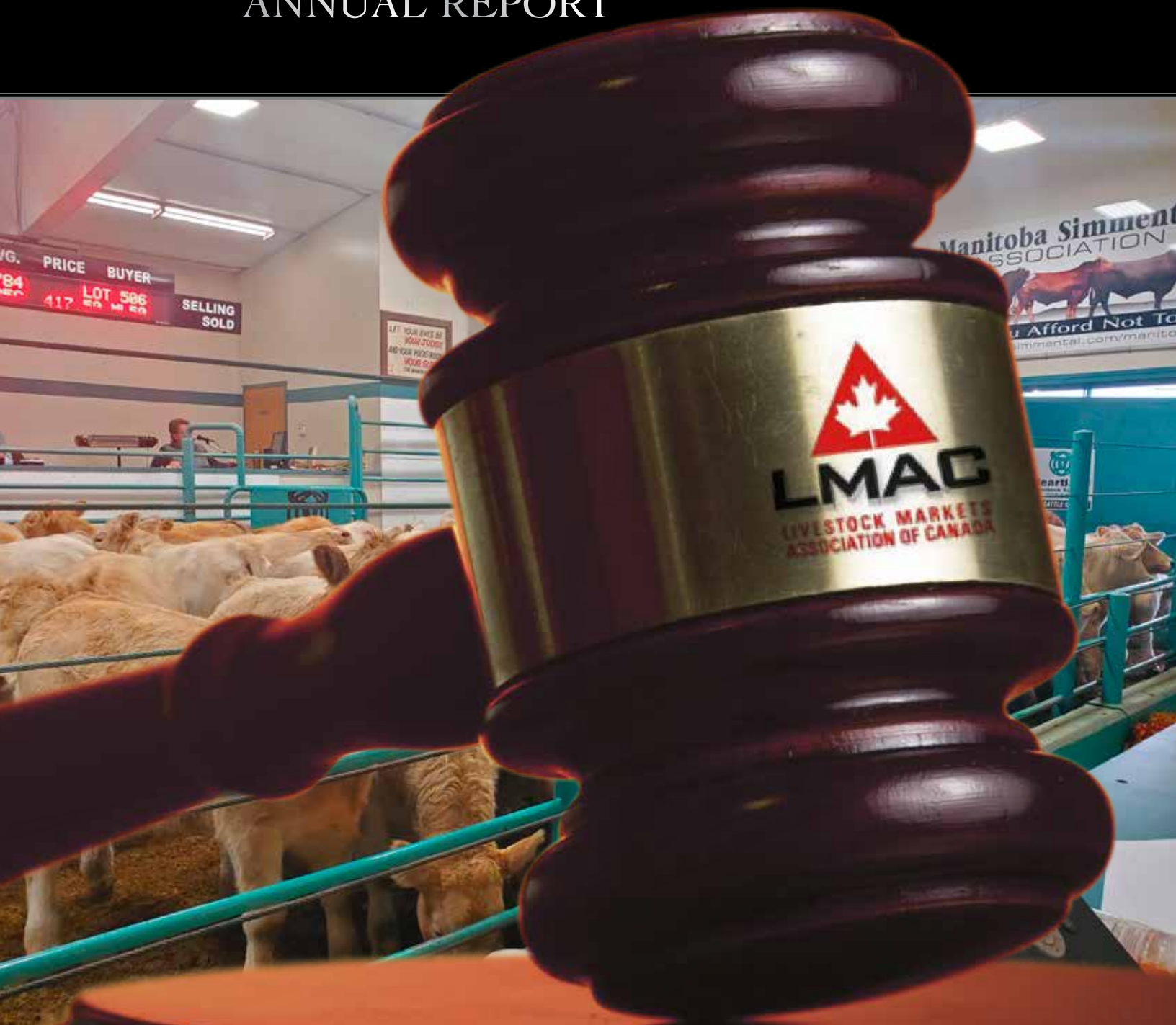




2025-2026

ANNUAL REPORT



LMAC PRESIDENTS 1979-2026

June 2023 - 2026	Craig Jacklin, Ponoka, AB
January 2021-2023	Brock Taylor, Reston, MB
June 2017-2021	Rob Bergevin, Stavelly, AB
June 2015-2017	Scott Anderson, Winnipeg, MB
June 2013-2014	Ken Perlich, Lethbridge, AB
June 2010-2013	Jim Abel, Stettler, AB
June 2008-2010	Mike Fleury, Saskatoon, SK
June 2006-2008	Tom Vicars, Kamloops, BC
June 2004-2006	Larry Witzel, Waterloo, ON
June 2002-2004	Gene Parks, Brandon, MB
June 2000-2002	Steve Spratt, Ottawa, ON
June 1998-2000	Blair Vold, Ponoka, AB
June 1996-1998	Rick Wright, Virden, MB
June 1995-1996	Stewart Brown, Melbourne, ON
June 1993-1995	Ron Northcott, Regina, SK
June 1991-1993	Ron Sim, Red Deer, AB
June 1989-1991	Jack McKennitt, Morden, MB
June 1987-1989	Jim Wideman, Waterloo, ON
June 1985-1987	Bill Jameson, Moose Jaw, SK
June 1983-1985	Bruce Whyte, Kamloops, BC
June 1981-1983	Ralph Vold, Ponoka, AB
June 1979-1981	Emerson Gill, Grand Bend, ON

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Sheri Pedersen
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President's REPORT



Dear Members
and Partners of the
Livestock Markets
Association of Canada,

I am pleased to
welcome you to our
annual report and to
mark our 45th annual
convention, hosted
this year at S.A.L.E.
Cowtown Livestock
Exchange in Maple

Creek, SK, with Manager Tyler Cronkhite as our host.

This year will be an exciting one, with 42 auctioneers competing for the title of Canadian Champion. I would like to thank all our sponsors for their continued support. Over the past three years, our industry has faced significant uncertainty, including U.S. tariffs, record-high cattle prices, and historically low cow numbers. These conditions have created understandable concern across the sector.

More recently, the introduction of potential new traceability regulations by the Canadian Food Inspection Agency has created further uncertainty and concern among producers. The strong response from industry has led to significant discussion, and both LMAC and the Canadian Cattle Association have worked hard on behalf of producers to engage with CFIA. This has resulted in a temporary pause and the opportunity to work toward a revised approach to these regulations moving forward.

We have also seen added pressure from outside factors, including the ongoing screwworm situation in Mexico affecting U.S. trade, and broader global instability, including conflict in the Middle East. While these issues have made people nervous across all sectors, the cattle industry has remained resilient.

As a member of CCA, LMAC is informed on topics such as MERCOSUR and CUSMA.



At the same time, with record prices, more producers are turning back to the livestock market for “true price discovery” and to help establish fair value. This reinforces the important role our markets continue to play. The Livestock Markets Association of Canada continues to represent the marketing sector on a number of of national committees, ensuring our members’ voices are heard.

As this is my final report as President, with my three-year term now complete, I want to sincerely thank the Board and all our members for their support. A special thank you to Rick Wright, our CEO, for the time and effort he has put into working with me, helping me grow in this role, and supporting the Board and our membership.

I would also like to welcome our incoming President, Allan Munroe. I am confident he will do a great job leading the Association forward.

Thank you all for your continued commitment. I look forward to seeing many of you at the convention.

Sincerely,
Craig Jacklin

President, Livestock Markets Association of Canada



LMAC Board of Directors

LMAC MAKES A DIFFERENCE! Strong Membership Makes a Difference!

The Livestock Markets Association of Canada's Board of Directors represents the livestock marketing industry on several issues that support the sustainability of our industry.

LMAC is made up of five appointed directors, one from each province west of Quebec, and five directors-at-large elected by the membership at the Annual General Meeting. Quebec holds an associate voting membership. The executive is appointed by the board of directors, with the approval of the membership. The LMAC board of directors meets in person twice a year and handles committee meetings and other issues via conference calls. Some of the board members serve on external committees such as the Canadian Cattle Identification Agency, CCA and IGAC.

LMAC is always looking for new directors to fill the directors-at-large positions on the board. If you are interested in serving on the LMAC board supporting the marketing industry, please get in touch with Craig Jacklin or Rick Wright to have your name stand. This is an excellent opportunity to work with and become one of the marketing industry's leaders. Be a leader, not a follower. This year, there are two directors-at-large (two-year term) positions to be filled at the AGM on Saturday morning.

Any LMAC member in good standing may be nominated. Any employee of a member in good standing may be nominated, provided the member appoints that person as their voting delegate.



CRAIG JACKLIN - LMAC President: Craig has been a Director-at-Large since 2017. He is the Operations Manager for the VJV Livestock Marketing Group and is responsible for 5 auction markets in Alberta and British Columbia. Craig has become more involved with CCA and works closely with our major corporate sponsors. He has completed his third year as LMAC President and has been a very effective leader. He will now move to the Past President position. Craig served as President of the Alberta Auction Markets and on many committees. He has brought over 25 years of experience to the table, which has been very beneficial to LMAC.



ALLAN MUNROE – LMAC Vice-President.

Allan owns the Killarney Auction Mart in southern Manitoba. He is the President of the Manitoba Livestock Marketing Association. He has been on the LMAC Board of Directors since 2022. Allan, with the membership approval, will move into the President's Chair at the AGM. He has completed 5 years as the Manitoba delegate to LMAC. He sits on the LMAC "Best Practices" development committee and the Beef Coalition working group.



LARRY WITZEL is the owner-operator of the Ontario Livestock Exchange in Waterloo, Ontario. Larry has been on the LMAC board for over 25 years and is the appointed delegate from Ontario. Larry serves on several important LMAC committees and is respected by both industry and government. Larry Witzel was rewarded for his dedication to LMAC by being inducted into the LMAC Hall of Fame. He has served as President of both LMAC and OLAMA. Larry's market hosted the 2024 Convention.



RICK WRIGHT is often referred to as the face of "LMAC". He has served on the LMAC Board for over 30 years. Rick has been in the cattle market industry for 46 years, serving as both a market operator and an order buyer. He currently order buys cattle for JGL Livestock and operates his own cattle consulting business. He has been the CEO of LMAC since 2014. He is the LMAC delegate to CCA and sits on several committees on behalf of LMAC. He is a director-at-large, past President of LMAC and a Hall of Fame inductee.



TYLER CRONKHITE: He is the manager of the SALE Cowntown Livestock Exchange in Maple Creek, SK. He was re-appointed as the delegate representing the Livestock Marketers of Saskatchewan. He is a Man/Sask auctioneering champion and has competed in numerous LMAC competitions. He is just completing his fifth year on the LMAC board of directors. Tyler sits on the LMAC Hall of Fame selection committee.



