposed amendments. All categories indicated:

- The goals of the national livestock traceability program are not well-communicated
- The proposed changes will result in increased costs
- Feasibility of implementation is questionable

### Literature Search

The project team completed a systematic search of literature for publications outlining systems or methods to support the assessment of the CIP and CFIA's proposed legislation, and to quantify system performance.

Using the Population, Intervention/event, Controls, Outcomes (PICO) strategy for publication identification, the project team submitted searches to the Center for Agricultural and Biosciences (CAB) and Web of Science (WOS) publication abstract databases, which resulted in 179 publications for review (i.e., with relevant research to support the assessment of the CIP and CFIA's proposed amendments).

### The CIP

This review recommends the CIP could be strengthened by:

- System quantification – Undertake a research exercise to develop, quantify and present the current graph of Canadian animal movements using data from the Canadian Livestock Tracking System (CLTS) database and any other sources of merit (e.g., Livestock Identification Services)
- A simulation framework – Using the system quantification graph, develop a system or framework to support the assessment of changes to national traceability procedures and regulation in a transparent, peer-reviewed fashion
- Setting program improvement goals – Based on graph metrics, establish and publish processes and methods to support the assessment of the utility of the graph in trace-back scenarios, in a scientific format
- Hazard and risk-based system modification – Refocus system justification on hazard and risk to animal health, and identify risk-based monitoring and assurance ideals as factors in national traceability data collection system design
- Modernizing the Technology Stack – Develop and publish an open and transparent set of guidelines for the incorporation of sightings data into the full movement centric CLTS database. Foster an ecosystem of applications to leverage this data to support industry in the adoption of a data-first culture
- Pushing reader technology forward – Develop or support the development of integrated ghost reader equipment and applications to automate the submission of sightings data to the CLTS database
- Supporting projects to validate the utility of sightings data in other settings – Undertake projects to demonstrate the contribution that passive radio frequency identification (RFID) reading equipment has to traceability systems, prove that it works in one setting, then 10, to extrapolate on value in terms of traceability against cost of installation/operation using simulation
- Demonstrating authority in data generation processes – Ensure CCIA is the representative authority on what a valid record or piece of traceability data is

## CFIA's proposed amendments to Part XV of the Health of Animals Regulations

This review recommends CFIA's study could be strengthened by:

- A statement to indicate there are many ways to design a system, which can/must vary regionally to suit the specific circumstances of production
- A formal hypothesis or statement to identify an expectation of the superiority or equivalence of one or all of the three programs under consideration at satisfying traceability system performance targets
- Program target performance measurement that considers rate of compliance, measurement error and feasibility of time window
- Assessment of variables that could modify or confound the capacity of program features to satisfy program targets
- Use of subjective scoring to satisfy program targets
- Statistical comparisons of program performance

## LMAC Memorial Honour Roll

### Members:

#### **Leonard Patterson**

Patterson's Auction Mart  
Dawson Creek, BC

#### **Terry Schetzle**

Dryland Cattle Trading Corp.  
Veteran, AB

#### **Sheldon Nicholson**

Heartland Livestock Services  
Yorkton, SK

#### **Pete Gregory**

St. Boniface Stockyards  
Winnipeg, MB

#### **Bruce McCall**

Brussels Stockyards  
Brussels, ON

#### **John Milne**

LMAC - Secretary  
Lethbridge, AB

## LMAC Memorial Honour Roll

The Livestock Markets Association Canada has introduced the "Memorial Honour Roll". The idea is to recognize persons in the livestock marketing industry who were influential in and have left a positive mark on the marketing sector. These nominees have passed on, but LMAC feels that it is important to recognize their contributions to the industry they dedicated their lives to. They were leaders in the industry and have been nominated to the Honour Roll by their Provincial Associations or LMAC.

### 2018 Inductees:

#### **Jim Raffan**

Livestock Dealer  
Kamloops, BC

#### **Bert Lesage**

Order Buyer  
Notre Dame de Lourdes, MB

#### **Stewart "Bud" Brown**

Melbourne Stockyards  
Melbourne, ON

2017 LMAC

# Annual Meeting MINUTES

**LETHBRIDGE LODGE • LETHBRIDGE, AB  
MAY 13, 2017**

LMAC President Scott Anderson opened the meeting with greetings to over 100 members and guests from the LMAC Board of Directors.

President Anderson established a quorum via show of hands of members in good standing.

The 2017 Annual Report was distributed to all in attendance. Members were asked review the report and information included.

**Moved by Jim Abel, seconded by Ken Perlich:**

*That the minutes of the 2016 LMAC Annual Meeting as presented in the 2017 Annual Report be accepted. Carried.*

The keynote speaker of the business meeting was Mike Murphy. Murphy a market analyst from CattleFax in Denver did a market price outlook for fall and talked about a supply/demand driven market. He touched on US politics and the Trump administration's livestock policies in the first 100 days of office.

In summary his report concluded that the USA is still in an expansion mode and that calf prices for this fall should be similar to last fall. He advised that Canada is one of the USA's best and biggest customers for beef and beef products. He explained that the US will be looking to expand their exports especially to China, which would be a positive for the cattle industry on both sides of the border. He spoke about market volatility and reminded those in attendance that the last time the market peaked in 2014 there was a 13% increase in the prices that year. The latest rally in the cattle market in late April showed a 13% increase in the prices over a 10-day period. He also warned that volatility will continue to play havoc with the cattle markets for the remainder of 2018.

Rick Wright the Administrator for LMAC presented the financial report. He expanded on the details of the report and answered questions from the membership.

**Moved by Brock Taylor, Seconded by Rob Bergevin:**

*That the LMAC approve of the 2016 financial statement as presented in the 2017 Annual Report as presented to the LMAC membership at the 2017 Annual Meeting in Lethbridge, Carried.*

**Moved by Kevin McArter, seconded by Gene Parks:**

*That Rick Wright be re-appointed as the administrator of the Livestock Markets Association for the next year. Compensation and other details to be the responsibility of the LMAC Board of Directors.*

The 2017 marked the end of Scott Anderson's term as President of LMAC.

**Moved by Larry Witzel, seconded by Rhett Parks:**

*Be it resolved that the LMAC Board of Directors recommend to the LMAC membership that Rob Bergevin of Foothills Auctioneers Inc. be nominated for the position of President of the Livestock Markets Assoc. of Canada for a two year term. Carried*

The floor was opened for further nominations, seeing none. Rob Bergevin was appointed by the membership to the term of President.

President Bergevin took over the duties chairman of the meeting. On behalf of the LMAC he thanked Scott Anderson for his leadership and guidance during his presidency.

President Bergevin advised the membership that the following director were Provincial Appointments.

- Mountain Markets Assoc. . . . . Peter Raffan
- Alberta Auction Markets Assoc. . . . . Rob Bergevin
- Livestock Marketers of Sask. . . . . Rhett Parks
- Manitoba Livestock Marketing Assoc. . . . . Scott Anderson
- Ontario Livestock Auction Markets. . . . . Larry Witzel

- Director at Large. . . . . Bryan Danard
- Director at Large. . . . . Rick Wright

There were three Director at Large terms that had expired: Those terms: Kevin McArter, Jim Abel, Brock Taylor

There were five nominations from the floor, Jim Abel from Stettler Ab.; Allan Munroe from Killarney Mb; Craig Jacklin from Ponoka Ab; Brock Taylor from Reston Mb.; and Kevin McArter from Brussels Ont.

An election with a secret ballot vote was conducted by the membership. The nominee with the high number of votes was appointed to the Board of Director for a 2-year term. The winner was announced after each ballot.

The membership re-elected Jim Abel and Brock Taylor for 2-year terms. Craig Jacklin of VJV in Ponoka was elected for his first term on the LMAC Board of Directors.

President Bergevin thanked Kevin McArter for his service and contributions to the LMAC Board over the past two years.

Rick Wright the LMAC representative on the Canadian Cattle Identification Agency gave an update on the Animal Movement and Reporting proposals from the Cattle Implementation Plan. He reported that industry could expect the proposed regulations to be printed in the Canada Gazette in late 2017 or early 2018. After the regulations come into effect then industry will have three years to prove to CFIA that group movement reporting will provide CFIA enough information for trace backs without individual scanning of animals at auctions and assembly yards.

