

MAY 11 - MAY 14, 2023

HOST:
OLDS AUCTION MART

OLDS, AB



42nd Annual LMAC Convention | 24th Annual Canadian Livestock Auctioneer Championship







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PRESIDENT'S GREETING

BROCK TAYLOR

LMAC PRESIDENT

Dear Conventioneers,

Myself, along with the great board of directors, are very honoured to welcome each and everyone to the 2023 LMAC convention and Canadian livestock auctioneer championship.

With record high cattle prices the auction market services and True Price Discovery through public has never been more important. The 36 Auctioneers this year will give a great line-up of talent and stiff competition. Best of luck to all!

A huge thank you goes out to Tyler Rosehill, Patrick Cassidy and the Olds staff and volunteers and for the work they have done. Congratulations on 70 years in the business!

Without the amazing sponsorship we receive for this event each year, it wouldn't be possible to host. Thank you very much to all our great sponsors. I would also like to give a thank you to the board members for all they do throughout the year. They work behind the scenes representing the market sector and their customers with little to no recognition.

Please enjoy the weekend.

Brock Taylor



Olds Auction Mart

HOSTS' GREETING

PATRICK CASSIDY and TYLER ROSEHILL

Welcome everyone to the 24th Annual Canadian Livestock Auctioneering Championships. We are proud to host this event and the LMAC convention in conjunction with the Olds Auction Mart's 70th year Anniversary. The Olds Auction Mart has been an active member of LMAC for many years. Today you will see auctioneers from across Canada doing what we do best, marketing cattle and establishing price discovery at the auction market. This tried and true method of selling livestock has served the cattle industry over 150 years.

The OLDS Auction Mart is a family owned independent business built on customer service provided by professionals. We truly appreciate our customer base and the support and trust that they have shown us to market their livestock. We are proud of our auction mart and our amazing staff. Please enjoy the day here at the Olds Auction Mart.

REPRESENTATIVES

CCIA

Ken Perlich

Traceability Movement Reporting

Larry Witzel, Rick Wright, Ken Perlich

Compliance and Enforcement

Rick Wright, Larry Witzel, Chance Martin

Hall of Fame

Allan Munroe, Larry Witzel, Bob Miller, Tyler Cronkhite, Brent Brooks

Memorial Honour Roll

Bob Miller, Rick Wright, Jason Danard

Auctioneering Competition

Rick Wright, Rob Bergevin, Craig Jacklin, Chance Martin, Brent Brooks Mark Ferraro

Animal Welfare

Brock Taylor, Jason Danard, Larry Witzel, Chance Martin

Electronic Sales

Jason Danard

CCA

Rick Wright, Jason Danard

Labour

Chance Martin, Tyler Cronkhite

Finance

Jason Danard, Craig Jacklin, Brock Taylor, Bob Miller

Communications and Promotions

Jason Danard, Rick Wright, Allan Munroe

Convention

Rick Wright, Chance Martin, Larry Witzel, Brock Taylor, Mark Ferraro

Membership

Brock Taylor, Rick Wright, Mark Ferraro

National Farm Animal Council

Rob Bergevin, Chance Martin, Rick Wright

Intermediate Site Code of Practice Development

Rick Wright

Livestock Transportation

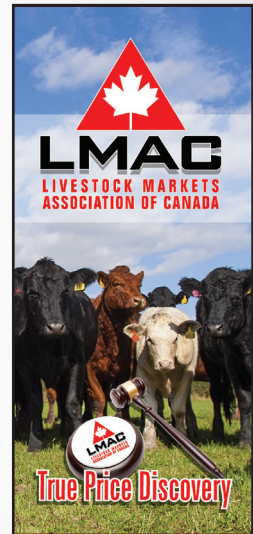
Larry Witzel, Bob Miller, Rick Wright, Tyler Cronkrite, Chance Martin

Transfer of Care

Rick Wright, Brent Brooks, Craig Jacklin, Brock Taylor, Larry Witzel

E Logs and Hours of Service

Mark Canart, Jason Danard, Rick Wright, Craig Jacklin





HISTORY OF OLDS AUCTION MART AND ROSEHILL AUCTION SERVICE

70 years ago on August 3rd, 1953, three partners, Charlie and Adolph Rosehill, and Archie Boyce conducted their first auction sale at Olds Auction Mart Ltd. Olds was one of the first independent livestock markets to compete against the large terminal markets in Calgary, Edmonton, and Winnipeg. In 1965 Charlie and Adolph continued their partnership together after the retirement of Archie Boyce. In 1966 Adolph's untimely passing saw Charlie Rosehill continue on as sole owner of Olds Auction Mart and Rosehill Auction Service. In 1978 a new partnership was formed. Charlie was joined by Danny Rosehill, Art Rosehill, and Harry Drever. In May 1986, the market burned to the ground, sales continued in ring two without missing a week and the first sale in the new facility was September 12th, 1986. August of 1988 Charlie passed on and Danny, Art, and Harry continued on as partners. 2002 saw Art and Harry sell their interest to long time employees Greg Sanderson and Jim Crawford. The boys weathered the different adversities such as BSE through the next few decades and continued to run one of the feature markets in Central Alberta. As Greg, Jim, and Danny entered into their retirement years, Patrick Cassidy and Tyler Rosehill, long time employees, have entered into ownership roles. This business has grown immensely since 1953 with livestock, equipment, and land auctions remaining the mainstay for Olds Auction Mart and Rosehill Auction Service.

HISTORY OF THE LMAC

On May 18, 1979, in Winnipeg, a group of forward thinking auction market owners decided to form a national organization. Emerson Gill of Grand Bend, Ontario was nominated as the first chair of the organization. The meeting attracted market operators from British Columbia to Prince Edward Island.