BRENT BROOKS: Brent was elected as director-at-large in 2018 and has served 2 terms. He is the owner of Northern Livestock Sales with successful branches in Lloydminster, Meadow Lake and Prince Albert, Saskatchewan. He is a very strong supporter of LMAC and serves on many committees both provincially and nationally, including the "Best Practices" development committee and the Beef Check Off working group. He is the past-President of the Livestock Marketers of Saskatchewan and hosted the 2022 LMAC Convention in Lloydminster.



MARK CANART is the appointed delegate representing the Mountain Livestock Markets Association of BC. Mark operates Canart Cattle Company, an order-buying firm in the Kamloops area. He also operates a fleet of livestock trucks and brings valuable insight into LMAC's transportation recommendations. Mark has over 45 years of experience in the cattle marketing and feeding industry. Mark is a valued member of the LMAC Board. If unavailable, Bob Miller serves as the alternate representative.



DANNY SKEELS: Danny was elected to his first term on the LMAC Board of Directors in Waterloo in 2024. He is the lead auctioneer for the VJV Marketing Group. He also operates a very successful purebred cattle operation and auction company. He brings a wealth of experience from both the auctioneer and producer perspectives to the board. Danny sits on the Auction Competition Committee. He will be seeking re-election this year.



MARK FERRARO was elected as director-at-large in 2022 and has served two terms. Mark owns and operates livestock markets in Brussels, Cookstown, and Hoards Station in Ontario. Mark has become a very active and engaged board member. He brings a hands-on approach and passionate support to the marketing industry. Mark sits on the "Best Practices" development committee, the convention committee, and the sponsorship committee for LMAC. He hosted the LMAC convention at the Brussels location.



PATRICK CASSIDY: Patrick is the appointed representative of the Alberta Auction Markets Association. He is serving his first term on LMAC. Patrick is a partner at the Olds Auction Mart and is an accomplished auctioneer. As the Alberta president, Patrick has revived the Alberta Auction Markets Association and is actively involved in several Provincial committees.



CASEY LAWES was elected as a director at large to the LMAC at the Olds annual meeting in 2023. Casey is a third-generation livestock marketer and auctioneer. The Lawes family operates successful auction markets in Provost and Vermilion, Alberta. Casey is in his second term as a Director at LMAC. Casey is a Canadian Champion auctioneer and brings a younger market operator's perspective to the LMAC Board of Directors.



SHERI PEDERSEN: Sheri joined the LMAC staff as the administrator in January 2026. She reports to the CEO. Sheri brings a wealth of knowledge and experience to LMAC. She works in the livestock department at Canadian Western Agribition. Sheri is very involved in the community organizations and the Canadian Livestock Curling Association.



Chief Executive Officer's REPORT



The past year has been a very interesting year for both LMAC and the cattle marketing industry.

Record-high prices brought smiles to producers and record-high weekly accounts receivable to markets on a regular basis. Many markets reported higher volumes in the fall, despite lower cow numbers in Canada. Many producers were returning to the “sale ring” to take advantage of “price discovery” and prompt payment.

CCA

LMAC's first year as a voting member of the Canadian Cattle Association was full of activity, with some major challenges presented to CCA. Denis Laycraft, the long-serving Executive Vice President of CCA, announced his upcoming retirement from CCA. After an extensive search, Andrea Brocklebank, the former head of the Beef Cattle Research Centre, was hired to replace Denis. Andrea is now fully engaged as the Executive Vice President of CCA. Laycraft will remain an advisor to CCA in the CUSMA negotiations. Internationally, CCA has their plate full with the Mercosur and CUSMA trade talks. Threats of U.S. beef tariffs in 2025 highlighted the need for strong representation at trade talks. The Beef industry is such a small part of the total trade agreements. It is extremely important to ensure that government negotiators do not use the beef industry as a bargaining chip to secure an agreement on another commodity.

Prior to the CCA semi-annual meeting in Quebec, the Alberta Beef Producers announced publicly that, unless certain conditions were met by June of 2026, they would withdraw their membership from CCA. They cited a lack of forward movement on ABP concerns presented to CCA over the past few years. Some of the concerns included membership fees based on retained earnings rather than the CCA flat assessment, Board Governance and Structure, and the need for a Finance Chairperson. The announcement was made before the Quebec meeting, with no warning to the remaining board members. This created a very tense discussion among all the provinces, LMAC, and National Cattle Feeders. Those in attendance were advised that a Provincial members committee has been formed with a professional arbitrator hired to develop recommendations for a new structure for CCA. LMAC and National Cattle Feeders were not invited to participate. The CCA executive and staff were not invited to participate! Numerous committee meetings were held in person from that time until the CCA Annual

Meeting in March of 2026. CCA Executive and Senior Staff were invited to the meeting the week prior to the CCA Annual Meeting.

A preview of the recommendations was presented to the CCA members at the March 2026 meeting in Ottawa. LMAC President Craig Jacklin and CEO Rick Wright attended the meeting. Unfortunately, the new recommendations did not have any provisions for LMAC membership. Rick Wright spoke to the issue on behalf of LMAC and informed the committee members that LMAC represents a sector of the industry that doesn't already have representation on the CCA board. He stated that LMAC wishes to maintain their voting membership on the CCA and is willing to pay the current assessment fee.

Representatives of the Provincial Committee acknowledged that LMAC brings a skill set and industry knowledge beneficial to CCA. The current CCA executive and staff are strongly in favour of LMAC's continued involvement in CCA. There were many side meetings and discussions during the week. A motion was made to leave the current CCA structure in place until next March, giving both CCA and the Provincial Members committee time to work out the details of the recommendations and develop an implementation plan.

ABP was asked directly if they were still withdrawing their membership in June of 2026, while ABP-led discussions addressing their concerns were ongoing. They did not rule out the chance that ABP would withdraw their membership. LMAC tried to keep a neutral position on the ABP/CCA issue. LMAC will continue to lobby to maintain its voting membership at CCA. LMAC will continue to work for their members and for a united, sustainable Canadian cattle industry.

Traceability

In late 2025, CFIA indicated that changes to the existing livestock traceability regulations would be published in Canada Gazette 2 sometime in 2026. This would make the changes law with a one-year soft implementation period. The first draft of the new regulations was published in January 2023. That was followed by a public comment period and a “this is what we heard” document from CFIA. That document indicated possible changes from the 2023 version. The main changes were movement reporting of cattle and the mandatory use of Premise IDs. The reporting period was reduced to seven days. Cattle delivered to auction markets and buying stations were classified as group movements and did not require scanning and recording of individual CCA tags or identifiers.

LMAC had expressed concerns to CFIA, CCIA, and CCA regarding the lack of an organized, official education program for producers and industry on what the changes would mean for those parties. The difficulty was that, until the regulations were published in Gazette 2, no one in the industry was fully aware of the wording of the intent. This lack of understanding among primary producers, combined with incomplete information spread on social media, led to major pushbacks from the cow-calf sector. Industry, including LMAC, was caught unprepared to deal with the backlash. Provincial cattle organizations worried that producers demanding check-off refunds prompted many to withdraw their public support for the proposed changes. CFIA announced that it would pause the current changes for the time being. This means for the time being, the current Traceability program is in place and active; however, any changes are on hold. LMAC still supports Traceability in Principle, subject to the caveats outlined in the LMAC Traceability Policy.

LMA

Rick Wright, CEO of LMAC, attended the LMA meetings and WLAC in Omaha, Nebraska, in June. He attended several breakout sessions and had the opportunity to meet with many market operators to discuss commonalities between them on both sides of the border. A special thanks to LMA President Mike VanMannen for the hospitality and for recognizing LMAC and Rick Wright at several functions. Some items of discussion included accounts receivable insurance, the Common Ground Movement in the USA, and member services. One of the highlights of the trip was witnessing the three Canadian auctioneers make the top 10 and Dean Edge winning the WLAC Championship. It was agreed that both organizations should continue to work together in the future.

2025 Convention

The 2025 convention was held in Manitoba, with Heartland Virden hosting the competition and the main convention events in Brandon. The convention was attended by conventioners from across Canada. The convention was a financial success with the profits split between LMAC and the Manitoba Livestock Marketing Association.

CCIA

Ken Perlich was re-appointed to the CCIA board of directors as the LMAC voting representative. At the CCA Quebec meeting in September, LMAC presented a motion that was passed to conduct an industry Traceability Summit with CCIA and industry leaders to discuss and make industry recommendations on the future of Traceability, the role that CCIA would play, and the services they could provide. The idea was presented

to CCIA by CCA representatives and did not receive support from the CCIA board of directors. Side bar meetings were held with CCIA management to discuss movement reporting platforms and templates, and producer education programs.

LMAC Leadership Transition:

LMAC Chief Executive Officer, Rick, announced his pending retirement. He advised that he continue as CEO until suitable replacements are hired and trained. He recommended dividing the job into two positions. The CEO would be the face of the organization, attending meetings on behalf of LMAC, sitting on National committees as the LMAC representative, serving as the government liaison with CFIA and AAFC, and organizing conventions and member services. The other position would report to the CEO and would be the LMAC Administrator. This person would look after the finances, social media, secretarial duties, correspondence, and assist the CEO on sponsorship and convention requirements.

Wright stressed that he would only continue as CEO if LMAC was actively looking for suitable replacements. The LMAC formed a Hiring Committee to address the transition, compensation, and hiring of new employees. Wright indicated that he intended to stay involved with LMAC as long as he was active in the industry. He recommended Sheri Pedersen for the Administrator's position. The Hiring Committee reviewed the resume, qualifications and references. A job offer was made and accepted by Pedersen. She started in January 2026. She brings industry experience, having worked in the office at Pound Maker Agventures, and currently has a contract job with the Canadian Western Agribition in the livestock department. She is involved in many community groups and serves as the administrator for the Canadian Cattlemen's Curling Association. The search for a suitable CEO continues.

Code of Conduct:

A code of conduct for the current LMAC Champion and contestants participating in the Canadian Livestock Auctioneering Championships was developed and approved by the board of directors. All auctioneers competing in the LMAC National Championships will be required to agree to the conduct prior to competing.

LMAC Training and Safety Handbook is now on the LMAC website and is free to download for all LMAC members and industry partners.

LMAC social media: LMAC is always looking for newsworthy information and photos for the website and Facebook page. If you have something to share, please contact Rick Wright or Sheri Pedersen.

LIVESTOCK MARKETS ASSOCIATION OF CANADA

Annual Meeting

May 10, 2025 | Clarion Hotel, Brandon, Manitoba

The meeting was opened with greetings from LMAC President Craig Jacklin. It was established that a quorum was present. It was noted that a very large crowd of LMAC members and guests was in attendance.