He also reported that the University of Calgary has been hired to conduct a review of both the CIP plan and the Epi study conducted by CFIA as well as a cost analyst of equipping the industry for both individual scanning and group movement reporting. The study will cost approximately \$80,000.00 and industry has commitments of \$57,000.00 to date.

**Moved by Rick Wright, seconded by Larry Witzel:**

*Be it resolved "That the LMAC Board of Directors recommends to the LMAC membership that LMAC provide \$5000 towards the independent third party study by the University of Calgary" proposed by the Cattle Implementation Plan Committee and funded by Industry". Carried*

Ted Power announced that ViewTrak would commit \$2500.00 to the study. Dave Lehman from Allfex also committed \$1000.00 to the fund.

Virgil Lowe from the Verified Beef Program spoke to the membership about the program and how auction markets and buyers can use the program to get their customers value add for their calves. Some of the members were concerned that CCA could promote this to move more cattle to direct sales and away from the public auction markets. Mr. Lowe assured the membership that there was no intention to promote direct sales over public auction options.

The membership was informed that next year's convention and auctioneering championship would be held in Saskatchewan. Whitewood Livestock Sales and the Parks family would be the host market. The convention headquarter will be located in Moosomin Sask. The dates will be May 10 to 13, 2018.

**Moved by Allan Munroe, Seconded by Mark Ferraro:**

*That the 2017 LMAC Annual report be accepted as circulated to the membership. Carried.*

President Bergevin adjourned the meeting.



# LMAC Board of Directors Meeting

**January 20, 2018**

**In attendance:** President Rob Bergevin, Peter Raffan, Jim Abel, Craig Jacklin, Bryan Danard, Rhett Parks, Scott Anderson, Brock Taylor, Rick Wright, Ken Perlich (past president).

**Regrets:** Larry Witzel.

The meeting was called to order at 8:25 a.m.

President Rob Bergevin welcomed everyone to the meeting and established that there was a quorum present.

The agenda was reviewed.

Moved By Rhett Parks, seconded by Scott Anderson:  
*"That the agenda be approved as presented with new items to be added to new business."* Carried.

The minutes of the January 21, 2017 Board of Directors meeting were reviewed. These minutes had been approved at the May 11, 2017 Board of Directors meeting in Lethbridge.

The minutes of the May 11, 2017 Board of Directors meeting in Lethbridge were reviewed. Action items from that meeting are included in the January 20, 2018 meeting agenda.

Moved by Brock Taylor, seconded by Jim Abel:  
*"That the minutes of the May 11, 2017 Board of Directors meeting in Lethbridge be approved as circulated."* Carried.

The minutes of the 2017 LMAC Annual meeting held in Lethbridge on May 13, 2017 were reviewed.

Moved by Scott Anderson, seconded by Brock Taylor:  
*"That the minutes of the 2017 Annual General Meeting of the Livestock Markets Association of Canada held on May 13, 2017 be circulated in the 2018 annual report. That minutes be presented to the membership and recommended for approval at the 2018 Annual meeting."* Carried.

In 2017, LMAC was one of many industry groups that co-funded a third party independent study of the proposed regulatory changes to movement reporting, the cattle implementation plan and the CFIA epidemiological study of Dr. C. Dubé. The University of Calgary conducted the study. Dr. Mark Lowerson from the U of C attended the meeting to give the LMAC Board of Directors a report on the study outcomes,

to get additional input from LMAC, and to discuss strategy going forward. A full report of the findings and strategy will be included in the 2017 annual report.

The Board of Directors reviewed the LMAC membership fees. In 2017, Mountain Markets paid \$1500.00, Alberta \$10,623.00, Manitoba \$6500.00 and Ontario \$4800.00. Saskatchewan did not pay a membership fee for 2017. Alberta pays on a per-head collected basis, while the remainder of the members pay a flat fee.

There was a great deal of discussion regarding membership and fees. *Moved by Peter Raffan, seconded by Jim Abel. "That LMAC membership fees remain the same for 2018."* Carried.

LMAC received a letter from the Livestock Marketers of Saskatchewan advising LMAC that LMS would be withdrawing their membership in LMAC effective July 12, 2017. Saskatchewan has not paid their membership fees since 2015. The topic had been discussed and tabled at many previous meetings, while LMAC waited for a response from LMS. Administrator Rick Wright had taken part in a conference call in the spring of 2017 with LMS to discuss the benefits of membership in LMAC and the existing fee structure. At the May 2017 LMAC board of directors meeting, Saskatchewan director Rhett Parks was advised to contact LMS to discuss a payment plan to cover their outstanding membership fees. As a good will gesture to the members from Saskatchewan attending, the LMAC board of directors decided not to discuss the situation at the LMAC AGM in Lethbridge. Following the AGM, Rhett Parks advised LMAC that he had been terminated from the LMS board of directors and Whitewood Livestock Sales' membership had been suspended.

Moved by Rick Wright, seconded by Brock Taylor:  
*"That the Livestock Marketers of Saskatchewan no longer be considered a member in good standing of LMAC. Under the LMAC constitution, LMAC would now be allowed to offer individual memberships to eligible companies or individuals in Saskatchewan."* Carried.

After a round table discussion by the LMAC board of directors, the following decisions were reached.

Moved by Jim Abel, seconded by Brock Taylor.  
*"That LMAC accepts the request by LMS to withdraw their membership."*

*“That LMAC send a delegation made up of Rob Bergevin, Rhett Parks and Rick Wright to meet with the LMS executive to discuss future endeavours prior to the LMAC AGM in May of 2018.”*

*“That the administrator of LMAC draft a letter to the members of LMS and other eligible companies and individuals advising them that they are no longer members of LMAC due to LMS’s withdrawal and offer those contacted an independent membership at a fee of \$500.00 per year.”* Carried (unanimously).

Under the constitution, each provincial member organization is allowed to appoint one person as their delegate to the LMAC board of directors. Rhett Parks was the appointed director from Saskatchewan. With their withdrawal, they are no longer allowed an appointed director. Under the circumstances, the board decided that Rhett Parks would remain on the board as a member at large until the 2018 AGM, at which time the seat on the board would be up for election.

The 2017 LMAC convention was reviewed complete with financial statements from the host committee representative Ken Perlich. The 2017 event has been deemed a huge success. The total profit of \$35,191.47 was evenly split between LMAC and the host Alberta Auction Markets Association per the LMAC profit sharing guidelines.

*Moved by Scott Anderson, seconded by Rhett Parks: “That the LMAC Board of Directors recommend that the Financial Statement for the 2017 LMAC Annual Meeting be presented to the LMAC membership at the 2018 Annual Meeting for Approval.”* Carried.

The LMAC financial statement for 2017 was presented.

Rick Wright reported that DTN had not paid their 2017 fees and that contact with the company had ceased. He advised that LMAC had a contract with DTN, however there was not way to know if the reports were being published, because the majority of the markets had taken out their DTN terminals, and LMAC was not a subscriber to the DTN information services. He advised that he did not continue to send in the reports in 2018. He advised the Board of Directors that because there was no revenue collected in 2017, he did not bill LMAC for the services he provided as per his employment agreement.

He advised that Ontario was still owed their share of the Brussels convention profits. He had been advised to hold onto the money until Ontario had appointed a new administrator, and to take Ontario’s annual fees out of the accounts payable until notified otherwise.

Moved by Jim Abel, seconded by Peter Raffan: *“That 2017 Financial Statement be approved as presented and published in the 2017 Annual Report.”* Carried.

Moved by Scott Anderson, seconded by Brock Taylor: *“That the Administrator be authorized to pay for his 2017 annual fee of \$16,000, as well as travel expenses to the Lethbridge meeting of \$750.00.”* Carried.

The Board of Directors reviewed the auctioneering championship. There was discussion that a “Champion’s” Guideline be developed. The guideline would include the responsibilities of the Champion for the year and items such as private sponsorships, the use of the LMAC logo, the term LMAC Champion Auctioneer, etc. Rick Wright was asked to develop the guideline for board approval prior to the 2018 competition.

The 2018 convention discussions were conducted.

The Board of Directors agreed on the following topics and speakers.