In the past, the terminal markets across Canada held a monopoly on the livestock auctions. Terminal markets in Montreal, Toronto, Winnipeg, Calgary and Edmonton

The terminal markets had their own organization that did not allow independent operators to join. With more and more rural auction markets opening, the terminal markets were losing their monopoly on the livestock auction business. The terminal markets finally realized that the rural markets were here to stay and agreed to investigate the possibility of forming a new organization that would represent all livestock markets.

The first annual meeting of the Livestock Markets Association of Canada was held in June, 1980 with 43 people in attendance. LMAC continues to grow in members and is recognized as the national voice of the livestock-marketing sector in Canada. Today the Livestock Markets Association of Canada still represents the majority of the livestock auctions across Canada. Members of provincial livestock marketing associations that are in "good standing" are automatically members of LMAC.

LMAC Hall of Fame Inductees

The LMAC Hall of Fame was established to recognize those individuals who have devoted time and made extraordinary contributions to LMAC and the livestock marketing industry. These individuals are leaders in the industry and were difference makers on both a national and provincial level.



RALPH VOLD
Ponoka, AB



ROY RUTLEDGE
Assiniboia, SK



KEN HURLBURT
Lethbridge, AB



JIM WIDEMAN
Waterloo, ON



RICK WRIGHT
Virden, MB



LARRY WITZEL
Waterloo, ON



MIKE FLEURY
Aberdeen, SK



BLAIR VOLD
Ponoka, AB



GENE PARKS
Whitewood, SK



RON SIM
Red Deer, AB



BILL JAMESON
Moose Jaw, SK



LIVESTOCK MARKETS ASSOCIATION OF CANADA

42nd ANNUAL CONVENTION

MAY 11 - MAY 14, OLDS AB

CONVENTION HEADQUARTERS POMEROY HOTEL

THURSDAY, MAY 11, 2023

8:00 a.m.	LMAC Board of Directors Meeting – Pomeroy Hotel Room 421
1:00 p.m.	Board of Directors' Photos – Centennial Ball Room A
2:00 p.m.	Auctioneers' Video Interviews - Pomeroy Board Room 421
2:00 p.m.	Auctioneers' Photo Session Starts – Centennial Banquet Room A
2:00 p.m.	Registration Desk Open – LMAC office Wild Rose Board Room
3:00 p.m.	Hospitality Room – Breakfast Room Pomeroy
6:00 p.m.	Meet and Greet Opens – Centennial Ball Room A-B-C Hosted By MNP
6:30 to 8:00 p.m.	Supper – Centennial Ball Room A-B-C Hosted By MNP
8:00 p.m.	Auctioneers' Draw - Apparel Handed Out
9:00 p.m.	Auctioneers' Calcutta
10:00 p.m.	Meet and Greet Closes - Hospitality Room Opens Centennial Ball Room

FRIDAY, MAY 12, 2023 – Competition at OLDS AUCTION MART Sales

(Due to limited parking we ask that all auctioneers, officials, spectators and conventioners take the buses to OLDS AUCTION MART. Shuttle buses will run every 30 minutes to and from hotels.)

7:00 a.m. to 8:30 a.m.	Breakfast – Centennial Ball Room A & B
8:00 a.m. – 9:00 a.m.	LMAC office is open Wild Rose Board Room
8:00 a.m.	Judges' Meeting – Centennial Ball Room C
8:20 a.m.	Auctioneers' Meeting – Centennial Ball Room C
9:00 a.m.	Auctioneers' and Judges' Bus leaves for Market
9:15 a.m.	Spectator Bus departs for Market
9:30 a.m.	Spectator Bus departs for Market
9:34 a.m.	Spectator Bus departs for Market
9:15 a.m.	Auctioneers' Group Photo in front of Eby Trailer
9:20 a.m.	Judges' Group Photo in front of Eby Trailer
9:45 a.m.	Auctioneers Assemble Grand Opening at the EBY Trailer
10:00 a.m.	Opening Ceremonies and Grand March
10:10 a.m.	LMAC Champion Bradley Martens sells first draft
11:00 a.m.	Shuttle bus will return to hotels (will operate every 1/2 hour) until 5:30 p.m.
6:00 p.m. -7:30 p.m.	Supper at the Pomeroy Banquet Room
7:30 p.m. to 8:30 p.m.	Buses depart for the Olds Auction 70 th Anniversary Celebrations at the Cow Palace Buses will run every 15 minutes from hotels to event.
9:00 P.M. to Midnight	Buses run every 30 minutes from Cow Palace to Hotels

SATURDAY, MAY 13, 2023

7:00 a.m. – 8:30 a.m.	Breakfast is served – Centennial Ball Room B & C
8:00 a.m.	LMAC Meeting Starts open to all – Centennial Ball Room A & B
8:30 a.m.	LMAC Elections – All members please attend
9:00 a.m.	Market Analyst Lindsay Smith – Prime Analytics (presented by Gateway Livestock Marketing) “The State of the Canadian Cattle Herd” and market outlook.
10:00 a.m.	Panel Discussion on What Influences Marketing Choices and Is the Auction Market Industry Sustainable? Panel: Rob Bergevin Market Operator; Greg Appleyard, Order Buyer/Feeder; Ian Marshall. Feedlot Operator; Scott Anderson, Producer; Danny Skeels, Auctioneer/Producer
12:00 p.m.	Lunch is served Centennial Ball Room B & C
1:45 p.m.	Assembly in Lobby for Tour
2:00 p.m.	Tour of Olds College – Smart Farm and Beef Projects
5:30 p.m.	Happy Hour Centennial Ball Room A & B & C
6:30 p.m.	LMAC awards banquet Centennial Ball Room A & B & C
8:00 p.m.	Awards Presentation and Broadcast Live on DLMS
10:00 p.m.	Hospitality Room Opens
	Cabs will be available courtesy of LMAC to the Ramada and Best Western Hotels from 9:30 until midnight

SUNDAY, MAY 14, 2023

7:00 a.m. – 9:30 a.m.	Farewell Breakfast Centennial Banquet Room B & C
9:00 a.m.	Alberta Auction Markets Association Meeting Centennial Banquet Room A

LMAC Policy on Traceability

The Livestock Markets Association of Canada supports traceability in principle, with the following caveats:

1. That traceability regulations do not negatively affect the speed of commerce at auction markets, buying stations and assembly yards.
2. That the traceability regulations do not alter market neutrality by giving one sector of the industry an advantage or disadvantage over another, thus influencing how producers market their livestock.
3. That the costs of implementing traceability do not outweigh the benefits.
4. That implementation of traceability regulations does not cause more handling of the livestock thus creating weight loss, thus devaluing the livestock.
5. LMAC supports the use of “group movement documents and group movement reporting” on all livestock delivered to auction markets, buying stations and assembly yards. LMAC does not support mandatory scanning and reporting of individual animals at these sites.