LMAC elections: The membership was informed that three director-at-large positions would be filled at the meeting. Eligibility criteria was discussed with the membership: one vote per member market, markets with more than one market membership in their constituent province would be allowed one vote per market; members must be in good standing with LMAC to be able to vote or be nominated for a position on the board of directors; employees of LMAC members may be nominated provided the member appoints the employee as their voting delegate.

The membership was informed that the following members were appointed to the LMAC Board of Directors.

Mark Canart - Mountain Markets Association

Patrick Cassidy - Alberta Auction Markets Association

Tyler Cronkhite - Livestock Marketers of Saskatchewan

Allan Munroe - Manitoba Livestock Marketing Association

Larry Witzel - Ontario Livestock Auction Markets Association

The following are directors at large with one year remaining in their terms: **Rick Wright** and **Danny Skeels**. The following director-at-large positions have expired, and those directors are eligible for re-election to a 2-year term: **Brent Brooks**, **Casey Lawes** and **Mark Ferraro**.

President Jacklin called for nominees for the three positions. Nominations from the floor included:

Corey French, Perlich Bros.

Ryan Konynenbelt, Southern Alberta Livestock Exchange

Brent Books, Northern Livestock

Brennin Jack, Heartland Virden

Casey Lawes, Provost Livestock Exchange

Brock Taylor, Taylor Auction Mart

Mark Ferraro, Brussels Livestock

Nominations were left open for one hour. After that one hour, no additional nominations were presented.

Moved by Allan Munro, seconded by Larry Witzel, that nominations for directors-at-large be closed.

Scrutineers from the meeting attendees were nominated and approved.

The voting was by secret ballot. On the first ballot, Casey Lawes was elected for a two-year term.

On the second ballot, Brent Brooks was elected for a two-year term.

On the third ballot, Mark Ferraro was elected for a 2-year term.

Moved by Mark Canart, seconded by Danny Skeels, that ballots be destroyed.

LMAC CEO Rick Wright presented the Annual Report. The full details of the report are in the 2025 Annual Report on the LMAC website. He gave updates on LMAC's voting membership in CCA, Traceability, Movement Reporting, Transfer of Care requirements, and Check-Off fee changes for markets in western Canada. He also presented a brief report on the feed and water locations at Thunder Bay and the surrounding areas. There was also discussion on the Training Handbook, LMA and a report on the success of the 2024 Convention in Waterloo.

Ashey Scott, the general manager of the Canadian Cattle Identification Agency, gave a report on the traceability file. There is a possibility that movement reporting regulations could be in place by the spring of 2026.

Brenna Grant from CanFax delivered a spirited Market Outlook for the fall and shared provincial market volumes and export and import numbers with the membership.

CCA Tyler Fulton was in attendance. He gave a report from the Canadian Cattle Association and answered several questions on CCA.

A panel discussion made up of market operators, Allan Munroe from Killarney Auction Mart, Rhett Parks from Whitewood Livestock, and Ken Perlich from Perlich Bros., discussed "thinking outside the box" on topics such as selling commissions, sale structures (presort vs. show list vs. regular sales), and scanning. The topic was why they do things differently or have changed. The topics sparked a lot of discussion on the floor.

Rick Wright introduced the LMA delegation from the USA. Rick spoke about his judging experience at the World Livestock Auctioneering Championships in Oklahoma City. LMA president Mike VanMannen addresses the LMAC membership and guests.

Newline gave a short demo of their auction system software.

Future convention sites were identified as Maple Creek, Saskatchewan, for 2026, and VJV Ponoka, Alberta, for 2027. 2028, possibly Quebec at Ste. Hyacinthe.

Moved by Rhett Parks, seconded by Mark Ferraro: That LMAC Membership accepts the LMAC Board of Directors' recommendation that Rick Wright be retained as the Chief Executive Officer for the following year. Carried

Moved by Kirk Keisman that the meeting be adjourned.

LIVESTOCK MARKETS ASSOCIATION OF CANADA

Board of Directors Semi-Annual Meeting

January 23-24, 2026 | Hampton Inn, Calgary, Alberta

In attendance: Patrick Cassidy, Tyler Cronkrite, Craig Jacklin, Mark Ferraro, Casey Lawes, Bob Miller, Allan Munroe, Larry Witzel, Rick Wright, Sheri Pedersen

Brent Brooks and Danny Skeels joined the meeting on Jan. 24.

President Craig Jacklin opened the meeting at 840 pm on Friday, January 23rd, and it was established that a quorum was present.

Sheri Pedersen was introduced as Administrator for LMAC.

Moved by Casey Lawes, seconded by Tyler Cronkrite: *That the minutes of the May 8, 2025, Board Meeting held in Brandon, Manitoba, be accepted as presented. Carried*

Moved by Mark Ferraro, seconded by Casey Lawes: *That the minutes of the December 22, 2025, Board Meeting held by Zoom be accepted as presented. Carried*

There was no business arising from the minutes of either meeting that was not included in the agenda for discussion.

The Board of Directors reviewed the 2026 committee directory. It was determined that no changes are required to any committees, other than the addition of the Hiring Committee.

The CCA report was presented by Rick Wright, who discussed ABP's announcement of its withdrawal from CCA. LMAC's role of neutrality on the issue of ABP drawing from CCA was deemed critical moving forward. The LMAC Membership fee for 2025 was set at \$11,109.00. CCA set this rate, and it equals the lowest current membership fee.

LMS has requested a letter from LMAC to explain how the CCA fee structure came to be, which will be provided before the next LMS meeting.

Rick requests that everyone review the LMAC Policy on Traceability.

LMAC Travel and Expense Policy review: The LMAC Travel and Expense policy was reviewed and updated to reflect the current average allowances approved by CRA. The current policy was set in 2016.

Moved by Casey Lawes, seconded by Patrick Cassidy: *That the mileage rate be to \$0.58 per kilometer. Carried*

Moved by Bob Miller, seconded by Allan Munroe: *That the meal allowance be breakfast \$20, lunch \$20, supper \$40, incidentals \$20 and private dwelling \$50. Carried*

Rick Wright reported that a by-law amendment would be introduced at the LMAC AGM on May 9, 2026. The amendment would allow LMAC to make payments electronically. The wording will be developed before the May 7, 2026, Board of Directors meeting.

Auction market volumes compiled by Canfax and the cow herd population were reviewed. Beef cow inventory expanded slightly in 2025. US imports were down 11%, while Canadian imports were up 20% totaling over 440,000 feeder cattle from the USA. Overall exports to the US were down 6%, with breeding females up 32% from 2024.

Meeting adjourned at 10:20 for the evening.

Meeting opened Saturday at 7:33 am.

Brent Brooks and Danny Skeels joined the meeting.

The financial reports were presented to the Board.

Moved by Larry Witzel, seconded by Tyler Cronkrite: *That the financial reports be accepted, and the errors corrected. Carried*

Moved by Patrick Cassidy, seconded by Mark Ferraro: *That the 2025 accounts receivable be paid as presented. Carried*

Moved by Allan Munroe, seconded by Mark Ferraro: *That the 2026 operating budget be accepted as presented. Carried*

The LMAC website was reviewed, and corrections will be made.

Moved by Tyler Cronkrite, seconded by Casey Lawes: *That the LMAC Best Practices handbook be posted on the website under the education tab. Carried*

Sheri Pedersen has accepted the contract as Administrator, with a six-month probation period and renewal in January each year. The search for a CEO continues. Rick Wright has agreed to stay on until after the 2027 convention for the transition to the new CEO. Discussion on candidates occurred.

Brad Dubeau, Alberta Beef Producers General Manager, joined the meeting at 9:12. Rick explained how LMAC fees were set with CCA and asked Brad to report back to ABP. Brad provided context regarding ABP leaving CCA and producer concerns regarding traceability. Brad clearly stated that it is very important that LMAC be on the CCA board. Brad indicated that ABP was not pleased with CCA's formulation of the LMAC membership fee. He suggested that having CCA on the LMAC board and LMAC on the CCA board would be more beneficial to CCA. LMAC representatives indicated that they were comfortable paying an annual membership fee rather than a contra-deal at this time. Brad also added that July 1, 2026, was set as a hard deadline for withdrawal from CCA. Currently, ABP has an arbitrator working with provincial representatives to develop restructuring recommendations for CCA. The current CCA executive and senior staff have not been invited to participate. LMAC expressed disappointment that they had not been invited to participate, as they are voting members of CCA.

Heather Brown and Edward Harrison with CFIA joined the

meeting via Zoom at 10:36. It was anticipated that the new regulations would be published in early 2026; however, due to industry concerns, publication has been paused. There is no timeline now for when the publication will be public. CFIA reviewed why the change is required and what the auction market's responsibilities are. Once the new publications are published, it will be one year before enforcement would be required. There will be no more formal consultation; however, CFIA is reviewing the information from primary producers. CFIA will not be attending public presentations, as CCA feels they would be better for gathering information from producers. CFIA indicated that group movement to auction markets and assembly yards would be included in the final regulations. The reasons for the 7-day reporting requirement were explained. LMAC had sent some questions to CFIA before the meeting, and CFIA answered them (see attachment to the minutes). There were open and frank discussions on Traceability with CFIA.

Ashley Scott, General Manager, CCIA, discussed the differences between the responsibilities of CCIA and CFIA, the proposed changes to current regulations, and how producers can prepare for them. There was a discussion on producer education. There was also discussion of CCIA's messaging to producers and of ensuring that CCIA representatives present accurate information to producer groups.

After Brad left the meeting, there was further discussion about ABP, suggesting that we should swap seats with CCA rather than pay CCA's membership fee. The majority feel that LMAC prefers the membership fee structure, while some believe CCA representation on the LMAC Board could be a benefit.

Moved by Patrick Cassidy, seconded by Larry Witzel:

That the membership fees remain the same in British Columbia: \$1500; Alberta, based on per-head sold, approximately \$14,000; Saskatchewan: \$8000; Manitoba: \$6500; Ontario: \$4800; Quebec: \$1000; Nova Scotia: \$500; The Hartford: \$3000 (Associate Member fee). Carried

LMAC Traceability Discussions

The Livestock Markets Association of Canada supports a Traceability System in Canada to be used as an Emergency Management Plan to contain and eradicate communicable diseases, thus maintaining or reopening of domestic and international trade as soon as possible.