Farm Credit Canada will do a presentation on the future of the cattle business in Canada, and how they determine cattle values for financing and conducting risk management.

A market outlook for the fall of 2018 and spring of 2019 was approved. Corbitt Wall of Canyon, Texas was the first choice of speakers. He does the daily feeder flash for DV Auctions.

There will also be an update on the Movement Reporting file and traceability along with an update on the Transportation regulatory changes.

Moved by Bryan Danard, seconded by Scott Anderson: *“That Warwick Printers of Lethbridge be approached to print the Annual reports and programs for the 2018 convention.”* Carried.

It was decided to hold the Board of Directors’ meeting on Thursday, May 10, 2018, at 9:30 a.m., rather than at 1:00 p.m. Accommodations will be booked for the Board of Directors for Wednesday, May 9. There will be a work party on the evening of May 9 to assist in the preparation of the convention.

The topic of a production company was discussed. DLMS has asked for the opportunity to tender on the video production of the event and awards night. Livestock Plus has been the LMAC production company for the past four years and have done satisfactory job.

Moved by: Bryan Danard, seconded by Craig Jacklin:  
*"That Livestock Plus be hired as the production company for the 2018 convention. That DLMS be offered the same deal as last year: the opportunity to broadcast the competition and the awards night. That tenders from other vendors be considered for the 2019 event."* Carried.

TEAM Auctions will also broadcast the Auctioneers Competition.

Committee members for the Hall of Fame selection committee will be as follows, Chairman Scott Anderson; committee members: Jim Abel, Bob Miller and Larry Witzel.

Bob Miller was reappointed as the chair of the Memorial Honour Roll committee.

The Board of Directors decided to use Olson Silver as the suppliers of the Championship buckles and pins. Rob Bergevin and Rick Wright volunteered to work with Olson's.

Craig Jacklin volunteered to approach Wrangler as the shirt sponsor for the 2018 convention.

The Industry Champion award was discussed in great detail.

Moved by Jim Abel, second by Peter Raffan:  
*"That there be no Industry Champion award presented at the 2018 convention and that the award be revisited at the annual meeting for 2019 nominations."* Carried.

Moved by Rick Wright, seconded by Rhett Parks:  
*"That Mike Fleury be asked to emcee the 2018 LMAC auctioneering championships as a replacement for Danny Skeels, who is unable to attend."* Carried.

The following persons were selected by the Board to be candidates to Judge the 2018 LMAC auctioneering championships.

Darren Rebalkin: 2017 Champion  
Maureen Perlich: Perlich Bros. Auctions  
Bruce Holmquist: Canadian Simmental Association  
Cliff Penno: J. Quintaine Livestock / Penno Livestock  
Mark Ferraro: Brussels Livestock  
Don Fessler: VJV Dawson Creek

**Alternates:**

Neil Martin: MarDale Livestock  
Brent Brooks: Northern Livestock, Meadow Lake  
Brian Jacobson: Spiritwood Livestock  
Des Plewman: Heartland Livestock, Moosejaw/ 2002 Champion  
Brent Heebner: JGL Livestock, Westlock

The National sponsors' list was reviewed, and the sponsorship levels will remain the same as in 2017. The list was divided amongst the Board of Directors.

There was discussion on what swag items should be given to the conventioners. The final decision is left up to the host committee. The Board of Directors suggested pocketknives, pins and gloves. The Board discouraged hats, coffee mugs and golf shirts for this year.

Moved by Scott Anderson, seconded by Bryan Danard:  
*"That Emily Getke be retained as the LMAC photographer for the 2018 convention."* Carried.

The Board of Directors agreed to maintain the 2018 registration fees for the convention and auctioneers competition at \$250.00 per person.

The topic of Profit Share was discussed for 2018. Normally, the provincial organization is the benefactor of the host's portion of the profit. This year LMS is not the host, and the agreement was made with Whitewood Livestock Sales. Rhett Parks indicated that 100% of the potential profit would go to LMAC.

Moved by Rhett Parks, seconded by Rick Wright:  
*"That Whitewood Livestock Sales and LMAC continue under the LMAC profit sharing agreement for the 2018 convention. That the final profit share agreement be settled at the May 2018 Board of Directors meeting in Moosomin."* Carried.

Rob Bergevin proposed to the Board of Directors a change for the 2018 LMAC auctioneering championship. He proposed that an interview process be included in the event and be worth 20% of the final point total. His reasoning was that it would help in the selection of a more suitable champion, if the champion has a good knowledge of LMAC and their policies. The LMAC champion is often used as a spokesperson for LMAC in the media, and it is important that they are aware of the issues facing the industry and LMAC's position on those issues.

There was a great deal of discussion on the pros and cons of the interview process. The issue of time required, additional judges and the fact that the LMA interviews their auctioneers was discussed.

Moved by Craig Jacklin, seconded by Bryan Danard:  
*"That an interview process be included in the 2018 LMAC auctioneering championships and that it is worth 20% of the final score on the first round. The interview process will be on a one-year trial basis and will be reviewed at the convention debriefing."* Carried.

Rick Wright is to develop a standard set of questions and score cards. He was also asked to work on the scheduling and logistics. Jim Abel, Craig Jacklin and Peter Raffan will conduct and score the interviews. The questions will be approved by the board of directors and will reference information included in the annual report that is given to each auctioneer on the day prior to the competition. Any member of the board of directors who is competing in the competition will not be allowed to see the questions prior to the interview. Rhett Parks, Rob Bergevin and Brock Taylor will be excused from the discussions in 2018, due to a conflict of interest.

The appointment of Vice President was discussed. A number of directors were approached; some declined due to work commitments.

Moved by Scott Anderson, seconded by Jim Abel:  
*"That Brock Taylor be appointed as Vice - President of LMAC for 2018."* Carried.

The topic of re-opening relations with LMA in the United States was discussed. The working relationship between LMA and LMAC was stressed during BSE, when LMA publicly supported R-Calf. Prior to that, representatives from both organizations attended each other's annual meetings, and at one time, LMAC had a member on the LMA board. The benefits of re-establishing contact were discussed.

Moved by Rhett Parks, seconded by Brock Taylor:  
*"That Rob Bergevin and Rick Wright be authorized to attend the LMAC annual convention in Dubuque, Iowa, June 6 to 9, to promote discussions with LMA on current and future industry issues. That LMAC pay for reasonable travel expenses incurred."* Carried.

Rick Wright reported that some LMAC members had expressed concerns over Arena Digital Productions. Members from Alberta, Saskatchewan and Manitoba advised that an ADP salesman had sold advertising to local businesses and had not installed the TV screens that ADP had promised. LMAC had tried to contact Steve Saunderson who had done the ADP presentations to LMAC via phone and e-mail. There had been no response from either as of the meeting. Wright will continue to try to contact ADP.

LMAC had received a letter from the Canadian Cattle Identification Agency advising them that under the CCIA governance rules, the LMAC representative Rick Wright had reached 12 years on the board and would need to be replaced with a new representative at the April, 2018 meeting.

After a detailed discussion, the LMAC Board of Directors agreed that it was not in the best interest of LMAC or industry to change their representative on the CCIA board. With the development of the regulatory changes on movement reporting and the traceability file nearing competition,

the LMAC board felt that continuity in the form of industry representative was extremely important at this time. LMAC agreed to challenge the CCIA's authority to dictate who can represent LMAC on the CCIA board.

Rick Wright was instructed to contact CCIA via letter to express the LMAC concerns. He was also instructed to contact the other member organizations of CCIA to advise them of LMAC's concerns and encourage support for a change to the CCIA by-laws.

Moved by Jim Abel, seconded by Bryan Danard:  
*"That LMAC send a letter to CCIA and their member organizations expressing LMAC's concerns over the current "terms of service" clause in the CCIA by-laws. That LMAC officially request a review of the CCIA by-laws that govern the length of time a representative can serve on the CCIA board of directors."* Carried.

Rick Wright reported on the movement reporting and traceability file. He advised that the first printing of the new regulations should be in the Canada Gazette in the fall of 2018, followed by a 75-day comment period. This could put the new regulations in force by early 2019. The CIP committee and CCIA are still working with government to find a resolution that will not be cumbersome to industry, however traceability is a priority for the Liberal government and they are pushing the file ahead. Wright will be attending meetings in the first quarter of 2018 on behalf LMAC.