24th Annual Canadian Livestock Auctioneer Championship



NATIONAL CHAIRMAN

RICK WRIGHT

NATIONAL COMMITTEE

ROB BERGEVIN, CRAIG JACKLIN,
CHANCE MARTIN

HOST MARKET

OLDS AUCTION MART,

OLDS, ALBERTA

MASTER OF CEREMONIES

DAN SKEELS,
LMAC CHAMPION AND WORLD CHAMPION

SCORE KEEPERS

TAMMY MUNROE & CRAIG JACKLIN

VIDEO

INTERVIEWS

BROCK TAYLOR & TYLER CRONKHITE

VIDEO

DLMS – MARK SHOLOGAN AND CREW

PHOTOGRAPHY

GRALYN J PHOTOGRAPHY, RIMBEY, AB

BROADCAST OF COMPETITION

DLMS - REGISTER AT WWW.DLMS.CA

FOLLOW US ON FACEBOOK LIVE STREAM AT
LMAC CANADA

LOCAL COMMITTEE: TYLER ROSEHILL,
PATRICK CASSIDY AND KIM KREBS



2023 CANADIAN LIVESTOCK AUCTIONEER CHAMPIONSHIP

Competitors

JOHN BAIER*, Saskatoon, SK
Saskatoon Livestock Sales – Saskatoon, SK

ROB BERGEVIN, Stavely, AB
Foothills Auctioneers Inc. – Stavely, AB

FREDERICK BODNARUS, Saskatoon, SK
Northern Livestock Sales – Prince Albert, SK

SCOTT CAMPBELL, Brandon, MB
Fraser Auction Service Ltd. – Brandon, MB

JESSE CAMPBELL, Brandon, MB
Fraser Auction Services – Brandon, MB

ERIC CLOUÂTRE, St. Simon, QC
Réseau Encans Quebec – St. —Isadore, QC

TYLER CRONKHITE, Maple Creek, SK
Cowtown L/S Exchange – Maple Creek, SK

COREY FRENCH*, Lethbridge, AB
Perlich Bros. Auction Mart Ltd. – Lethbridge, AB

JUSTIN GRAHAM*, Veteran AB
DryLand Cattle Trading Corp. – Veteran, AB

WILLIAM HAALSTRA, Dunnville, ON
Ontario Livestock Exchange – Waterloo, ON

KYLE HOWARTH, Boissevain, MB
Killarney Auction Market – Killarney, MB

BRAD KEHLER, Grunthal, MB
Grunthal Auction Mart – Grunthal, MB

JESSE LAWES, Provost, AB
Provost Livestock Exchange, Provost, AB

CASEY LAWES, Provost, AB
Provost Livestock Exchange – Provost, AB

CODY MacLEAN, Strathmore, AB
Calgary Stockyards – Strathmore, AB

EDWARD McCORMACK, Clandonald, AB
Viking Auction Mart – Viking, AB

ALLAN MUNROE, Killarney, MB
Killarney Auction Mart – Killarney, MB

RHETT PARKS, Whitewood, SK
Whitewood Livestock – Whitewood, SK

JUSTIN PERLICH, Lethbridge, AB
Perlich Bros. Auction Mart Ltd. – Lethbridge, AB

JUSTIN POTTS*, Gunn, AB
North Central Livestock – Clyde, AB

LANE PURDIE*, Red Deer, AB
Innisfail Auction Mart – Innisfail, AB

TYLER ROSEHILL, Olds, AB
Olds Auction Mart – Olds, AB

PATRICK CASSIDY, Olds, AB
Olds Auction Mart – Olds, AB

KIRBY BLACK, Olds, AB
Olds Auction Mart – Olds, AB

A herd of cattle, including several white and brown cows, are standing in a lush green field. The background shows a bright blue sky with scattered white clouds. The overall scene is a pastoral landscape.

TYLER SLAWINSKI, McCreary, MB
Gladstone Auction Mart - Gladstone, MB

KYLE SMIGELSKI*, Yellow County, AB
Independent Auctioneer

BROCK TAYLOR, Reston, MB
Taylor Auctions - Melita MB

BLAINE HUSTON* — Gladstone MB
Gladstone Auction Mart

KODY LAKEWOLD* — Provost, AB
Provost Livestock Exchange - Provost, AB

JOSH POLAND — Olds, AB
Olds Auction Mart - Olds, AB

DALE DMYTRIY — Clyde, AB
North Central Livestock, Clyde AB

RUSSEL ALLISON* — Stettler AB
Stettler Auction Mart - Stettler AB

ANDREW REEDLEDER — Bentley AB
Innisfail Auction Mart, Innisfail AB

RICHARD BRAMLEY* - Minnedosa MB
Heartland Livestock Virden/Brandon

TY CUTLER* — Moosomin, SK
Prairie Livestock, Moosomin, SK

* Qualifies for Rookie



GREETINGS FROM COMPETITION CHAIRMAN RICK WRIGHT

Welcome everyone to the 24th Canadian Livestock Auctioneering Championships. LMAC is very excited that we are able to help Tyler Rosehill, Patrick Cassidy and the staff working at the Olds Auction to celebrate 70 years in the auction market industry. What an accomplishment! With members of the Rosehill family at the helm for every one of those years, it was an easy decision to come to Olds. The Olds Auction Mart crew runs a top-notch auction business, and they know how to run a cattle auction. As one of the three rotating markets that host the International Livestock Auctioneering Competition, the Olds crew has lots of experience hosting this kind of event. This year brings competitors from across Canada who are here to showcase their talents, but also to network with other auctioneers. Some will get tips from the past champions and make new friends who will last a lifetime. Others will take the opportunity to catch up with old friends.