LMAC's support for the principle of a traceability system comes with the following caveats:

1. That traceability regulations do not negatively affect the speed of commerce at auction markets, buying stations and assembly yards.
2. That the traceability regulations do not alter market neutrality by giving one sector of the industry an advantage or disadvantage over another, thus influencing how or where producers market their livestock.
3. That the costs of implementing traceability do not outweigh the benefits.
4. That implementation of traceability regulations does not cause more handling of the livestock, thus creating more stress and weight loss, and thus devaluing the livestock. That CFIA recognizes that additional handling of the animals increases the risk of injury and animal welfare issues.
5. LMAC supports the use of "group movement documents and group movement reporting" on all livestock delivered to auction markets, buying stations and assembly yards. LMAC does not support mandatory scanning and reporting of individual animals at these sites. LMAC supports passive reporting of information received.

The amendments to the LMAC Traceability Policy will be presented to the Members at the LMAC annual meeting on May 9, 2026.

2026 Convention update

Wednesday, May 6 – Board of Directors, spouses and hosts arrive for supper and work party.

Thursday, May 7 – LMAC Board of Directors meeting 830 am. Everyone agrees that a tour around Medicine Hat will be interesting. Host hotel at Medicine Hat Lodge. Sheri Pedersen will cover registration. Bull Pen open from 3 to 6 pm with a meet and greet at Medicine Hat Lodge with an Auctioneer's draw, auction and Calcutta. Rick will assemble the auctioneers' team with Danny's consultation. Bull Pen requires security. Jay will get workers for the Bull Pen. Bull Pen is open Thursday afternoon and evening, Friday evening and Saturday evening.

Friday, May 8 – Auctioneer competition at Maple Creek. Leave Medicine Hat Lodge at 7 am to return at 10 pm. One quote for two buses is \$3250 (Medicine Hat), with another quote

Sponsor Discounts

Sponsor Level	Amount	Discounts	Value
Grand	\$5000	Two free registration packages, six additional Red Carpet Supper tickets	\$1200
Legacy Buckle Sponsor (Breeds)	\$1500	One free registration package and a custom buckle for presentation	\$1000
Platinum	\$3000	Two free registration packages	\$700
Diamond	\$2000	One free registration package	\$350
Gold	\$1000	Up to two registration packages with a \$100 discount	\$200
Friends	\$500	No discount	

being \$2600 (Tyler will book). Breakfast will be held at the auction market in Maple Creek (\$15 per person). Supper will be held in the Maple Creek Hall (\$250 to rent), which seats 300 people. Rick and Tyler will work on a menu for supper. Tyler will work on entertainment options for Friday night. A tent will be rented for the market on Friday.

Saturday, May 9 – Breakfast, business meeting (8:30 a.m.), and lunch will be at Medicine Hat Lodge. Dr. Kee Jim will be the keynote speaker for the business meeting (10 am). There will be trolley tours, a guided tour, and a downtown section in the afternoon. Possible Blackjack tournament and Brew Pub on Sat. afternoon. Red Carpet banquet Sunday evening.

Sunday, May 10 – Breakfast coupons at Medicine Hat Lodge.

Sheri Pedersen gave a demonstration on the 3 Common registration platform for the 2026 convention.

Moved by Danny Skeels, seconded by Allen Munroe: *That the discount on the Gold sponsorship is \$100 for up to 2 registrations. Carried*

Tyler Cronkrite gave a report from LMS. Overall, Saskatchewan Markets have seen a decrease. Liz Allen was hired as the new Administrator following Adele Buettner's retirement. He expected more support from LMS in the future. Chris Williamson is the new President, and Tyler Cronkrite is the Vice President. Brent Brooks reported that LMS approved and paid for the LMAC memberships of \$8,000 for 2026.

Tyler Cronkrite gave a report on the host committee. He reported that they will have enough cattle for the sale. He expects local support to be good. He also reported that the local committee has already begun gathering black box items.

Live Judges: Casey Lawes, Dean Edge, Cordy Cox, Morris Thalen, Danny or Mark Daines, Dave Clark, with Darrel McDowell as alternate.

Interview Judges: Karen Skeels, Dianne Van Essan, Tyler Fulton, with Donna Swanson as alternate.

Master of Ceremonies: Danny Skeels

Official Score Keeper: Tammy Munroe

Second Score Keeper: Sheri Pedersen

Calcutta and Auction Clerks: Tammy Munroe and Sheri Pedersen

Registration: Sheri Pedersen, Gail Syverson, Tammy Munroe

Bull Pen: Jay and Gail Syverson will find workers

Moved by Danny Skeels, seconded by Casey Lawes: *That the benefactor of the 2026 Convention will be LMS. Carried*

The LMAC appointment to the CCIA Board of Directors was discussed. Ken Perlich has been the LMAC representative for several years. Ken had agreed to serve for the next year at the LMAC Board's request. Rick reported that more communication between LMAC's representatives and the board of directors is needed going forward. There was discussion on whether a sitting member of the LMAC board would be better than an external appointment. The LMAC Board of Directors recommended that the CCIA representative for LMAC attend the January semi-annual meeting and the LMAC annual meeting. This would keep them up to date and

informed about LMAC's position on CCIA's related policies and services.

Mark Ferraro expressed interest in being the LMAC representative on CCIA in the future.

Moved by Brent Brooks, seconded by Casey Lawes: *That Ken Perlich be reappointed as the representative to the CCIA Board. Carried*

Moved by Brent Brooks, seconded by Larry Witzel: *That to authorize Mark Ferraro to attend a CCIA Board meeting as an observer. Carried*

Discussion on apparel giveaways. Will have to order in the next few weeks.

The sponsor list was reviewed. Sheri will update and send a sponsor letter and form to the Board.

Moved by Allan Munroe, seconded by Patrick Cassidy: *That Craig Jacklin and Rick Wright will attend the CCA Annual Meeting in March in Ottawa. Carried*

Moved by Larry Witzel, seconded by Bob Miller: *That Craig Jacklin and Rick Wright attend the LMA World Auctioneering Championship and meeting on June 17th to 20th, in St. Onge. Carried*

Moved by Tyler Cronkrite, seconded by Brent Brooks: *That Craig Jacklin or Allan Munroe (alternate) attend the International Livestock Auctioneering at Calgary Stampede in July. Carried*

Moved by Patrick Cassidy, seconded by Bob Miller: *That Craig Jacklin, Allan Munroe, and Rick Wright attend the CCA Semi-Annual Meeting and Beef Conference in August, in Winnipeg. Carried*

Moved by Patrick Cassidy, seconded by Tyler Cronkrite: *That LMAC donate \$500 to the BC Angus Association for the 120th Canadian Angus Association Annual Meeting held in Kamloops. Carried*

Moved by Danny Skeels: The meeting was adjourned at 6:05 pm.



LMAC

Committees and Representatives

Animal Welfare

Larry Witzel, Mark Ferraro, Bob Miller

Auctioneering Competition

Rick Wright, Rob Bergevin, Craig Jacklin, Danny Skeels,
Brent Brooks, Mark Ferraro

Beef Check-Off Agency

Brent Brooks, Craig Jacklin, Rick Wright

Beef Coalition

Allan Munroe, Rick Wright

Best Practices Development

Rick Wright, Mark Ferraro, Brent Brooks, Craig Jacklin,
Allan Munroe

CCA

Rick Wright, Craig Jacklin

CCIA

Ken Perlich

Communications and Promotions

Rick Wright, Allan Munroe, Rob Bergevin, Ab Carroll

Compliance and Enforcement

Rick Wright, Larry Witzel, Mark Ferraro

Convention

Rick Wright, Brent Brooks, Larry Witzel, Brock Taylor, Mark Ferraro

Electronic Sales

Brent Brooks, Tyler Cronkhite

E Logs and Hours of Service

Mark Canart, Rick Wright, Craig Jacklin

Finance

Craig Jacklin, Mark Ferraro, Bob Miller, Tyler Cronkhite, Allan
Munroe

Hall of Fame – Memorial Honour Roll

Allan Munroe, Larry Witzel, Bob Miller, Tyler Cronkhite,
Brent Brooks, Casey Lawes, Rick Wright

Human Resources

Craig Jacklin, Brent Brooks, Mark Ferraro, Bob Miller, Rick Wright

Livestock Transportation

Larry Witzel, Mark Canart, Rick Wright, Tyler Cronkhite,
Chance Martin

Labour

Tyler Cronkhite, Brent Brooks, Allan Munroe, Casey

Membership

Rick Wright, Mark Ferraro, Danny Skeels

National Farm Animal Council

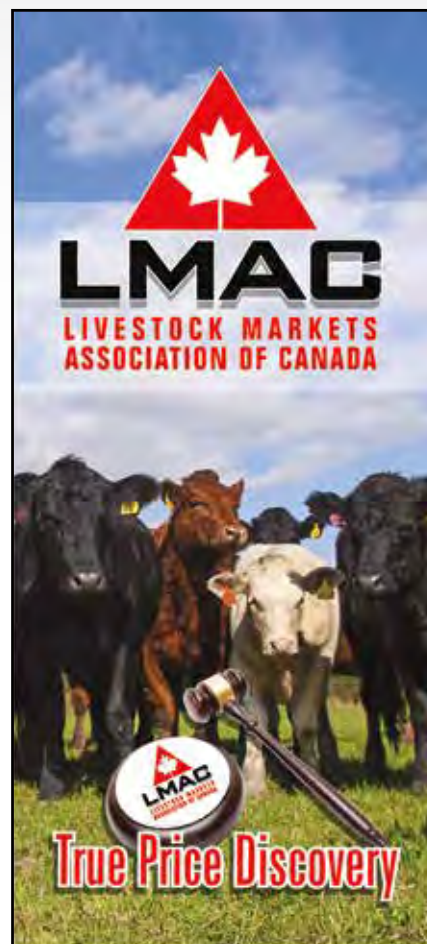
Rob Bergevin, Rick Wright, Mark Ferraro, Casey Lawes

Traceability Movement Reporting

Larry Witzel, Rick Wright, Ken Perlich, Patrick Cassidy, Bob Miller

Transfer of Care

Rick Wright, Brent Brooks, Craig Jacklin, Larry Witzel,
Patrick Cassidy



2026 LMAC Membership List

BRITISH COLUMBIA – Mountain Livestock Markets Association

B.C. Livestock Producers Co-op
Kamloops, BC
B.C. Livestock Producers Co-op
Okanagan Falls, BC
B.C. Livestock Producers Co-op
Vanderhoof, BC
B.C. Livestock Producers Co-op
Williams Lake, BC
Canart Cattle Co. - Mark Canart
Monte Creek, BC
Ellis Cattle Co. - Clint Ellis
Chilliwack, BC
Miane Creek Livestock –
Mike Nikolaisen
Armstrong, BC
VJV Livestock Marketing Group
Dawson Creek, BC