The host location for the 2019 convention was discussed. Under the current rotation, Manitoba would be in line to host the 2019 convention. Manitoba representatives advised that members and vendors in the western part of the province have committed to support Whitewood in this year's event, and it could be difficult to approach them for support two years in a row. They also advised that the market in Virden, which is located 45 miles east of Moosomin has expressed interested in hosting LMAC the next time it comes to Manitoba. Manitoba asked if there could be some consideration to finding an alternate host for 2019, giving Manitoba one additional year to prepare. Peter Raffan advised that BC would be doubtful. Alberta members were asked if there was any possibility of somewhere in Northern Alberta. LMAC has never been north of Ponoka for their convention. Craig Jacklin was asked to check with VJV to see if any of their markets were approachable. Westlock was one of the suggestions. Jacklin is to report back to LMAC on potential locations for 2019.

An action item for the May 2017 meeting was the development of guidelines for the LMAC memorial honour roll. Rick Wright presented a set of guidelines for approval.

Moved by Jim Abel, seconded by Peter Raffan:  
*“That LMAC accept the Memorial Honour Roll guidelines as presented at the January 20, 2018 meeting. That the guidelines be published in the Annual report and on the LMAC web site. That the document be considered a living document that can be reviewed and changed as needed.”* Carried.

The LMAC Committees and Members list was reviewed.

The following committees were inactive and dropped from the list.

- a. IGAC – Larry Witzel, (alternate Rick Wright)
- b. Tagging Sites: Ken Perlich, Larry Witzel, Rick Wright

#### **New Committees Added:**

Memorial Honour Roll – Bob Miller, Rick Wright

#### **Changes to Existing Committees:**

Finance: Removed Stewart Stone, Ken Perlich. Added Bryan Danard, Craig Jacklin.

Hall of Fame: Removed Mike Fleury

Labour: Removed Ken Perlich, Stewart Stone: Added Rhett Parks, Rob Bergevin

The complete updated list will be published in the annual report.

Rick Wright advised that the new livestock transportation regulations have not changed since the last meeting. The government is reviewing the over 1000 written comments received after the publication of the Canada Gazette one. Once all of the comments have been reviewed, CFIA will report back to industry on their findings. Rob Bergevin reported on a Livestock Transportation Focus Group that he has been a part of. The focus group is part of the National Farm Animal Care Committee. The NFACC is developing a Code of Practice and asked LMAC to contribute to the group. A detailed summary of information was included in the January 20, 2018 meeting handbook.

Rick Wright reported that the Canadian Animal Health Institute had contacted Larry Witzel asking for the LMAC membership list. Larry referred CAHI to Rick Wright. CAHI was developing a poster for producer education that listed all of the Antimicrobials that now require a Veterinary Prescription. They were hoping to place a poster in each auction market. LMAC agreed to provide CAHI the membership list. In return, the LMAC logo was included on all of the posters. There was no financial cost to LMAC.

During the meeting, Fawn Jackson from the Canadian Cattlemen's Association made a presentation on the “Sustainable Beef Program.” Under this program, producers have been offered premiums for cattle harvested at Cargill that qualify under the program. Market operators were concerned that this could lead to interference in market neutrality and encourage producers to by-pass auction markets. Jackson assured the LMAC that the program does not discourage producers or penalize them from marketing at auctions. All sectors of the feeding chain have to qualify for premiums, including the herd of origin. Auction markets and dealers will not have to provide any documentation or change their current business procedures.

Melinda German, the General Manager of Canadian Beef Check-Off Agency, gave a presentation on the increase to the check-off that will be mandatory on April 1, 2018. The new check-off will be \$2.50 per head. She advised that the Provincial Cattle Organizations approved the increase, and that in most cases, the Provincial Cattlemen's would have conferred with the provincial marketing associations. She advised that the entire increase amount would be directed to the agency and not to the provincial organizations.

The Canadian Beef Check-Off Agency (the Agency) manages and administers the Canadian Beef Cattle Check-Off. By working with core partners, the Agency ensures that check-off dollars are invested into research, market development and promotion programs that deliver measurable value to the Canadian beef industry. The Agency is responsible for communicating the value of the check-off investment, as well as the training and education of producers and funding partners, regulatory management, and collection and administration of check-off dollars.

Beef research (BCRC) is funded through a portion of a producer-paid national levy as well as government funding, and is directed by a committee of beef producers from across the country. The BCRC's mandate is to determine research and development priorities for the Canadian beef industry.

Rob Bergevin reported on a meeting that he had attended at the National Farm Animal Care Council regarding the development of a code of practice for livestock and other species. He advised that there were representatives there from a number of sectors of the industry and species. His evaluation was that it was a worthwhile group to be associated with and that LMAC should have a representative at the meetings in the future.

Scott Anderson moved that the meeting adjourn at 5:05 p.m.

# Financial REPORTS

## LMAC 2017 BALANCE SHEET

<b>INCOME</b>	
FEES*	21623.48
DTN	0.0
2016 CONVENTION	54551.51
2017 CONVENTION	23191.49
ERROR	300.00
<b>TOTAL</b>	<b>99666.48</b>

<b>EXPENSES</b>	
CONVENTION	3163.43
CONFERENCE CALLS	782.08
ADVERTISING	1716.68
web	495.00
HALL OF FAME AWARD	90.76
DTN ADMIN (2016)	5500.00
DIR EXP 2016	518.55
DIR EXP	3383.15
DIR LIABILITY INSURANCE	751.68
ERROR	300.00
2017 MEETING EXP	4122.59
ADMINISTRATOR (2016)	16000.00
OFFICE SUPPLIES	43.16
U OF C STUDY	5000.00
<b>TOTAL</b>	<b>41867.08</b>

<b>OPENING BALANCE JAN 1/17</b>	54362.85
<b>INCOME</b>	99666.48
<b>EXPENSES</b>	41867.08
	<b>112162.25</b>
<b>Cheques not cleared</b>	0.0
<b>Bank balance as of December 31/17</b>	<b>112162.25</b>

### 2017 FEES REC'D

ALBERTA	10623.48
MANITOBA	6500.00
MOUNTAIN L/S	1500.00
HARTFORD	3000.00
<b>TOTAL</b>	<b>21623.48</b>

## LMAC 2017 OUTSTANDING

<b>O/S ACCOUNTS REC</b>	
ONTARIO FEES (2017)	4800.00
SK FEES (2015)	5000.00
SK FEES (2016)	8000.00
DTN (2016)	7000.00
	<b>24800.00</b>

<b>O/S ACCOUNTS PAYABLE</b>	
PAYOUT 1/2 CONV PROFIT TO OLAMA	26647.45
2017 ADMINISTRATOR	16000.00
DIR EXP-LMAC LETHBRIDGE	750.00
	<b>43397.45</b>

\*\*NOTE: ONTARIO HAS ASKED US TO TAKE THEIR 2017 FEES FROM THEIR CONV PROFIT

# NATIONAL Beef Check Off Agency

PROVIDED BY MELINDA GERMAN



## **Making the Case for an Increased Canadian Beef Cattle Check-Off**

*April 2018 for Livestock Marketers Association of Canada Annual Report*

In each province, two “check-offs” are collected, usually as one single lump sum: a provincial check-off or service fee, and the Canadian Beef Cattle Check-Off (national check-off). It is the latter that is managed by the Canadian Beef Cattle Research, Market Development and Promotion Agency (Canadian Beef Check-Off Agency, or the Agency), and is the check-off which is linked to the goals in the National Beef Strategy (beefstrategy.ca).

In 2015, all of Canada’s provincial cattle associations agreed in principle, to the goals of the National Beef Strategy and how they would be delivered on. Today, focus continues to be on the National Beef Strategy to show the benefits that the industry could see from an increased check-off.

Most provinces will have begun collecting an increased check-off of \$2.50 (up from \$1) sometime in 2018. The Maritime provinces were first on board, followed by Alberta, Saskatchewan and Manitoba recently on April 1, 2018. To attain national treatment, and collect the equivalent amount on imported beef, the country needs to show a national collection of the \$2.50.

**Producers across the country continue to ask the question:** “What is the extra Canadian Beef Cattle Check-Off investment going to do for me?”