The cattle market has never been higher, and I am looking forward to the auctioneers finding True Price Discovery by public auction at the local auction mart. I also want to thank the many sponsors who support our organization and this event. Their generosity makes this event happen. Some of our sponsors have been with us for 25 years! Finally, thank you to all of the volunteers who work seamlessly behind the scenes to bring LMAC 2023 to life.



AUCTIONEERING CHAMPIONSHIPS Awards

The 2023 Canadian Auctioneer Champion Will receive \$1000 towards expenses to compete in the International Auctioneering Championship at the 2023 Calgary Stampede. Donated by:

LIVESTOCK MARKETS ASSOCIATION OF CANADA

Entry to the International Auctioneering Championship at the Calgary Stampede donated by: **THE CALGARY STAMPEDE**

A custom-made championship ring sponsored by: **FOOTHILLS AUCTIONEERS INC., STAVELY, ALBERTA** Rob and Sharon Bergevin

One year's use of an EBY stock trailer donated by: **T-DOWN TRAILERS** (Ross Annett) **AND EBY TRAILERS** – (Erin Varley, Vice President EBY)

A Limited edition "Ken Frederickson" bronze Sponsored by: **CANADIAN CHAROLAIS ASSOCIATION**

Grand Champion Buckle donated by: **CANADIAN ANGUS ASSOCIATION**

Reserve Champion Buckle donated by: **CANADIAN HEREFORD ASSOCIATION**

First Runner-Up Buckle donated by: **CANADIAN LIMOUSIN ASSOCIATION**

Second Runner-Up Buckle donated by: **CANADIAN SHORTHORN ASSOCIATION**

Top Ten Finalists: Custom Made Money Clips Sponsored by: **ALBERTA AUCTION MARKETS ASSOCIATION, PRESIDENT – CHANCE MARTIN**

LMAC Rookie of the Year: Custom-made Buckle sponsored by: **BOERHINGER –ENGELHEIM**

Whitewood Livestock Sales Buckle for Most Congenial Auctioneer donated by: **RHETT AND GENE PARKS - WHITEWOOD, SASKATCHEWAN**

Most Improved Auctioneer: Custom-made Buckle sponsored by: **JACK AUCTION GROUP – Brennan Jack**

High Point Interview - Custom-made Buckle sponsored by: **THORSBY STOCKYARDS INC. Chance Martin, Jeff Fritz, Corey Lawrence**

All Auctioneers receive vests donated by: **VJV LIVESTOCK MARKETING GROUP** VJV Auctions, Ponoka, Alberta – Henry Thalen

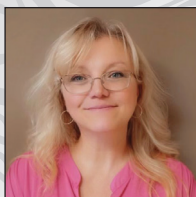
Shirts for all of the Auctioneers, Judges and Officials Supplied by: **WRANGLER- OFFICIAL CLOTHING SUPPLIER FOR LMAC**

All Auctioneers who have entered the 2023 International Auctioneering Championship at the Calgary Stampede will have their names entered in a draw for a free entry registration. (Must be entered in Calgary prior to LMAC in Olds to qualify.) See Rob Bergevin for details

Cowboy Boot Draw – courtesy of: **ROPER/STETSON**

Canadian THE BEEF MAGAZINE
Cattlemen

LMAC PERSONAL INTERVIEW JUDGES



CINDY FERRARO: Cindy Ferraro is the owner of Ontario Stockyards Inc., a stockyard in Cookstown, Ontario. She is also the Chief Administrative Officer of Gamble & Rogers Limited, operating as Brussels Livestock, a stockyard in Brussels, Ontario. Cindy and Mark Ferraro operate both stockyards with six to seven live auction sales per week. The Ferraro family hosted a very successful LMAC convention and auctioneering championship at Brussels in 2016. Cindy's knowledge of the auction market industry makes her a very qualified judge.



BRYAN DANARD: Bryan is a 3rd generation livestock marketer. He is the manager of the Calgary Stockyards Ltd. operating in Strathmore, Alberta. He is also a partner in TEAM, Canada's largest electronic cattle sales platform. Danard has served on the LMAC Board of Directors and is past president of the Alberta Auction Markets Association. His extensive knowledge and participation in the cattle industry is a welcome addition to the LMAC judging team.



KEN LINDBERG: Ken has been in the stockyards business for most of his life. He managed stockyards for Saskatchewan Wheat Pool and Heartland Livestock. While at Heartland, he was in charge of all the Heartland Yards in Alberta, Saskatchewan and Manitoba. He is currently working with Perlich Bros. Auctions in Lethbridge, Alberta. Ken's experience in all aspects of the auction market business makes him a real asset to the LMAC judging team.

LMAC LIVE AUCTION COMPETITION JUDGES



BRADLEY MARTENS: Bradley is the 2022 LMAC Canadian Auctioneering Champion and makes his home at Gibbons, Alberta. He currently sells livestock for the VJV Livestock Marketing Group in Westlock. He also sells equipment for Ritchie Bros. across Canada and around the world. He has been a finalist at the International Livestock Auctioneering Championship at the Calgary Stampede.