ALBERTA – Alberta Auction Markets Association

Bow Slope Shipping Association
Brooks, AB
Dryland Cattle Trading Corp.
Veteran, AB
Foothills Auctioneers Inc.
Stavely, AB
Innisfail Auction Market
Innisfail, AB
Medicine Hat Feeding Co.
Medicine Hat, AB
Olds Auction Mart Ltd
Olds, AB
Perlich Bros. Auction Market Ltd.
Lethbridge, AB
Picture Butte Auction Market
Picture Butte, AB
Provost Livestock Exchange
Provost, AB
S.A.L.E. - Fort MacLeod Auction
Fort MacLeod, AB
Stettler Auction Mart
Stettler, AB
Thorsby Stockyards Inc.
Thorsby, AB
Vermilion Livestock Exchange
Vermilion, AB
VJV Livestock Marketing Group
Beaverlodge, AB
VJV Livestock Marketing Group
Dawson Creek, BC
VJV Livestock Marketing Group
Ponoka, AB
VJV Livestock Marketing Group
Rimbey, AB
VJV Livestock Marketing Group
Westlock, AB

SASKATCHEWAN – Livestock Marketers of Saskatchewan

Canadian Cattle Buyers Credit
Moose Jaw, SK
Eaton Livestock
Lloydminster, SK
Heartland Livestock Services
St. Albert, AB
Holdstock Livestock
Weyburn, SK
JGL Livestock
Moose Jaw, SK
Johnstone Auction Mart Ltd
Moose Jaw, SK
Mankota Stockmen's Weigh Co.
Mankota, SK
Meadow Lake Stockyards Ltd
Moose Jaw, SK
Miller Livestock
Grandora, SK
Northern Livestock Sales
Lloydminster, SK
Northern Livestock Sales
Prince Albert, SK
Prairie Livestock
Moosomin, SK
S.A.L.E. Cowtown Livestock
Exchange
Maple Creek, SK
Saskatoon Livestock Sales
Saskatoon, SK
Titan Livestock
Moose Jaw, SK
Weyburn Livestock Exchange
Weyburn, SK
Whitewood Livestock Sales
Whitewood, SK

MANITOBA – Manitoba Livestock Marketing Association

007 Feeders
Souris, MB
2B Land and Cattle
Ashern, MB
3K Holdings
Roblin, MB
Agri Distributors Inc.
St Paul, MB
Ben Fox
Dauphin, MB
Calgary Stockyards Ltd.
Calgary, AB
Cattlex Ltd. - Andy Drake
Hamiota, MB
D.J. (Don) MacDonald Livestock
Ninette, MB
Double J Livestock
Winnipeg, MB

Frattinger Cattle Co.
Elkhorn, MB
Gladstone Auction Mart Ltd.
Gladstone, MB
Grunthal Livestock Auction Mart
Ltd.
Grunthal, MB
Hamiota Feedlot Ltd.
Hamiota, MB
Heartland Livestock
Virden, MB
Interlake Cattlemen's Co-operative
Ashern, MB
Jack Auction Group
Virden, MB
JGL Livestock
Virden, MB
Killarney Auction Mart
Killarney, MB
Martin Livestock
Elkhorn, MB
McDowell Stock Farms
Deleau, MB
McSherry Livestock
Teulon, MB
Montgomery Stock Farms
Wapella, SK
Norman Anderson & Sons
Souris, MB
P Quintaine & Sons
Brandon, MB
Penno Livestock
Rivers, MB
Prairie Livestock
Moosomin, SK
Rainy River Cattlemen's Association
Stratton, ON
Ransom Cattle Co
Boissevain, MB
Rick Wright Cattle Consulting
Virden, MB
Rockin U Feeders
McGregor, MB
Scott Bros. Livestock
Boissevain, MB
Ste. Rose Auction Mart
Ste. Rose du Lac, MB
Taylor Auctions Exports & Assembly
Melita, MB
Titan Livestock
Hamiota, MB
TJ Livestock
Oakview, MB
WD Livestock
Roblin, MB
Whitewood Livestock Sales
Whitewood, SK
Winnipeg Livestock Sales
Winnipeg, MB

ONTARIO – Ontario Livestock Auction Markets Association

Aylmer Stockyards Inc.
Aylmer, ON
Brussels Livestock
Brussels, ON
Cargill Auction Market
Cargill, ON
Embrum Livestock Exchange Ltd.
Greely, ON
Hoards Station Sale Barn
Campbellford, ON
Kawartha Lakes Co-operative
Auction Market Inc.
Woodville, ON
Keady Livestock Market
Tara, ON
MapleHill Auctions Ltd.
Hanover, ON
Ontario Livestock Exchange Inc.
Waterloo, ON
Ontario Stockyards Inc.
Cookstown, ON
Ottawa Livestock Exchange
Greely, ON
Parks Livestock of Ontario LP
Milverton, ON
Renfrew-Pontiac Livestock Ltd.
Cobden, ON

QUEBEC - Réseau Encans Quebec

Réseau Encans, Mario Maciocia
Dannville, QC
Réseau Encans, Mario Maciocia
St- Hyacinthe, QC
Réseau Encans, Edoardo Maciocia
St-Isidore, QC

MARITIMES - Atlantic Stockyards, Truro, NS Associate Member - The Hartford



LIVESTOCK MARKETS ASSOCIATION OF CANADA

Hall of Fame Inductees

The LMAC Hall of Fame was established to recognize those individuals who have devoted time and made extraordinary contributions to LMAC and the livestock marketing industry. These individuals are leaders in the industry and were difference makers on both a national and provincial level.



RALPH VOLD
Ponoka, AB



ROY RUTLEDGE
Assiniboia, SK



KEN HURLBURT
Lethbridge, AB



JIM WIDEMAN
Waterloo, ON



RICK WRIGHT
Virden, MB



LARRY WITZEL
Waterloo, ON



MIKE FLEURY
Aberdeen, SK



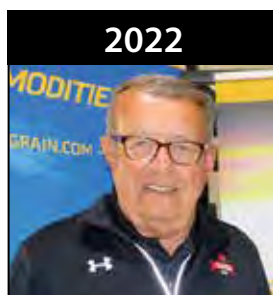
BLAIR VOLD
Ponoka, AB



GENE PARKS
Whitewood, SK



RON SIM
Red Deer, AB



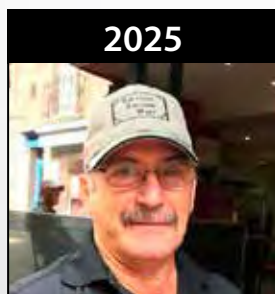
BILL JAMESON
Moose Jaw, SK



DANNY ROSEHILL
Olds, AB



JACK MCKENNITT
Morden, MB



JIM ABEL
Stettler, AB



2026 Canadian Livestock Auctioneer Championship Trailer



T-DOWN TRAILERS



The 2026 Canadian champion will receive a full one-year use of a 24' long by 7' tall EBY Maverick Stock Combo, valued at \$55,000 CAD. There is 20' of livestock area and 4' of closed tack room with saddle racks. The trailer will come fully equipped for farm and ranch use and logo'd with the Champion's name and status, as well as sponsor information.

The trailer must be insured with all perils at new replacement cost coverage in the champion's name, showing T Down Trailers Ltd. as the payee and plated in the Champion's name in their respective province, showing T Down Trailers Ltd. as the lessor. The champion will be responsible for these two costs. A written contract will be signed at the convention agreeing to the terms and conditions, and arrangements will be made to deliver the trailer.

At the end of the one-year term, the Champion will agree to return the trailer to a designated EBY dealership in clean condition with the normal wear and tear or will have the first option to purchase the unit at a reduced rate from T-Down Trailers Ltd. financing; a lease-to-own arrangement can be negotiated on request from the winner. If the winner wishes to upgrade the trailer to a different unit with the intention of keeping it in the future, he may do so by paying for the upgrades at the beginning of the term and realizing the discount at the end of one year.

LIVESTOCK MARKETS ASSOCIATION OF CANADA Industry Champion Award

The Livestock Markets Association of Canada developed the Industry Champion Award to recognize individuals that have shown extraordinary leadership, promotion and involvement in the Canadian Livestock Marketing Industry. Possible candidates are nominated to the LMAC board of directors and their nomination is reviewed. Nominees do not have to be a member of LMAC. Winners in the past have set the bar for dedication to the industry. Their work promoting true price discovery, livestock marketing and beef production business has benefited the Canadian cattle industry.

In the past 15 years there have only been four candidates that have been deemed worthy of this award. It is truly LMAC's most prestigious award.



2023 Rob Bergevin
Foothills Auctioneers Inc.
Market Operator



2019 Brian Good
Canadian Angus
Association Representative



2017 Danny Skeels
World, Canadian and International
Auctioneering Champion



2012 Steve Primrose
Primrose Livestock
Cattle Buyer

LIVESTOCK MARKETS ASSOCIATION OF CANADA

Memorial Honour Roll

The Livestock Markets Association Canada has introduced the "Memorial Honour Roll". The idea is to recognize persons in the livestock marketing industry who were influential in, and have left a positive mark on, the marketing sector. These nominees have passed on, but LMAC feels that it is important to recognize their contributions to the industry they dedicated their lives to. They were leaders in the industry and have been nominated to the Honour Roll by their Provincial Associations or LMAC.



Leonard Patterson
Patterson's
Auction Mart
Dawson Creek, BC



Terry Schetzle
Dryland Cattle
Trading Corp.
Veteran, AB



Sheldon Nicholson
Heartland
Livestock Services
Yorkton, SK



Pete Gregory
Union Stockyards
Winnipeg, MB



Bruce McCall
Brussels Stockyards
Brussels, ON



John Milne
LMAC Secretary
Lethbridge, AB



Jim Raffan
Livestock Dealer
Kamloops, BC



Bert Lesage
Order Buyer
Notre Dame
de Lourdes, MB



Stewart "Bud" Brown
Melbourne Stockyards
Melbourne, ON



Al Campbell
Hartford Insurance
Winnipeg, MB



Charlie McKay
Stettler Auction Mart
Stettler, AB



Carl F. Hickson
Hoards Station Sale Barn/
Lindsay Sale Barn
Lindsay, ON



Carl "Slim" Dorin
Cattle Buyer
Kamloops, BC



Don Masson
Ste. Rose Auction
Mart,
Ste. Rose du Lac, MB



Jack Daines
Innisfail Auction Mart
Innisfail, AB



Brian Hill
Order Buyer
Kersley, BC



John Heebner
Market Manager/
Builder,
Sask. Wheat Pool/
Heartland Livestock



Murray Morrison
Ontario Stockyards Inc.
Cookstown, Ont.