Today’s beef industry is different than the industry was in 1999 when the \$1 per head Canadian Beef Cattle Check-Off was first collected nationally. That same dollar is only worth about \$0.70 today.

The reduced buying power, combined with decreased cattle marketings and the wind down of industry funds like the \$80 million Legacy fund, have left the Canadian beef industry with funding challenges not only to grow the industry, but even to maintain the current level of programing.

Many of the goals set out in the National Beef Strategy fall to the Beef Cattle Research Council, Canada Beef and the industry’s Issues Management team to deliver on. These organizations are funded through national check-off investment, and without an increase to those dollars remitted and the subsequent government investment, those goals may not be realized.

For those who still have questions about the check-off increase, funding allocations, return on investment, and how the Canadian Beef Cattle Check-Off is collected and remitted, we encourage you to talk to your provincial cattle association. They will provide additional information about how your province is looking at the check-off increase, collection and remittance obligations, and how your province allocates check-off between research, market development and promotion.

The Agency also encourages producers and stakeholders to sign up for our monthly newsletter at [www.canadabeef.ca/national-check-off](http://www.canadabeef.ca/national-check-off), or following us on Facebook and Twitter at @cdnbeefcheckoff to stay engaged and learn how the Canadian Beef Cattle Check-Off continues to bring returns for producers. The Agency will continue to measure the value of the national check-off and communicate regularly to ensure the investment for an increased Canadian Beef Cattle Check-Off is clear to producers across Canada.

# LMAC Board of Directors

## LMAC MAKES A DIFFERENCE!

**The Livestock Markets Association of Canada's board of directors represents the livestock marketing industry on a number of issues that support the sustainability of our industry.**

LMAC is made up of four appointed directors, one from each province west of Quebec, with the exception of Saskatchewan, and six directors-at-large elected by the membership at the Annual General Meeting. The executive is appointed by the recommendation of the board of directors, with approval from the membership. The LMAC board of directors meets in person twice a year and deals with committee meetings and other issues on conference calls. Some of the board members serve on external committees such as Canadian Cattle Identification Agency and IGAC. LMAC is always looking for new directors to fill the directors-at-large positions on the board. If you are interested in serving the marketing industry on the LMAC board, please contact Rob Bergevin or Rick Wright about letting your name stand. This is an excellent opportunity to work with and become one of the marketing industry's leaders. Be a leader not a follower. This year there are three directors-at-large positions to be filled at the AGM on Saturday morning.



**ROB BERGEVIN – LMAC President.** Rob is the co-owner of Foothills Auctioneers Inc. in Staveland, Alberta. He was first elected to the Board of Directors as a director-at-large. In 2014, he was appointed to the Board as the Alberta representative, replacing Bob Perlich. He hosted the 2013 LMAC convention in Staveland/Calgary. Rob has participated in the LMAC auctioneering championship many times. He is the Past President of the Alberta Auction Markets Association.



**BROCK TAYLOR – LMAC Vice President.** Brock is the manager of Pipestone Livestock Sales. He has, for the last 15 years, co-owned and operated Taylor Auctions of Melita, Manitoba, a family-run livestock business specializing in the testing of export cattle. He has also been involved in helping in the family farm sale business (Ross Taylor Auction Service) for the past 20 years. He has been on the LMAC board for three years. He has served on the MLMA board for several years and is currently vice president. Brock is a LMAC director-at-large.



**SCOTT ANDERSON** is the past president of LMAC. He is a co-owner of Winnipeg Livestock Sales and the owner of Anderson Livestock. Scott has been on the LMAC board for the past eight years. Scott also order buys livestock for the family business Anderson-Butler livestock. He has been very active in the MLMA and has hosted the LMAC convention three times. He is the Manitoba-appointed delegate on the LMAC board. He is currently the MLMA president.



**LARRY WITZEL** is the owner-operator of the Ontario Livestock Exchange in Waterloo, Ontario. Larry has been on the LMAC for over 20 years and is the appointed delegate from Ontario on the LMAC Board. He has served as both President of LMAC and OLAMA. He represents LMAC on the IGAC committee, and also serves on the CIP, Movement Reporting, Traceability, and Enforcement and Compliance committees. Larry is also an LMAC past president and has been inducted into the LMAC Hall of Fame.



**RICK WRIGHT** has been on the Board of Directors for over 25 years. He is the longest serving LMAC board member. He managed livestock markets for 28 years and has been an order buyer for the past eight years. Rick is currently employed as an order buyer for Heartland Order Buying Co. in Manitoba. In 2014, he took over the Executive Administrator's position at LMAC. He is also the administrator of MLMA. Rick represents LMAC on a number of committees. Rick was recently retired by the Canadian Cattle Identification Agency after serving 12 years on the CCIA Board of Directors. Rick is a director-at-large and a past president of LMAC.



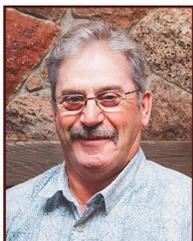
**CRAIG JACKLIN** was elected as a director-at-large to the LMAC Board in 2017. He is currently the president of the Alberta Auction Markets Association. He works as the operations manager for the VJV Marketing Group in Alberta. VJV has markets in Ponoka, Rimbey, Westlock, Beaver Lodge and Dawson Creek. He is originally from Hanover, Ontario, and moved to Alberta 18 years ago to work with VJV.



**PETER RAFFAN** shares the duties of the Mountain Livestock Markets Association representative with Mark Canart on the LMAC board of directors. This is Peter's third year on the LMAC Board. Peter is a professional auctioneer and works for VJV as the manager of Beaver Lodge and Dawson Creek markets.



**BRYAN DANARD** is a partner and general manager of the Calgary Stockyards Strathmore Ltd., and is a partner in TEAM, The Electronic Auction Market. He has worked in the auction market business for 24 years. He is the current chairman of the International Livestock Auctioneer Championship at the Calgary Stampede and has served on that committee for 14 years. The Calgary Stockyards hosted the 2013 LMAC convention and has been a member of LMAC since 2013. Bryan was elected as a director-at-large in 2014 and serves as the chair of the LMAC Finance committee.



**JIM ABEL** is the Manager of the Stettler Auction Mart in Stettler, Alberta. He is a past president of the Alberta Auction Markets Association. Jim is a member of the Hall of Fame committee. Jim has served three terms as director on AAMA, one term as vice-president, one term as president, two terms as director on LMAC, and one and a half terms as president. He currently sits on the LIS board, Alberta Beef Council as the AAMA representative. He has represented AAMA and LMAC on many committees over the past 15 years. He was re-elected to the LMAC Board last year.



**RHETT PARKS** is a director-at-large representing independent auction markets from Saskatchewan. He is the owner-operator of Whitewood Livestock Sales and Pipestone Livestock Sales. He has taken part in many LMAC auctioneering competitions. He was on the host committee for the 2014 LMAC convention in Regina/Moosejaw and is the local chairman of the 2018 convention. He is very active in community events and the promotion of Whitewood and area.

## LMAC HALL OF FAME INDUCTEES

**2010**

**RALPH VOLD**

ALBERTA

**2011**

**ROY RUTLEDGE**

SASKATCHEWAN

**2012**

**KEN HURLBURY**

ALBERTA

**2013**

**JIM WIDEMAN**

ONTARIO

**2014**

**RICK WRIGHT**

MANITOBA

**2015**

**LARRY WITZEL**

ONTARIO

**2016**

**MIKE FLEURY**

SASKATCHEWAN

**2017**

**BLAIR VOLD**

ALBERTA

# Information on Traceability

FROM CFIA



Canadian Food  
Inspection Agency

Agence canadienne  
d'inspection des aliments

## Livestock Identification and Traceability Program (TRACE) – Regulatory Update. N° 2 April 19, 2018

This second edition aims to provide an overview of progress on proposed amendments to Part XV of the federal Health of Animals Regulations (hereafter referred to the "Regulations") that pertains to livestock identification and traceability.

### Why are amendments to the Health of Animals Regulations being proposed?

The goal of CFIA's proposed regulatory amendments is to address the gaps in the current livestock identification system previously identified during consultations in 2013 and 2015, including:

- livestock species that share diseases are not all subject to traceability requirements;
- the time period allowed to report an event to a responsible administrator is too long to support an efficient response to disease outbreaks, or natural disaster;
- information about the geographical location of sites (premises) where animals are located is limited; and
- information about the domestic movements of livestock is unknown or not readily available.