DEAN EDGE: Dean was the 2006 LMAC Champion, winning at Kamloops B.C. He currently manages the VJV market at Rimby, Alberta. Dean qualified for the 2023 LMA Auctioneering Championships being held in Florida this June. He was the winner of the interview portion of the LMA auctioneering competition held in California in 2019. He has also won the International Auctioneering Championship at the Calgary Stampede. He is an accomplished calf roper and competes at high-level competitive events.



SHANNON EATON: Shannon is a well-known cattle buyer from the Lloydminster area. He is the owner of Eaton Livestock. He purchases cattle for feedlots all over Canada and attends over 200 sales a year. He is a second-generation order buyer. He is also comfortable behind the mic doing public speaking and has been known to auctioneer in the past. In his spare time he enjoys helping his sons with their show cattle.



JACK CHAFFE: Chaffe Farms Ltd. is located near Mitchell, Ontario, where Jack and his family operate a large beef feedlot. They market cattle through the Ontario Corn Fed Program. In the 1980s, Chaffe Farms started backgrounding and finishing a large number of cattle in western Canada. Jack is very active in cattle politics. He is the current President of the Beef Farmers of Ontario and is an Executive Director with the Canadian Cattle Association. Jack and his family also operate a commercial cowherd.



DON RAFFAN: Don was one of Canada's first Champion Auctioneers. The Raffan family operated Valley Auctions in B.C. for a number of years, and Don still travels across Canada selling purebred cattle and horses. Don has been a guest instructor at many auctioneering schools. The Raffan family has been involved in LMAC, with brother Peter a LMAC champion, and father Jim on the memorial honour roll. Don brings a wealth of experience to the LMAC judging team.



MIKE MILLAR: Mike has attended numerous livestock auctions on behalf of Canadian Cattlemen's Magazine. He joined the magazine as national advertising sales representative in 2015. He also writes news articles on the commercial and purebred industry for the publication. He has been a huge supporter of LMAC and its convention for a number of years. Mike has also worked for ABS Canada and DTN. Mike lives near Grandora, Saskatchewan and operates a small Simmental herd.

MASTER OF CEREMONIES



DAN SKEELS: Danny needs no introduction, as he is a legend in the livestock auctioneering industry. He is the only Canadian to win the Auctioneering Triple Crown – the LMAC, the International in Calgary, and the World Championship in Billings, Montana. He is one of only three people to be awarded the LMAC Industry Champion Award for outstanding achievement and promotion of the auction industry and LMAC.

JUDGING Criteria

CLARITY AND VOICE CONTROL (CLEARNESS OF VOICE, VOICE VOLUME) Are the numbers easy to distinguish? Does the auctioneer have control of his breathing? Is he able to maintain a consistent volume and speed without losing focus? Could he maintain this pace in the real livestock auction environment? Does the auctioneer have control of the microphone and use it to its best advantage?

CHANT Is the rhythm smooth and fluid? Is the chant easy to follow? Is the chant easy to listen to? Could you listen to the chant for a long sale without it becoming tiresome? Are the numbers clear?

PROFESSIONALISM, CONFIDENCE, CALMNESS, MANNERISMS Does the auctioneer move the sale along at an acceptable pace while reaching fair market value for the product sold? Does he present himself in a professional manner in both appearance and attitude? Was the auctioneer proficient at spotting bids? Does he communicate information clearly with the clerk, penning staff and buyers.

ENTHUSIASM Is the auctioneer working hard for the consignor? Did the auctioneer do any promotion of the livestock, product, producer or sponsors? Did the auctioneer interact positively with buyers and the support staff? Show enthusiasm for his job? Professional and sincere opening?

GENERAL IMPRESSION Would you hire this auctioneer to sell your sale and represent your firm? Did the auctioneer promote the auction method of selling livestock? Would this person make a good representative for LMAC and the livestock auction industry?

PERSONAL INTERVIEW The LMAC Auctioneering Champion is a spokesperson for LMAC and does a number of media interviews and personal appearances as current and past champion. It is extremely important that the champion represents LMAC and industry with knowledgeable answers that represent LMAC and industry views on industry topics.

To this end, LMAC has added a personal interview component to the LMAC Auctioneering Championship to ensure that their National Champion is up-to-date on LMAC policies, positions and history. A panel of three judges will interview each auctioneer, and each judge will score their answers and opinions independently. Auctioneers will be asked the same five questions and will be scored on their answers. The score from the interview will be worth 20% of their total score.