Brian Good
Industry Champion
Red Deer, AB



Bruce Whyte
Mountain
Markets Assoc.
Kamloops, BC



Ron Northcott
Order Buyer
Regina, Sask.



**James (Jimmy O)
Oldershaw**
Order Buyer
Winnipeg, MB



Doug Jackson
Cattle Buyer
Winnipeg, MB



Fred Jacklin
Maple Hill Auction
Hanover, ON



Jim Wideman
LMAC Administrator
Waterloo, ON



Deryl Miller
Miller Livestock
Saskatoon, SK



Wilf Smith
Auctioneer
Williams Lake, BC



Jim Blackshaw
Heartland Livestock
Viden, MB



Larry Schweitzer
Hamiota Feedlot
Hamiota, MB

2026 INDUCTEES



Drillon Beaton
Heartland Livestock
Strathclair, MB



Lorraine Klepper
Administrator AAMA
Red Deer, AB



Charles Menard
Ottawa Livestock
Exchange
St-Sixte, QC



Jim Wilson
Auctioneer
Maple Creek, SK

LIVESTOCK MARKETS ASSOCIATION OF CANADA

Annual Report

by Tyler Fulton, CCA President



The Canadian Cattle Association appreciates this opportunity to provide information on several timely topics. We encourage you to

subscribe to our bi-weekly newsletter, Action News, and if you use social media, follow us for timely updates on CCA advocacy and initiatives.

Traceability

Social media erupted earlier this year over proposed changes to traceability regulations that were anticipated to be announced this spring by the federal government. The resulting explosive industry-wide reaction led the Canadian Food Inspection Agency (CFIA) to pause the process.

CCA and provincial associations engaged producers through a series of in-person and virtual provincial meetings and an online survey, which yielded more than 2,000 responses. In late March, CCA hosted a Traceability Dialogue Day in Ottawa ahead of our AGM to review all of the feedback and determine a path forward.

After extensive discussion and reviewing all feedback, CCA shared the following statement:

*After extensive producer engagement and input from provincial beef organizations, the **Canadian Cattle Association (CCA) does not support proceeding with the Canadian Food Inspection Agency's (CFIA) currently proposed amendments to Part XV of the Health of Animals Regulations (Identification and Traceability).***

The CCA supports livestock traceability as a core pillar of disease preparedness, market access and confidence in Canadian beef.

CCA and provincial member organizations will convene a Task Force to work for producers on a risk-based, industry-led approach to disease preparedness and emergency management.

The CCA does not support the proposed amendments but does genuinely recognize the importance of traceability for the industry. We have, and will continue

to, advocate for a traceability system that works for the entire beef industry. We know that an onerous system is not practical and would not be widely adopted. Through the consultation process, the desire for a simple system that would be easy for producers to follow, the need for a clear, comprehensive program to provide education rather than enforcement, and the limitations of the cost-benefit analysis emerged as clear themes.

We need readily analyzable data that enable rapid, effective disease investigation. Our ability to contain and eliminate disease and to prove our return to a disease-free status will reopen negotiations with trading partners in the event of an outbreak. We understand that an effective system is both simple to understand and easy to participate in.

CUSMA/USMCA Review

Throughout 2025, CCA focused on the Canada-United States-Mexico Agreement (CUSMA) review, ensuring governments are fully informed on the integration of the North American beef cattle market and the importance of continued free trade. CCA organized meetings with federal and state-level governments and organizations in the U.S., working with provinces to build relationships at all levels. We finished the year working with industry stakeholders to provide input before the CUSMA review deadline. We continue to support a tariff-free integrated North American beef and cattle trading market.

Mercosur

In early April 2026, CCA launched a national campaign to oppose Mercosur beef access into Canada. For context, Mercosur includes Brazil, Argentina, Paraguay, and Uruguay, and is currently in active trade negotiations with Canada. Mercosur includes the world's largest, lowest-cost beef producers, and Canadian beef is a major sticking point in negotiations.

CCA cannot support a trade deal that will negatively impact Canadian farmers and ranchers and instead incentivize increased beef production in other countries with much lower standards. This sends the wrong signal to Canadian farm families and the next generation of Canadian farmers who want to grow beef for Canadians.

Mercosur beef has lower standards in labour,

environment, quality, animal health and food safety. Increased Mercosur imports would undermine Canada's environmental goals. Beef raised in Canada generates 50 percent fewer emissions and helps protect grasslands—one of the world's most endangered ecosystems.

CCA supports trade diversification that is reciprocal and rules-based. In the case of Mercosur, the data shows no meaningful export opportunity for Canadian beef, while imports are already rising sharply. Trade diversification should not come at the expense of Canada's domestic production base or our most important trading relationships.

If you have not already done so, we encourage you to visit www.cattle.ca/mercotur to learn more and send a message to your Member of Parliament.

The Future of CCA

Last August, Alberta Beef Producers (ABP) notified CCA of their intention to withdraw from our association by June 30, 2026. ABP and CCA have a long-standing collaborative relationship, and we are both committed to continuing to work together to benefit beef producers in Alberta and across our country.

Representatives from all provinces held discussions

to discuss the future of CCA, sharing what they see as our organization's successes and opportunities for improvement. An overall big-picture plan to move forward was presented to the CCA board just before CCA's AGM in late March, and most of the recommendations have been accepted in principle. Nothing will change immediately, and the plan is not being shared publicly at this time as all provinces need time to discuss possible changes with their boards and delegates. Please continue to watch for announcements from both CCA and ABP.

If you have questions about CCA's advocacy efforts or specific challenges, we encourage you to reach out to us at contact@cattle.ca or (403) 275-8558. We welcome your questions and feedback.

Stay informed about CCA's activities:

Website: www.cattle.ca

Sign up for CCA's bi-weekly newsletter, Action News, at www.cattle.ca

Facebook: www.facebook.com/CanCattle

Twitter/X: <https://x.com/CanCattle>



LIVESTOCK MARKETS ASSOCIATION OF CANADA

Canfax Report

by Brenna Grant, Senior Market Analyst - April 13, 2026



Producers showed considerable resiliency in 2025, despite some areas facing dry conditions during the summer grazing season. On January 1st, 2026, the Canadian cattle herd showed signs of turning (Beef cows up 1.9%, breeding heifers up 4.8%) with increases reported across all categories.

As producers retain heifers and keep cows back for another year, it's not surprising to see that Canadian auction volumes were down.

In 2025, Canadian auction volumes (commercial + electronic/satellite sales) totalled 2.96 million head, down 6% from 2024 and down 8% from the five-year average. This was the smallest annual volume on record, going back to 2005. Provincial auction volumes decreased in British Columbia (100,400 head, -21%), Alberta (1.54 million head, -8%), Saskatchewan (563,200 head, -5%), Manitoba (317,600 head, -2%) and Ontario (435,100 head, -1%). The largest declines were seen in provinces with the largest increase in beef cow and breeding heifer inventories. Manitoba is the only province with volumes above the five-year average.

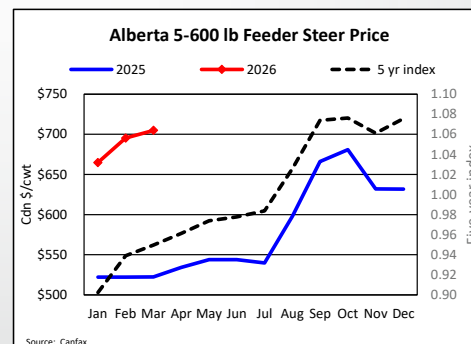
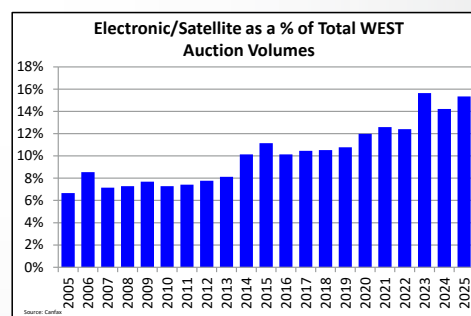
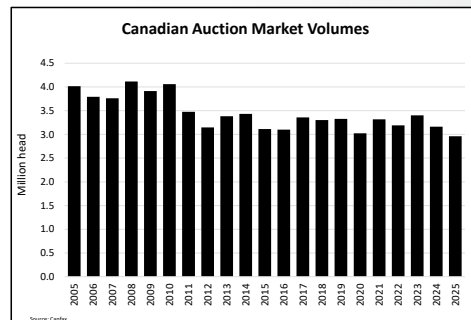
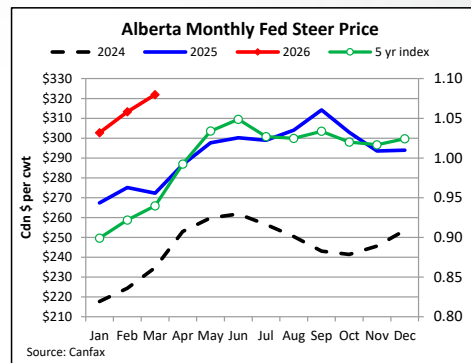
In 2025, electronic and satellite volumes totalled 387,700 head, up 0.1% from the previous year. The proportion of cattle sold via electronic/satellite accounted for 15.4% of total western Canadian auction volumes. This was up 1 percentage point from 2024, leaving it slightly below the 2023 high of 15.6%.

The past year saw cattle markets affected as much by news headlines as by market fundamentals. Despite the volatility, all classes of cattle in both Alberta and Ontario re-established new all-time highs. Alberta fed steers averaged \$292/cwt in 2025, up \$46/cwt from 2024. Estimated margins on the cash market (assuming no risk management) were positive for all six classes of cattle, encouraging feedlots to bid aggressively to procure feedlot replacements. Alberta fed steer prices averaged a 4% discount to the futures market, steady with the three-year average. Showing that the price relationship between the cash and futures market is stable even at record high prices. Ontario fed steers averaged \$300/cwt in 2025, up \$58/cwt from the previous year. The Ontario fed market was slightly stronger than the three-year average, with a 2% discount to the futures market, compared to the three-year average of 3%.

Alberta 5-600 lb steers averaged \$578/cwt in 2025, up \$149/cwt from 2024. Calf prices were mostly steady

through July, ranging from \$520-540/cwt. Tight North American calf supplies pushed prices higher from August through October, to a peak of \$680/cwt, but eased to \$630/cwt by the end of the year. An optimistic tone at the start of 2026 pushed calves above \$700/cwt by March.