An example of how these gaps can impact disease response was seen through the 19 cases of Bovine Spongiform Encephalopathy (BSE) in Canada and during the recent bovine tuberculosis outbreak in Alberta and Saskatchewan. It is estimated that the number of farms quarantined could have been significantly reduced with improved premises identification and timely and accurate animal movement reporting.

### What are some of the benefits of traceability for your operation?

Effective traceability can better protect public health and support industry market access, competitiveness and consumer confidence. For example, individual animal indicator (tag) numbers can be tracked in voluntary systems like Beef InfoXchange (BIXS) ([www.bixsco.com](http://www.bixsco.com)) which offer buyers and sellers the opportunity to share information on livestock with specific marketable traits. Traceability can also provide opportunities to improve productivity and profitability for livestock operations through precision agriculture management such as:

- monitoring individual feed intake, weight gain and breeding and birthing performance;
- analyzing genetics and meat quality attributes of individual animals for better pricing;
- tracking shrink during transport to improve grade quality and sale weight;
- having historical data on genetic evaluations and performance by individual or breed;
- increasing your return on investment through feed efficiencies and genetic improvements using individual carcass quality data.

Traceability can also benefit other agriculture sectors, like crop management, seed and crop performance, field rotations, pesticide application and nutrient management.

To hear from stakeholders in the livestock industry on how they see the value of livestock traceability, watch the Videos: Livestock and Poultry Traceability in Canada on the CFIA traceability web page ([www.inspection.gc.ca/traceability](http://www.inspection.gc.ca/traceability)).

### Why is traceability important for Canada's livestock sector?

Traceability is important because it provides timely, accurate and relevant information to reduce the impacts of a disease outbreak, food safety issue or natural disasters originating from and/or affecting livestock. While traceability is critical to protecting animal health, it also has strong marketing benefits for Canadian meat products domestically and in export markets with major buyers and retailers, including:

- McDonald's (<http://corporate.mcdonalds.com/corpmcd/scale-for-good/beefsustainability.html>),
- Cargill (<https://www.agcanada.com/daily/cattle-traceability-to-pay-off-in-cargill-pilot>), and
- Loblaw's (<https://dnatraceback.ca/loblaw/>)

Traceability also plays a key role in programs that are in place to meet consumers' expectation for food safety, animal welfare and sustainability, such as the Canadian Cattlemen's Association Verified Beef Production Plus ([verifiedbeefproductionplus.ca](http://verifiedbeefproductionplus.ca)) and the Dairy Farmers of Canada's proAction initiative ([www.dairyfarmers.ca/proaction](http://www.dairyfarmers.ca/proaction) or visit the DFC YouTube channel for more videos).

## How is traceability used to help during an emergency?

The first step to any investigation is to determine the identification number of an affected animal, and any movements made by that animal. This allows investigators to identify the locations where the animal may have interacted with other animals, helping to identify the source and contain the disease from spreading. Without identification and movement information, it is extremely difficult to pinpoint the specific animals and herds that may have been impacted. The result is a larger number of animals and herds than necessary being implicated, quarantined or destroyed during a disease outbreak, which causes undue stress for livestock operators (e.g., capital associated with quarantined animals, the restriction of movement of animals and equipment or destruction of years of breeding traits in a herd).

For example, a recent outbreak of bovine tuberculosis in Alberta and Saskatchewan in November 2016 resulted in tracing back animal movements for the past five years to determine all animals that might have been infected. As a result of inadequate animal identification across many herds and the lack of animal movement information, more than 160 herds (56,000 animals) were quarantined until testing could be completed on the animals. The last quarantine was fully lifted in March 2018, after all trace-in and trace-out animals had been located and tested.

For more information on the Bovine Tuberculosis outbreak and response by the CFIA, watch the video series “Behind the scenes during the bovine tuberculosis (TB) outbreak investigation” on the CFIA web site.

Proposed changes to Canada’s Livestock Identification and Traceability Program aim to reduce the length of time it takes to trace-in and trace-out herds from weeks to days by using animal identification, premises identification, and movement information entered into the responsible administrator’s database – improving data accuracy and availability in the event of a disease outbreak or an emergency.

## Regulatory Implementation Committee – Update on activities

An industry-government Regulatory Implementation Committee (RIC) has been formed with the objective to collaboratively identify and prioritize actions to help prepare for a smooth implementation of proposed amendments to the Regulations. Currently, the (RIC) is:

- developing a template for collecting information to accompany the movement of animals that can be used voluntarily in the absence of a provincially regulated document or manifest;

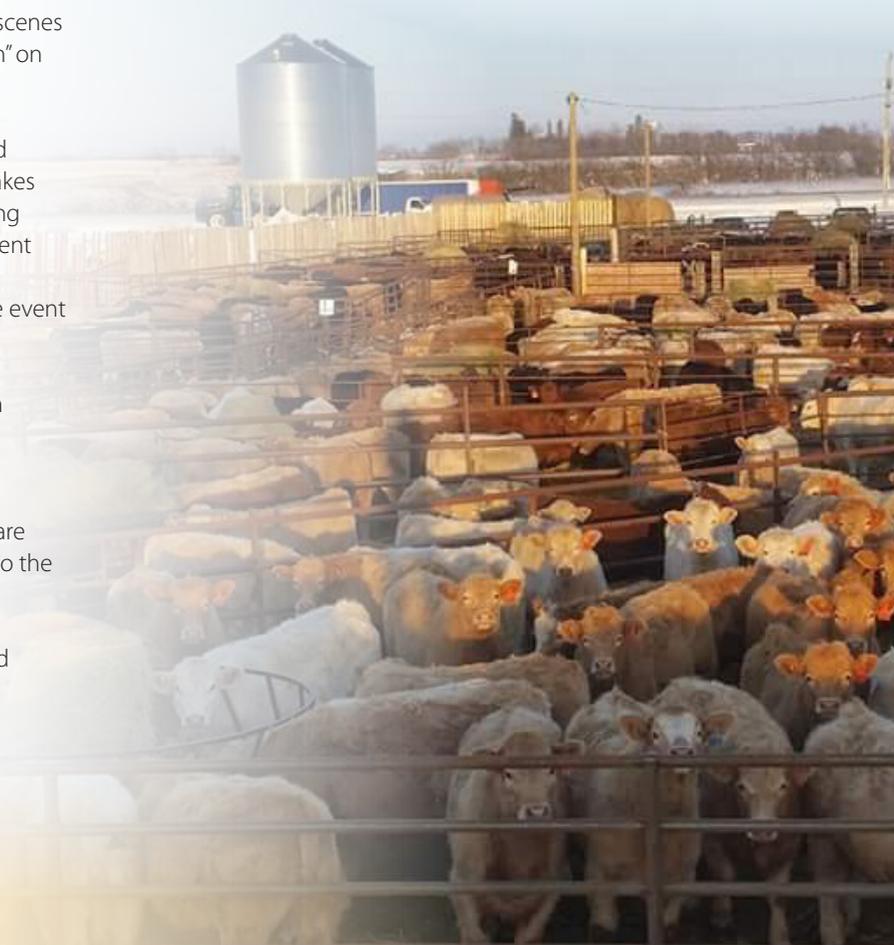
- looking at engagement with stakeholders during the comment period when the proposed amendments are published to Part I of the Canada Gazette, such as recruiting and nominating Livestock Traceability Ambassadors within the livestock sector.

## When are the proposed regulations expected to be published and come into effect?

The proposed regulations are expected to be published in fall 2018. Following the publication of the proposed regulations in Part I of the Canada Gazette ([www.gazette.gc.ca](http://www.gazette.gc.ca)), stakeholders will have 75 days to review and provide comment.

The CFIA will review and consider all comments received prior to finalizing the regulation amendments and publishing them in Part II of the Canada Gazette. Once published in Part II of the Canada Gazette (anticipated in late 2019), the regulations will be considered final and immediately come into force.