PAST CHAMPIONS



BRAD MARTENS

Gibbons, AB
Venue: Westlock, AB



RYAN KONYNEBELT

Nobleford, AB
Venue: Thorsby AB



ALBERT CARROLL

Downeyville, ON
Venue: Lethbridge, AB



DARREN REBALKIN

Rocky Mountain House, AB
Venue: Lethbridge, AB



RYAN HURLBURT

Saskatoon, SK
Venue: Brussels, ON



CALVIN KUEPFER

Newton, ON
Venue: Winnipeg, MB



SHAWN GIST

Fort Saskatchewan, AB
Venue: Moosejaw, SK



TRAVIS ROGERS

Clyde, AB
Venue: Calgary, AB



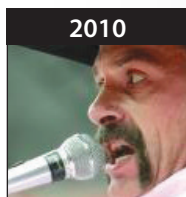
JUSTIN GATTEY

Ponoka, AB
Venue: Stavelly, AB



BRENNIN JACK

Regina, SK
Venue: Waterloo, ON



RODNEY BURNETT

Armstrong, BC
Venue: Winnipeg, MB



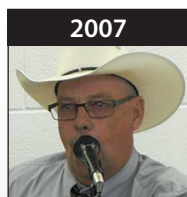
CHANCE MARTIN

Red Deer, AB
Venue: Brooks, AB



ANDY CARTER

Amherst, NS
Venue: St-Isidore, QC



BRAD STENBERG

Kronau, SK
Venue: Saskatoon, SK



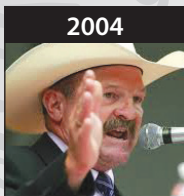
DEAN EDGE

Rimby, AB
Venue: Kamloops, BC



WARD CUTLER

Virden, MB
Venue: Ponoka, AB



ROSS ANNETT

Brooks, AB
Venue: Waterloo, ON



DON OBERG

Lacombe, AB
Venue: Brandon, MB



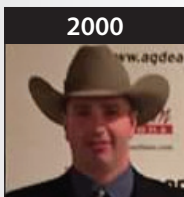
DES PLEWMAN

Weyburn, SK
Venue: Assiniboia, SK



PETER RAFFAN

Armstrong, BC
Venue: Kamloops, BC



CORY LAWRENCE

Warburg, AB
Venue: Ponoka, AB



TONY CHAFFE

Lucknow, ON
Venue: Ottawa, ON



DAN SKEELS

Rimby, AB
Venue: Winnipeg, MB



Proud Hosts of the LMAC Meet and Greet



ALBERTA AUCTION MKTS. ASSN.

ALBERTA AUCTION MARKETS ASSOC.

Representing 18 of Alberta's most progressive auction markets. Proudly supports LMAC and the Canadian Livestock Auctioneering Championships.

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2023 Canadian Livestock Auctioneer Championship Trailer

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T-DOWN TRAILERS



The 2023 Canadian champion will receive a full one-year use of a 2023 20-foot Gooseneck EBY Maverick all Aluminum Gooseneck Livestock Trailer, retailing at over \$45,000.00. The trailer will come fully equipped for farm and ranch use and logo'd with the Champion's name and status as well as sponsor information.

The trailer must be insured with all perils at new replacement cost coverage in the champion's name, showing T Down Trailers Ltd. as the payee and plated in the Champion's name in their respective province showing T Down Trailers Ltd. as the lessor. The champion will be responsible for these two costs. A written contract will be signed at the convention agreeing to the terms and conditions, and arrangements will be made to deliver the trailer.

At the end of the one-year term, the Champion will agree to return the trailer to a designated EBY dealership in clean condition with the normal wear and tear, or will have the first option to purchase the unit at a reduced rate from T-Down Trailers Ltd. financing; a lease to own arrangement can be negotiated on request from the winner. If the winner wishes to upgrade the trailer to a different unit, with the intention of keeping the unit in the future, he may do so by paying for the upgrades at the beginning of the term and realizing the discount at the end of one year.

Ross W. Annett
T Down Trailer Sales

LMAC Board of Directors

LMAC MAKES A DIFFERENCE!

The Livestock Markets Association of Canada's Board of Directors represents the livestock marketing industry on a number of issues that support the sustainability of our industry.

LMAC is made up of five appointed directors, one from each province west of Quebec, and five directors-at-large elected by the membership at the Annual General Meeting. The executive is appointed at the recommendation of the board of directors, with approval from the membership. The LMAC board of directors meets in person twice a year and deals with committee meetings and other issues via conference calls. Some of the board members serve on external committees such as Canadian Cattle Identification Agency, CCA and IGAC. LMAC is always looking for new directors to fill the directors-at-large positions on the board. If you are interested in serving the marketing industry on the LMAC board, please contact Brock Taylor or Rick Wright about letting your name stand. This is an excellent opportunity to work with and become one of the marketing industry's leaders. Be a leader not a follower. This year there are two directors-at-large (two year term) positions to be filled at the AGM on Saturday morning.



BROCK TAYLOR – LMAC President Brock is co-owner of Taylor Auctions, in Melita, Manitoba. His market holds regular cattle sales and offers export testing. Taylor Auctions also operates live farm equipment and consignment sales with Internet bidding. He has been on the LMAC board for six years and served on numerous committees. His term as president expires this year.



JASON DANARD is a partner in the Calgary Stockyards Strathmore Ltd., and is the managing partner in TEAM, The Electronic Auction Market. Jason was elected as a director-at-large in 2018 and has been a LMAC member since 2013. Jason will be moving into the President's chair at the 2023 Annual meeting. Jason and his partners hosted the convention and auction competition in 2013, and he has judged the competition twice. He serves as chair of the Finance committee and the Electronic sales committee. Jason has been a director with the Alberta Livestock Dealers and Order Buyers Association for 20 years and is currently serving as their vice president. Jason is also the chair of the Alberta Livestock Patrons Assurance Fund. He has served on numerous industry committees and brings a wealth of experience to the LMAC.



ALLAN MUNROE owns the Killarney Auction Mart in southern Manitoba. He was elected as President of the Manitoba Livestock Marketing Association in the spring of 2022. Allan has been an active member of both MLMA and LMAC. He has competed in many of the LMAC auctioneering competitions. He is the appointed delegate representing Manitoba on the LMAC board of directors. He is now completing his second year on the LMAC board of directors.



LARRY WITZEL is the owner-operator of the Ontario Livestock Exchange in Waterloo, Ontario. Larry has been on the LMAC board for over 25 years and is the appointed delegate from Ontario. In the past year he was a lead in the revitalization of OLAMA in Ontario. Larry serves on a number of important LMAC committees and is respected by both industry and government. Larry Witzel was rewarded for his dedication to LMAC by being inducted into the LMAC Hall of Fame. He has served as President of both LMAC and OLAMA.



RICK WRIGHT is the longest serving LMAC Board member having served on the LMAC board for over 30 years. He managed livestock markets for 29 years and has been an order buyer for the past 15 years. Rick operates his own cattle consulting business and order buys cattle for JGL Livestock. He has been the Executive Administrator of LMAC since 2014 and serves as director at large. He is a past President of LMAC and a Hall of Fame inductee.



CRAIG JACKLIN has been a Director at Large since 2017. He will move into the Vice-President position at the 2023 annual meeting. Craig has been in the livestock marketing business for over 20 years and is currently the Operations Manager for the VJV Livestock Marketing Group. VJV operates livestock auctions in Alberta and British Columbia. Craig is a past president of the Alberta Auction Markets Association. He also works as the LMAC liaison with some of LMAC's largest corporate sponsors.