Alberta 8-900 lb steers averaged \$432/cwt in 2025, up



\$100/cwt from last year. A strong summer rally eventually topped near \$502/cwt in October. Volatility on the futures market pressured prices lower to \$456-457/cwt in November and December. The first quarter of 2026 saw Alberta feeder steer prices right back near their high close to \$500/cwt.

Alberta D2 cows averaged \$215/cwt in 2025, up \$42/cwt from 2024. Prices seasonally strengthen January to June and remained counter-seasonally strong through the second half of the year, due in part to the U.S. imposing large tariffs on Brazilian beef. Previous record highs were surpassed in March, as cull moved above \$237/cwt.

Fall 2026 Feeder Cattle Outlook

The U.S. January 1st inventory report showed that herd

expansion is yet to get underway south of the border. As of mid-April, the U.S. entered drought conditions to begin the 2026 grazing season. There are concerns about producers' ability to maintain herd numbers while they wait for spring rains. As market prices are set in the much larger U.S. market, this is anticipated to support calf and feeder prices in Canada, even as the Canadian cattle herd enters the expansion phase. Canadian calf, feeder and fed cattle prices are projected to be steady to stronger through the remainder of 2026.

Canfax is funded by memberships. For ongoing market analysis and to become a Canfax member, visit www.canfax.ca.

UPDATE TO LMAC APRIL, 2026

CCIA Year in Review

Ashley Scott – General Manager



We Are Your Service Provider

The Canadian Cattle Identification Agency (CCIA) is a not-for-profit, industry-initiated and led organization committed to serving the species groups we represent. As the Responsible Administrator of Canada's animal identification and traceability program, we manage the traceability of beef cattle, bison, and sheep, with goats and cervids as potential new species.

CCIA owns, manages and maintains the Canadian Livestock Tracking System (CLTS), a national database that allows clients and industry stakeholders to record and track animal identification. We also administer and distribute approved and pre-approved (for goats and cervids) livestock tags and applicators for the species we represent. Our team is dedicated to helping you use the CLTS and our services resources confidently and effectively.

Innovation and Accessibility

MOBO App Upgrade: The CLTS MOBO app is now available in both French and English, making reporting more accessible for anyone, anywhere. To start using this feature, visit tags.canadaid.ca

French CLTS Resource Centre: To make our resources more accessible, CCIA has launched the CLTS Resource Centre website in French. Visit: aide.canadaid.ca or support.canadaid.ca.

Host an Auction Mart Dealer Training Session

CCIA is offering FREE, easy-to-follow educational sessions designed to fit your schedule and help you get the most out of the CLTS. Participants will receive a live CLTS demonstration, with step-by-step guidance on key designation types and current auction reporting requirements. Contact our Client Support team for more information at: 1-877-909-2333 or info@canadaid.ca.

New Research

A bovine rumen bolus study is underway, with eight ranches currently enrolled and collecting data. To date, 275 boluses have been deployed, with an additional 150 planned for spring deployment. To support continued progress, CCIA has developed a five-year research plan outlining priorities, timelines and budget projections to guide the bolus-based initiative and future funding needs.

CCIA's RFID Handheld Scanner/Reporter project is also progressing as planned, with programming nearly complete and internal testing underway. Dedicated RFID wand scanners will be deployed to producers for field evaluation to test usability and functionality. The objective is to provide a practical, user-friendly tool that allows stakeholders to scan tags (indicators) and upload data directly to the CLTS without requiring additional computer infrastructure.

LIVESTOCK MARKETERS ASSOCIATION OF CANADA

Beef Check-Off Agency Report

Your Beef Check-Off: Working for You ~ Trevor Welch - President



The Canadian Beef Check-Off Agency is a producer-led organization, working on behalf of Canada's beef producers in partnership with provincial cattle associations across the country.

This past year, the Agency continued to advance its mandate of national coordination and investment in marketing, research, and public and stakeholder engagement throughout the 2025–2026 fiscal year. The Agency maintained a focus on transparency, accountability, and collaboration with industry partners, including the Livestock Marketers Association of Canada (LMAC), while also supporting stakeholders through a significant change to the check-off collection system.

A key focus this year was the implementation of the updated check-off collection mechanism in British Columbia, Alberta, and Saskatchewan, which came into effect on August 1, 2025. This change transitioned these provinces to a seller-residence-based model, aligning with the rest of Canada and supporting a more consistent and accurate allocation of check-off funds.

The Agency worked closely with provincial cattle associations and industry stakeholders throughout the development and implementation of this change. A national working group, which included three LMAC representatives, helped guide the strategic direction and rollout of the initiative. This group provided practical input on how the changes would impact auction markets and dealers and helped inform the development of communications and support materials.

As implementation progressed, the Agency continued to engage with LMAC and its members to share updates and gather feedback. Key considerations raised included determining seller residency, system limitations within existing sales software, and the administrative effort required to adapt processes. This feedback helped shape the Agency's approach, with an emphasis on clear guidance, practical tools, and a recognition that implementation would take time as systems and processes are updated.

A rebate program was also developed and launched through the working group, to assist those who face financial impacts to update processes or systems while implementing the mechanism change. Applications for the program should be submitted at www.agricommodity.ca before the extended deadline of June 1, 2026.

The Agency also supported stakeholders by developing

and distributing resources such as FAQs, quick reference materials, and template communications. Ongoing dialogue with livestock marketers has been important in identifying challenges and ensuring the system functions as intended across different operating environments.

Alongside this work, the Agency continued its core role in administering and investing national check-off funds. Investments through national service providers supported domestic and international marketing, research initiatives, and public and stakeholder engagement programs. These efforts contribute to building demand for Canadian beef, advancing research, and maintaining public trust in the industry.

The Agency also continued its work in governance and reporting. This included regular financial oversight, collaboration with auditors, and reporting to stakeholders through the annual report and other communications. Work also continued on broader governance priorities, including ongoing review and refinement of Agency processes and frameworks.

Stakeholder engagement remained a priority throughout the year. The Agency worked with provincial cattle associations and national partners to support consistent messaging and information sharing. This included participation in meetings and events, as well as providing materials to support stakeholder communications at the provincial and local level.

The Agency values its relationship with LMAC and recognizes the important role livestock marketers play in the collection and remittance of check-off funds. Their input continues to be an important part of ensuring the system reflects the realities of day-to-day operations.

As the industry moves forward, the Agency will continue to monitor the implementation of the updated collection mechanism and work with stakeholders to address challenges and improve clarity where needed. The 2025–2026 year marked an important step in modernizing the check-off system while maintaining focus on delivering value to producers through national investment. For more information on check-off investments in research, market development and promotion this past year, visit www.cdnbeefcheckoff.ca.

Until next time,

Trevor Welch, Chair
Canadian Beef Check-Off Agency



NATIONAL CATTLE FEEDERS' ASSOCIATION (NCFA) 2026 REPORT for LMAC

BRAD DELEEuw, Chair



NATIONAL
CATTLE FEEDERS'
ASSOCIATION

ASSOCIATION
NATIONALE DES
ENGRAISSEURS DE BOVINS

Trade irritants continue to be a dark cloud over this year, but cattle

feeders have persevered despite difficult weather, supply chain barriers, industry strikes and labour shortages.

NCFA continues to collaborate closely with the federal government and industry partners to develop practical, science-based, and timely solutions that address the evolving needs of Canada's fed cattle sector. Through this ongoing work, NCFA has helped reduce regulatory and trade barriers, enhanced policy alignment, and leveraged new opportunities to strengthen growth, innovation, and long-term competitiveness for Canadian cattle feeders.

KEY RESULTS

In collaboration with our industry partners, NCFA has delivered value to Canadian fed cattle producers. NCFA action on key issues in 2025/26 include:

- Successfully lobbied to increase the Agri-Stability cap from \$3 million to \$6 million for the 2025 program year. Through the Next Policy Framework, NCFA will continue to advocate for further and more permanent increases to the cap.
- Strongly advocated the Canadian government on the impact of tariffs and counter-tariffs on the cattle sector.
- Closely inputted into Canada's strategy for the 2026 CUSMA review, a continued priority.
- Successfully ensured the Advanced Payment Plan limit remained at \$250,000 for the next year.
- Successfully lobbied the federal government for increased compensation values and extended tax deferral of livestock compensation received as part of the tuberculosis investigations.
- Protected international markets with an exemption for agriculture and agri-food from a removal of interprovincial trade barriers.
- Co-led industry FMD drills and ensured feedlots were represented in the development of FMD vaccination response plans.
- Held the government accountable for the SRM scientific report stage and onto final completion.
- Secured exemptions for agriculture and agri-food from several far-reaching TFWP changes.
- Succeeded in confirming a government commitment to remove cyclical re-evaluations of pesticides by PMRA.
- Influenced government's commitment to increase funding for Agri-marketing, trade diversification and digitalization of CFIA processes.
- Actively involved in traceability discussions, recognizing the value of effective traceability to allow for rapid identification and response to disease outbreaks and emergency situations, while also supporting market access and strengthening confidence

in Canadian beef at home and abroad.

GOVERNMENT RELATIONS

NCFA is persistently engaged with key federal decision-makers in an effort to positively impact policy, regulations and legislation. Federal engagement in 2025 included:

- Ongoing engagement with MPs, Senators, political staff and senior government officials.
- Feedlot tours for Ministers, MPs, Senators and senior government officials.
- Active advocacy into federal election platforms and campaign.
- Appearances and/or written submissions to:
 - The House of Commons Agriculture Committee
 - The Senate Agriculture Committee
 - The House of Commons Trade Committee
- Pre-budget submission to the federal government.
- Numerous submissions to the federal government on priorities including trade, labour, traceability, red-tape reduction, greenwashing, country of origin labelling, antimicrobial resistance, BRM programming and innovation.
- The annual NCFA Lobby Day in Ottawa featured over 45 meetings with MPs, Senators or political staff. In addition, Lobby Day included meeting with the Minister and Deputy Minister of Agriculture and Agri-Food as well as the President of the CFIA.
- Actively advocating through social media to influence government and public opinion – In the past year gained 221 new X followers and had 27,234 post impressions.

INDUSTRY DEVELOPMENT AND COLLABORATION

NCFA and its members identify the issues that are of greatest importance to fed cattle producers and ensure we are a lead voice in Ottawa on those priorities. We partner with other national organizations to provide a key perspective to government on issues that cut-across the beef value chain or across the entire agriculture sector.