For more information about the Livestock Identification and Traceability program, as well as the latest updates on the proposed amendments to the Health of Animals Regulations, visit [www.inspection.gc.ca/traceability](http://www.inspection.gc.ca/traceability).



# Canadian Cattle Identification Agency Activity Report PROVIDED BY CCIA

## **CANADIAN CATTLE IDENTIFICATION AGENCY – Activity Update for (Jan/17 to May/18) for Livestock Markets Association of Canada**

### **Board of Directors**

- Canadian Cattle Identification Agency (CCIA) announced its board of directors and executive committee for 2018 elected at CCIA's Annual General Meeting and board meeting April 5-6/18, in Calgary, Alberta. At that time, Saskatchewan Stock Growers Association representative Mark Elford was re-elected as Board Chair. Canadian Cattlemen's Association representative Pat Hayes was re-elected as Vice Chair. Alberta Beef Producers representative Howard Bekkering has been elected as Finance and Audit Committee Chair. Alberta Cattle Feeders' Association representative Lyle Miller was elected as one of CCIA's Executive Members while Canadian Cattlemen's Association representative Doug Sawyer was re-elected as CCIA's second Executive Member.

### **Online**

- In 2017, CCIA customized another beef-breed specific section within the web store at [www.tags.canadaid.ca](http://www.tags.canadaid.ca) for Canadian Simmental, which joins Canadian Limousin, Hereford and Gelbvieh producers as the site's fourth breed-specific section.
- CCIA became active online and welcomes everyone to follow CCIA on Twitter at [twitter.com/CCIA\\_Canada](https://twitter.com/CCIA_Canada) and Facebook at [facebook.com/CanadianCattleIdentificationAgency](https://facebook.com/CanadianCattleIdentificationAgency),
- CCIA re-launched the CLTS MOBO application – a free and portable version of the Canadian Livestock Tracking System (CLTS) database, that allows users to submit birthdates, animal movement and retired events quickly and easily to the CLTS database using a mobile device. CLTS MOBO features Optical Character Recognition technology, which converts images of number lists into editable, searchable data for upload to a CLTS-user's database account.

### **In preparation for proposed animal ID and livestock traceability regulatory amendments**

- In March 2017, CCIA signed an agreement with Canadian National Goat Federation to confirm the details for a Responsible Administrator/Species relationship ahead of proposed traceability regulations that may include goats in the category of ruminants. By November 2017, pre-approved goat indicators became available for purchase using CCIA's web store at [tags.canadaid.ca](http://tags.canadaid.ca)
- In February 2018, CCIA signed an agreement with Canadian Cervid Alliance to confirm the details for a Responsible Administrator/Species relationship ahead of proposed livestock traceability regulations that may include farmed cervid in the category of ruminants.
- CCIA General Manager Anne Brunet-Burgess continued to be an active, instrumental member of the Regulatory Implementation Committee (RIC), which is the new industry-government advisory committee that is working together to ensure regulatory stakeholders are prepared to learn about and comply with CFIA's proposed livestock traceability regulations ahead of implementation.
- CCIA distributed more than 198,000 premises identification (PID) and contact reference cards to livestock traceability stakeholders across Canada by early 2017. To maintain momentum, CCIA has also contacted CLTS account holders without a valid, premises identification (PID) number entered into their CLTS accounts, to prepare for proposed regulatory changes by contacting their local premises registry to acquire a valid PID and enter it into their CLTS accounts.
- CCIA's IT team completed the programming for group-movement event reporting in preparation for the implementation of CFIA's proposed livestock traceability amendments, which may require auction marts, buying stations and assembly yards to report receipt of animals as a group with source PID and time of loading.
- On behalf of the Cattle Implementation Plan (CIP) Committee, CCIA recruited a project team of experts to perform an independent, third-party review of baseline epidemiological principles of CFIA's epidemiological report, CFIA's proposed regulatory changes and the CIP's recommendations.

## Research & Development

- From 2017 to present, CCIA has completed a number of projects that explore how to reduce the administrative burden on industry members to report animal movement events, including projects that:
  - Use data loggers connected to existing RFID scanning systems at farms and co-mingling sites to report data directly to the CLTS database
  - Determine the level of sighted event data required to synthesize movement data reporting and use, through easy-to-use technology
  - Use a private data network to broaden the reach for the collection of traceability data in under-served rural areas where Internet service is poor or inaccessible
  - Determine if existing technology used for tracking commercial vehicles, could be used to supplement the quality and timeliness of animal movement data for livestock transported on conveyances, in the CLTS database
- In that time, CCIA also completed a second phase of the tag retention project to explore how accelerated weathering (i.e., exposure to ultra-violet – UV radiation) affects material degradation by evaluating the mechanical performance of plastic materials for the full array of approved animal indicators for beef cattle (i.e., Allflex, Destron Fearing, Reyflex, Y-Tag, Z-Tag), following various periods of UV radiation produced by Xenon Arc exposure.

## LMAC

# Committees and Representatives

### CCIA:

(yet to be appointed)

### CIP:

Rick Wright, Larry Witzel, Rob Bergevin, Ken Perlich

### Movement Reporting:

Larry Witzel, Rick Wright

### Compliance and Enforcement:

Rick Wright, Ken Perlich, Larry Witzel

### Hall of Fame:

Scott Anderson, Jim Abel, Larry Witzel, Bob Miller

### Memorial Honour Roll:

Bob Miller, Rick Wright, Jim Abel

### Auctioneering Competition:

Rick Wright, Rob Bergevin, Craig Jacklin

### Animal Welfare:

Brock Taylor, Rob Bergevin

### Electronic Sales:

Bryan Danard

### CCA:

Rick Wright, Bryan Danard

### Labour:

Rhett Parks, Rob Bergevin

### Finance:

Bryan Danard, Craig Jacklin

### Communications and Promotions:

Rob Bergevin, Bryan Danard, Rhett Parks, Rick Wright

### Convention:

Rick Wright, Rob Bergevin, Larry Witzel, Brock Taylor

### Membership:

Rob Bergevin, Rhett Parks, Rick Wright

2017-18 LMAC

# Membership List

## **ALBERTA Alberta Auction Markets Association**

Bow Slope Shipping Association  
Lachie McKinnon · Brooks, AB

Calgary Stockyards Strathmore  
Bryan Danard · Strathmore, AB

Dryland Cattle Trading Corp. Ian  
Goodbrand · Veteran, AB

Foothills Auctioneers Inc. Rob  
Bergevin · Stavely, AB

Innisfail Auction Market Danny  
Daines · Innisfail, AB

Medicine Hat Feeding Co. Lyle  
Taylor · Medicine Hat, AB

Olds Auction Mart Ltd. Dan Rosehill,  
Greg Sanderson · Olds, AB

Perlich Bros. Auction Market Ltd.  
Bob Perlich · Lethbridge, AB

Picture Butte Auction Market Erik  
Dunsbergen · Picture Butte, AB

Provost Livestock Exchange, Dean  
Lawes, Jerry Hewson · Provost, AB

S.A.L.E. – Fort MacLeod Auction  
Allan Lively · Fort MacLeod, AB

Stettler Auction Mart – Gary  
Rairidan · Stettler, AB

Thorsby Auction Mart Ltd. Chance  
Martin, Corey Lawrence, Jeff Fritz ·  
Thorsby, AB