TYLER CRONKHITE is a co-owner and manager of the Cowtown Livestock Exchange in Maple Creek, SK. He is the appointed delegate representing the Livestock Marketers of Saskatchewan. He is a Man/Sask auctioneering champion and has competed in numerous LMAC competitions. He is just completing his second year on the LMAC board of directors. Tyler was recently appointed to the LMAC Hall of Fame selection committee.



CHANCE MARTIN is a former LMAC Champion Auctioneer and is a co-owner of the Thorsby Stockyards Inc. in Alberta. He was elected as a director-at-large in 2018 and is currently the President of the Alberta Auction Markets Association. Chance and his partners were the hosts of the 2019 convention and auction competition. Chance sits on the LMAC Labour Committee, Auction Competition and Convention Committee. He has both judged and performed master of ceremonies duties at the Canadian Livestock Auctioneering Championships. Chance is currently the appointed delegate representing AAMA on the LMAC board of directors.

LMAC BOARD OF DIRECTORS (CONT'D)



MARK CANART is the appointed delegate representing the Mountain Livestock Markets Association of BC. Mark operates Canart Cattle Company an order buying and assembly yard in the Kamloops area. He also operates a fleet of livestock trucks and brings valuable insight to the transportation recommendations from LMAC. Mark brings over 45 years experience in the cattle marketing and feeding industry. When Mark is away, Bob Miller serves as the alternate representative. Mark has judged at the LMAC competition twice.



BRENT BROOKS was elected as director at large in 2018. He is the owner of Northern Livestock Sales with branches in Lloydminster, Meadow Lake and Prince Albert, Saskatchewan. Brent is currently the President of the Livestock Marketers of Saskatchewan. Brent was the host market for the 2022 LMAC convention. He is a very strong supporter of LMAC and serves on many committees both provincially and nationally.



MARK FERRARO: Mark was elected as director-at-large at the 2022 LMAC annual meeting. Mark owns and operates livestock markets at Brussels and Cookstown Ont. The Brussels Market was the host of the very successful LMAC convention in 2016. Mark is also active in the farm machinery and equipment industry. He was a judge at the Auctioneering Championships in Whitewood, SK in 2018.



ROB BERGEVIN – LMAC Past President Rob is the co-owner of Foothills Auctioneers Inc. in Stavelly, Alberta. He was first elected to the Board of Directors as a director- at-large in 2014. He hosted the 2013 LMAC convention in Stavelly/ Calgary. Rob has participated in the LMAC auctioneering championship many times. He is the Past President of the Alberta Auction Markets Association. Rob capably served as LMAC President for a three year extended term due to the COVID-19 pandemic. He has been an outstanding LMAC representative on numerous committees and will continue to serve on select committees. He is also actively involved in the International Auctioneering Championships held at the Calgary Stampede.

Hall of Fame

NOMINATIONS



DANNY ROSEHILL

Nominated by the Rob Bergevin Foothills Auctioneers Inc.

Danny has been in the livestock marketing business his entire life, following his father's footsteps in the Olds area. He has been a very big promoter of the livestock auction business. He took time from his business schedule to serve on numerous industry committees and organizations at both a provincial and national level. Danny served as the president for the Alberta Auction markets association from 1996 to 1998. During that time he also served as a valued member on the board of directors for the Livestock Markets Assoc. of Canada. While on the LMAC board of directors Danny served on a number of national committees. Danny Rosehill was a very active member of the Alberta Auction Markets Association. He also served as the Director of the Alberta patron tribunal board from 2012 to 2020. Danny Rosehill was the winner of one of LMAC most coveted awards while competing at LMAC. His peers selected him as the Most Congenial Auctioneer at the competition. Danny's reputation in the industry is of the highest standard and has been nominated by Rob Bergevin.



JACK MCKENNITT

Nominated by the Manitoba Livestock Marketing Association

Jack McKennitt left school when he was 15 to start a 50-year career as a livestock dealer and auction market operator. He ran his business out of Morden, Manitoba, and operated the Pilot Mound Auction Mart. His passion for the livestock marketing business was unmatched; his reputation for honesty and integrity was of the highest standard. Jack's dedication to customer service helped his business grow. He was the president of LMAC from 1989 to 1991. He was proud of the business and Manitoba, and hosted the LMAC convention in Morden in 1983, the first time the annual meeting had been held outside a large metropolitan centre. Jack knew the business was changing, and with that in mind, at the Morden convention, there was a demonstration on electronic marketing (an early version of TEAM). He invited delegates from Quebec, including a demonstration by a Quebec auctioneer. The entertainment was provided by a soon to become international recording star, his daughter Loreena, performing on the harp. All firsts for LMAC!

Jack supported the auction markets across Manitoba and Saskatchewan, often sourcing Angus calves from western Saskatchewan for his local customers and marketing the finished product in the south. When the terminal market in Winnipeg was closing, Jack was one of the original partners to invest in the new auction market northwest of Winnipeg. Jack was president of the Manitoba Auction Markets Association for a number of years, and with his fiery disposition, he protected the auction market business in Manitoba when the provincial government adopted the Beef Commission, which threatened the sustainability of the auction market industry and the free market system in Manitoba. Jack's life long passion was cattle marketing. He passed away on March 18, 1992.

HALL OF FAME NOMINATIONS (CONT'D)



ROSS ANNETT

Nominated by Bow Slope Shipping Association, Brooks, AB

Ross Annett is a past LMAC auctioneering champion and a true professional in the livestock-marketing sector. He won the Canadian championship in 2004 in Waterloo, Ontario. He also won the Jim Raffan Memorial Buckle in Ottawa in 1999. Ross has been an auctioneer with the Bow Slope Shipping Association since 1974. He continually demonstrates his dedicated commitment to the auction industry and is considered an

excellent auctioneer by his fellow auctioneers, buyers and sellers. Ross also owns and operates Annett Auction, a successful full-service auction centre and trailer sales business in Brooks. Ross was solely responsible for bringing EBY trailers to LMAC as a major sponsor of the auction competition.

In 1972, Ross started working for Fort MacLeod Auction and Hurlburt Auction in Lethbridge, Alberta. In 1974, he began a 48-year (and still going) career of auctioneering with Bow Slope Shipping Association in Brooks, Alberta. His involvement with Bow Slope gave him the opportunity to become a superb auctioneer as well as gain valuable knowledge of the cattle industry. His father, Ralph and Uncle Harold taught him the value of honesty and importance of a good reputation. Over the years, Ross Annett has earned the trust and respect of the order buyers, his peers in the industry and the countless ranchers and farmers who trusted him to be their auctioneer.



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LMAC

Memorial Honour Roll

The Livestock Markets Association Canada has introduced the "Memorial Honour Roll". The idea is to recognize persons in the livestock marketing industry who were influential in and have left a positive mark on the marketing sector. These nominees have passed on, but LMAC feels that it is important to recognize their contributions to the industry they dedicated their lives to. They were leaders in the industry and have been nominated to the Honour Roll by their Provincial Associations or LMAC.



Leonard Patterson
Patterson's Auction Mart
Dawson Creek, BC



Terry Schetzle
Dryland Cattle Trading Corp.
Veteran, AB



Sheldon Nicholson
Heartland Livestock Services
Yorkton, SK



Pete Gregory
Union Stockyards
Winnipeg, MB



Bruce McCall
Brussels Stockyards
Brussels, ON



John Milne
LMAC Secretary
Lethbridge, AB



Jim Raffan
Livestock Dealer
Kamloops, BC



Bert Lesage
Order Buyer
Notre Dame de Lourdes, MB



Stewart "Bud" Brown
Melbourne Stockyards
Melbourne, ON



Al Campbell
Hartford Insurance
Winnipeg, MB



Charlie McKay
Stettler Auction Mart
Stettler, AB



Carl F. Hickson
Hoards Station Sale Barn/ Lindsay
Sale Barn, Lindsay, ON



Carl "Slim" Dorin
Cattle Buyer
Kamloops, BC



Don Masson
Ste. Rose Auction Mart,
Ste. Rose MB



Jack Daines
Innisfail Auction Mart
Innisfail AB



Brian Hill
Order Buyer
Kersley, BC



John Heebner
Market Manager/Builder
Saskatchewan Wheat Pool/
Heartland Livestock

2023 INDUCTEES



Brian Good
Industry Champion
Red Deer, AB



Bruce Whyte
Mountain Markets Assoc.
Kamloops, BC



Murray Morrison
Ontario Stockyards Inc.
Cookstown, Ont.



Ron Northcott
Order Buyer
Regina, Sask.



James (Jimmy) O. Oldershaw
Order Buyer
Winnipeg, MB

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2022 Champion

BRAD MARTENS



Brad Martens was born to be an auctioneer! He is a second-generation auctioneer following in his father's footsteps. His father Barry owned and operated a farm sale business and worked at the Edmonton Stockyards as a livestock auctioneer. Brad spent many hours at the Edmonton Stockyards growing up, and when he was old enough, he got a job there. There was no doubt what Brad Martens' ambition was growing up. At the age of 19, he graduated from the Camrose College of Auctioneering. Work opportunities in the cattle industry found him working at different locations, including NBI in Clyde, and for Allen Lively in the High River area and at the Olds Auction Mart.

In 2004 an opportunity opened the door and what came next would change Brad Marten's life. In 2004, Brad went to work for Ritchie Bros. Auctioneers. Once Brad had Ritchie Bros.' trust, they had him travelling to auction sales all over the world. His job with Ritchie Bros. took him to sell sales in Europe and the Middle East, India, Africa, China, Japan Australia, Central America and all over Canada and the United States.

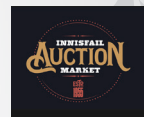
When the COVID-19 pandemic hit the world, it changed the auction business forever. Travel came to a standstill, and Brad found himself back in Alberta. Brad was not one to sit around, and with newfound time on his hands he went back to his roots, selling cattle. He was still selling for Ritchie Bros., covering sales in Canada and the United States. More time at home opened another opportunity to work for the VJV Livestock Marketing Group in Westlock, Alberta. The VJV group owns a number of livestock auction markets in Alberta and one in B.C. VJV was his sponsor at the 2022 Canadian Championships.

Winning the 2022 Canadian Livestock Auctioneering Championships was not Brad's first time to the winners circle. He has won the Johnny Paiz Auctioneering Excellence Award, Ritchie Bros.' highest award. He has won the Tyro Competition and the International Rookie Award. He has been awarded the First Runner up award at the Alberta All Around Auctioneering Championship. He is always a sure bet to place in the top ten at the International Competition at the Calgary Stampede.

Brad Martens was a contender every time he entered the LMAC Championships. His deep commanding voice on the mic, his smooth chant and calm demeanor on the auction stand are the qualities required to be a champion.

From the kid who hung around the old Edmonton stockyards to becoming a Canadian Champion, Brad Martens has accomplished a great deal in his short auctioneering career. More than anything else, he loves the auction business and being an auctioneer. That, along with the support of his family, his wife Donna, their daughter Alexa and his father Barry, Brad Martens has honed his craft as an auctioneer to become a world-class auctioneer and the 2022 Canadian Champion.

Silver SPONSORS



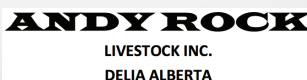
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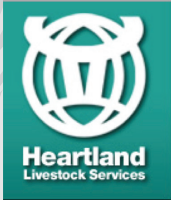


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