VJV Rimbey - Henry Thalen –  
Manager Dean Edge - Rimbey, AB

VJV Beaver Lodge Henry Thalen  
– Peter Raffan Manager - Beaver  
Lodge, AB

VJV Westlock Henry Thalen , Gary  
Jarvis - Westlock, AB

Vold, Jones & Vold Auction Co.  
Ltd. Henry Thalen, Craig Jacklin -  
Ponoka, AB

VJV Dawson Creek – Henry Thalen,  
Peter Raffan, Dawson Creek, BC

## **BRITISH COLUMBIA – Mountain Livestock Markets Association**

B.C. Livestock Producers Co-op  
Kevin Johnson · Kamloops, BC

B.C. Livestock Producers Co-op  
Shawn Carter · Okanagan Falls, BC

B.C. Livestock Producers Co-op Al  
Smith · Vanderhoof, BC

B.C. Livestock Producers Co-op  
Wade McNolty · Williams Lake, BC

Canart Cattle Co. Mark Canart ·  
Kamloops, BC

Fraser Valley Auctions (1983) Ltd.  
Langley, BC

Miane Creek Livestock Mike  
Nikolaisen - Armstrong, BC

Patterson Auction Mart Connie  
Patterson - Dawson Creek, BC

Valley Auction Ltd. Don Raffan -  
Armstrong, BC

VJV, Dawson Creek, Henry Thalen,  
Peter Raffan -Dawson Creek, BC

Western Cattle Co. Kamloops, BC

Western Marketing Solutions -  
Aaron Canart –Kamloops, BC

## **MANITOBA – Manitoba Livestock Marketing Association**

3 K Holdings Ltd. Darren Keown ·  
Roblin, MB

007 Cattle Feeders- Clive & Anthony  
Bond · Elgin, MB

Alert Agri Distributors Harvey &  
Jackie Dann - West Saint Paul, MB

Anderson Livestock Scott  
Anderson – Lorette, MB

Bond Farms/AgLand Dana Johns ·  
Kenton, MB

Ben Fox - Dauphin, MB

Brad Martin Livestock - Brad Martin  
· Elkhorn, MB

Cattlex Ltd. - Ken and Andy Drake ·  
Hamiota, MB

DAM Cattle Buyer Ltd. – Doug  
Mowat – Neepawa MB

Double J Livestock - Jay Jackson -  
Winnipeg, MB

Fraser Auction Service Ltd. -Scott &  
Lori Campbell - Brandon, MB

Gladstone Auction Mart Ltd. Tara  
Fulton · Gladstone, MB

Grunthal Auction Market Harold  
Unrau , · Grunthal, MB

Hamiota Feedlot Ltd. Larry  
Schweitzer · Hamiota, MB

Harold Orr Livestock - Crystal City,  
MB

Heartland Livestock Brandon Keith  
Cleaver - Brandon, MB

Heartland Livestock Virden Robin  
Hill · Virden, MB

Heartland Order Buying Co. Rick  
Wright · Virden, MB

Interlake Cattlemen's Association–  
Kirk Keisman – Ashern, MB

Killarney Auction Mart Allan  
Munroe · Killarney, MB

McDowell Stock Farms - Darrell  
McDowell · Deleau, MB

McSherry Livestock Farms - Jeff  
McSherry · Teulon, MB

Montgomery Stock Farms - Keith  
Montgomery · Wapella, SK

Norman Anderson & Sons - Souris,  
MB

Pipestone Livestock Sales – Rhett  
Parks, Pipestone MB

Penno Livestock - Cliff Penno ·  
Rivers, MB

P. Quintaine & Son -Jim Quintaine ·  
Brandon, MB

Prairie Livestock – Kirk Sinclair –  
Moosomin SK

Ransom Cattle Co. - Gord Ransom ·  
Boissevain, MB

Rockin U Feeders, Norm Unrau –  
Macgregor MB

Scott Bros. Livestock - Clair &  
AllanScott · Boissevain, MB

South East Livestock- Dave Penner ·  
Winnipeg, MB

Ste. Rose Auction Mart - Myles  
Masson - Ste. Rose du Lac, MB

Taylor Auctions - Ross and Brock  
Taylor · Melita, MB

TJ Livestock - Thor Jonasson ·  
Oakview, MB

Winnipeg Livestock Sales - Scott  
Anderson · Winnipeg, MB

## **ONTARIO – Ontario Livestock Auction Markets Association**

Aylmer Stockyards Inc. - Aylmer, ON

Brussels Livestock - Mark Ferraro ·  
Brussels, ON

Dave Carson Auctions Dave Carson  
- Listowel, ON

D. H. Hickson Limited - Dave  
Denure · Campbellford, ON

Kawartha Lakes Co-operative  
Auction Market Inc. - Woodville, ON

Maplehill Auctions Ltd. Chris Pletch  
· Hanover ON

Ontario Stockyards Inc. Wayne  
Small · Cookstown, ON

Ontario Livestock Exchange Inc.  
Larry Witzel · Waterloo, ON

Ottawa Livestock Exchange Steve  
Spratt · Greely, ON

Parks Livestock of Canada L.L.L.P.  
John Nicholson · Milverton, ON

Renfrew-Pontiac Livestock Ltd. -  
Codben, ON

Vankleek Hill Livestock Exchange -  
Vankleek Hill, ON

## **SASKATCHEWAN – Independent Livestock Market Members**

Assiniboia Livestock Auction – Roy  
Rutledge – Assiniboia, SK

Chopper K Auctions – Chad & Kim  
Levesque –Alameda SK.

Cowtown Livestock Exchange Tyler  
Cronkhite · Maple Creek, SK

Meadow Lake Stockyards Ltd. Brent  
Brooks · Meadow Lake, SK

Northern Livestock Sales –  
Brent Brooks – Prince Alberta/  
Lloydminster SK.

Saskatoon Livestock Sales Michael  
Fleury · Saskatoon, SK

Spiritwood Stockyards (1984) Ltd.  
Brian Jacobson · Spiritwood, SK

Whitewood Livestock Sales Rhett  
Parks · Whitewood, SK

## ViewTrak: The Livestock Information Leader



ViewTrak became the Livestock Information Technology leader through the development of hardware and software solutions to serve all sectors of the livestock industry. Over the years, ViewTrak has developed, acquired, or partnered with, existing and emerging technologies and companies to develop, collect and utilize information, to enable food supply chain stakeholders to capture data and provide value far beyond what has been historically available.

Whether working with ranchers, auction markets, feedlots, packers and processors, or governments, the ViewTrak Team of dedicated individuals share a deep commitment to creating tools that help the livestock industry achieve higher values and increased profitability.

**Visit with Ted Power, Hubert Lau and Deb Wilson at the Convention to learn more!**



The Manitoba Livestock Marketing Association is recognized as the voice of the Livestock Marketing Sector in Manitoba. MLMA represents 36 members of the livestock-marketing sector from across Manitoba and eastern Saskatchewan. The MLMA membership includes auction markets, order buyers and cattle feeders. The MLMA is one of the most active marketing associations in Canada. MLMA is active on the Traceability File, Livestock Transportation, Good Handling and Animal Welfare and Promoting Manitoba livestock and the feeding industry. They work with the Manitoba Beef Producers Association when dealing with regulatory issues, check off and livestock inspection. MLMA is Proud to support LMAC and Whitewood Livestock Sales in this National Event.

the electronic auction market  
**team**  
[www.teamauctionsales.com](http://www.teamauctionsales.com)

# 2018 Canadian Livestock Auctioneer Championship Trailer

CO-SPONSORS:



Blue Ball, PA



Brooks, AB

The 2018 Canadian champion will receive a full 1 year use of a new Eby 20' Maverick All Aluminum Gooseneck Livestock Trailer retail value will be \$ 25,000.00. The trailer will come fully equipped for farm and ranch use and logo'd with the Champions name and status as well as sponsor information.

The trailer must be insured with all perils at new replacement cost coverage in the champion's name, showing T Down Trailers Ltd. as the payee and plated in the Champions name in their respective province showing T Down Trailers Ltd. as the lessor. The champion will be responsible for these two costs. A written contract will be signed at the convention agreeing to the terms and conditions, and arrangements will be made for delivery of the trailer.

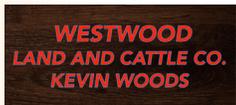
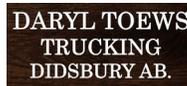
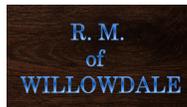
At the end of the one year term the Champion will agree to return the trailer to a designated Eby Dealership or to T Down Trailers Ltd. in clean condition with normal wear and tear, or will have first option to purchase the unit at a reduced rate from T Down Trailers Ltd. Financing or a lease-to-own can be arranged on request.

A further option will be available to the Champion. If the Champion wishes to upgrade the trailer to a different unit with the intention of keeping the trailer in the future he may do so by paying the upgrades at the beginning of the term and realizing the discount at the end of the one year.

**Ross W. Annett**  
**T Down Trailers Ltd.**



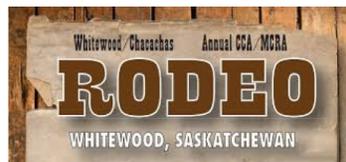
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