NCFA believes that industry collaboration—multiple voices speaking with consistent, coherent, and complimentary messages—strengthens Canada's beef industry. NCFA is a member of key organizations including:

- AAFC's Animal Protein Table (Industry Co-Chair)
- Canadian Agri-Food Trade Alliance (Vice-Chair)
- Animal Health Canada
- Canadian Agriculture Human Resource Council
- Canadian Roundtable for Sustainable Beef
- Canadian Standards Association – Advisory Group on Agri-food data

NCFA also engages in international forums, with a focus on the US. These include PNWER, SARL, the Tri-Lateral Agriculture Accord, the World Organization for Animal Health and two 2025 advocacy missions to Washington.

The National Cattle Feeders' Association (NCFA) serves as a unified voice for Canada's fed cattle producers. We work to improve the growth and competitiveness of the beef sector in Canada. Our membership is comprised of provincial beef organizations from Canada's major cattle feeding regions.

Verified Beef Production Plus

LMAC REPORT

Shannon Argent, VBP+ Business Manager

www.verifiedbeef.ca



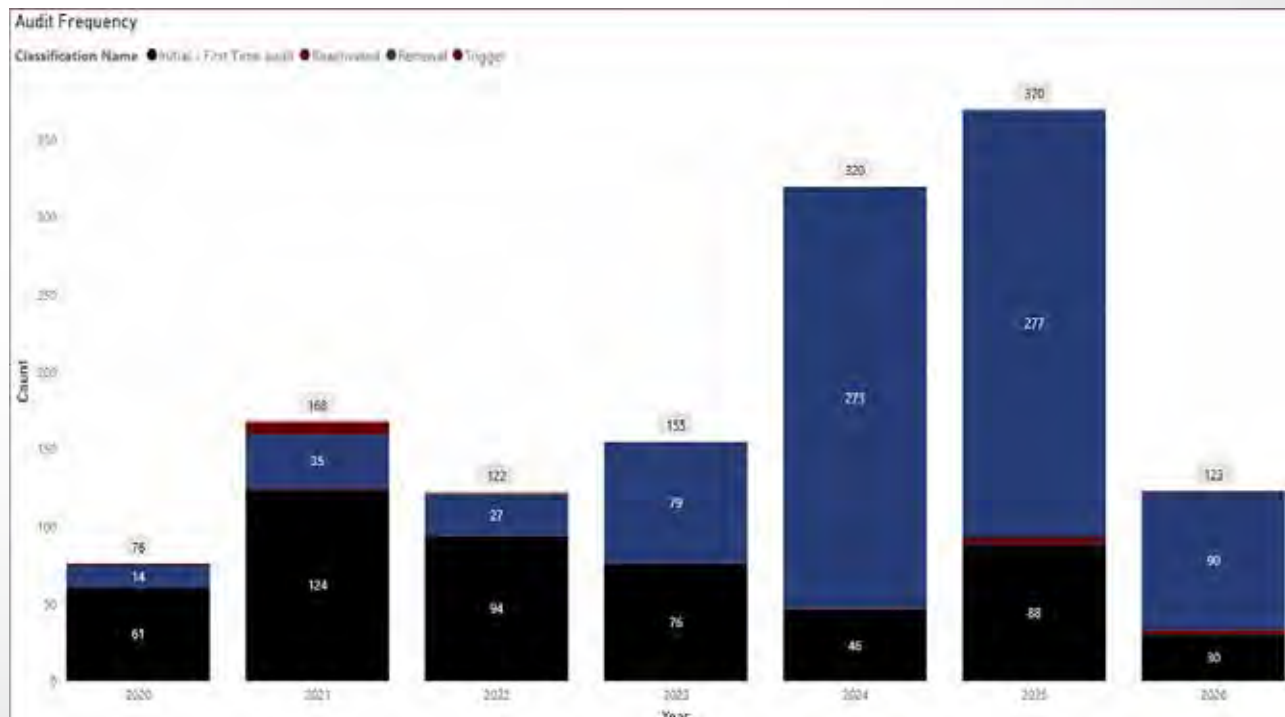
The Verified Beef Production Plus (VBP+) program is an industry-developed program that provides training and certification to the VBP+ standard. The VBP+ standard aligns with all national standards and models in the areas of on-farm food safety, animal care, biosecurity, and environmental stewardship. VBP+ Delivery Service Inc. (VBP+ Inc.) is the certification arm of the VBP+ program.

In 2025, VBP+ Inc. completed the largest number of on-farm assessments since its inception. Focused largely in Alberta, Saskatchewan and Quebec, the organization has seen a 374% increase in assessments completed compared

to 2020. Although the pandemic played a hand in limiting the number of assessments completed in 2020, incentives in AB and SK and a requirement for fed cattle operations in QC have driven participation in the program.

Renewal assessments are the main driver of assessments completed in 2025, but it is encouraging to see an increasing number of new entrants to the program. It is interesting to note that, for the first time, the program is seeing reactivations of certifications that had previously lapsed.

VBP+ training continues across Canada through in-person workshops and online. Alongside training delivery, staff, coordinators, and committees work on developing a strategy to ensure the continued success of Quality Assurance for the beef industry in Canada.



Number of initial, reactivated, and renewal assessments completed by VBP+ Inc. from 2020 to 2025.

Source: VBP+ Inc. internal data

FACTS ABOUT THE AUCTION MARKET INDUSTRY

Canadian Auction Market Facts

Compiled by LMAC with assistance from BRENN GRANT at Canfax

In Canada, 70 livestock auction markets are currently operating. In 2025, they sold a combined total of 2,952,500 cattle, valued at approximately \$7,080,000. Some of these auctions also sell sheep, goats and horses. There are very few hog auctions left in Canada. Just over 2/3 of the auctions in Canada are privately owned, family-operated businesses that live in the community. The remainder are owned and operated by corporate companies with local managers.

There are five Electronic Cattle marketing platforms operating in Canada. In 2025, electronic sales of 387,700 head accounted for 15.4% of all the cattle sold publicly in Canada.

In Canada, there are over 60,000 beef farms and ranches with approximately 3.66 million beef cows, up .04% from last year. There are also 10,300 dairy farms operating in Canada with 970,000 dairy cows. Cow herds in Canada have been declining for several years. There were 11,500 bred heifers added to the herd in 2025, up 2%. It appears that Canada could be at the starting gate for a rebuild to prior drought cow numbers; expansion is predicted to be very slow.

The auction industry in Canada provides employment for approximately 500 full-time employees and 2200 part-time and seasonal employees. One of the synergies of the auction markets is the nearly 1800 livestock dealers and agents licensed in Canada.

The importance of the local auction market is often underestimated! A recent economic impact study found that livestock auctions in smaller Canadian communities are increasingly important to their vitality. The local auction market is often a powerful engine driving commerce and economic stability in the community and surrounding area. The auction market not only creates employment in the area, it also supports local businesses. Auction markets also generate revenue for local producers by purchasing hay and straw and using local vendor services for supplies and repairs. Trucking companies in the area benefit significantly.

A recent study, conducted by researchers at a leading US university and reported by LMA, found that livestock auctions contribute an estimated \$2 million in total value-added dollars to the community. This includes direct and indirect economic benefits, such as job creation, increased tax revenues, and the purchase of goods and services.

Business owners in the communities report increased customer traffic in their stores and increased spending on both delivery and sales days. Restaurants, hotels, repair shops, and fuel and tire sales all show increased sales in communities near livestock auctions. In an auction market town, people arrive with cattle and leave the market with cash to spend!

An auction market in a community gives the community more exposure, as both sellers and buyers attend sales. The auction advertisements and market reports also indirectly promote the community in the surrounding area. Auction Markets are usually great supporters of community projects, 4-H clubs and charities in the area. The local auction market is often a major sponsor of local events in both its community and trading area.

Auction Market operators have more one-on-one contact with primary cattle producers than most provincial and national organizations do. Organizations such as LMAC often advocate for the industry and producers on topics such as legislation being developed by both provincial and federal governments. As members of LMAC, the local market operators have a voice on topics such as animal welfare, traceability, prompt payment and transportation regulations. Producers go to the market operators for advice and information on market trends and prices.

Recently, LMAC was accepted as a voting member of the Canadian Cattle Association. This membership will allow the marketing sector to have a voice at the table on many issues that impact the marketing sector and their customers, the primary producers. Having LMAC as a member brings LMAC's expertise in marketing, transportation, animal welfare, and employee safety to CCA. This, in turn, gives CCA more overall credibility with its members, government and trading partners.

With the high cost of transportation, the local auction gives producers a chance to take advantage of "True Price Discovery" and a competitive, transparent marketing platform close to home. Prompt payment from a licensed and bonded market gives producers confidence when selling locally.

Community leaders and business owners recognize the importance of the cattle auction industry. Cattle producers and feeders also recognize the importance of local cattle auctions.

Whenever a market is forced to close, the loss of this service negatively impacts the entire trading area. Recent closures of markets in Kelvington, Brandon, Alameda and Assiniboia garnered much more media attention than when they were open.

In the fall of 2024 and the spring of 2025, many auctions saw an increase in the volumes of feeder cattle. Record-high prices and a surging market saw many large producers that had sold privately in the past take advantage of the "True Price Discovery" offered by live public auctions. Given the incredibly large weight-driven price spreads, both buyers and sellers need to know the exact weights of cash cattle being traded. With market price slides of 20 to 60 cents, depending on weight, the auction market delivered the best dollar-per-head returns for sellers.

The fall of 2026 looks no different, as cattle prices continue

to hold steady or rise. The shortage of cattle, combined with projected low feed prices, will create a bidding frenzy at the auctions.

Despite the media reports that producers are flocking to electronic sales, the auction market industry in Canada is on solid footing. The shrinking cattle numbers will force individual markets to work harder to maintain their market share, benefiting sellers. The major order buying companies continue to support auction markets that do a better-than-average job of presenting cattle for sale, along with proper pre-sale and post-sale care.

There isn't an order buyer, market operator or producer that could honestly tell you within 5 cents what a certain group of cattle will bring during these market conditions. This is certainly a time when the selling commission at a well-run market is a good investment.



LIVESTOCK MARKETS ASSOCIATION OF CANADA

Casey Lawes

2025 Canadian Livestock Auctioneering Champion

Casey Lawes is no stranger to the livestock auctioneering industry. He is a third-generation auctioneer and has spent most of his life at the auction market in Provost, Alberta, learning the cattle marketing business and developing a champion's chant. Casey is a graduate of the Western College of Auctioneering in Billings, Montana, and holds an Ag Business diploma from Lakeland College in Vermilion, Alberta.

"I think I was 10 or 12 years old when I knew I was going to be an auctioneer," Lawes says. "Both my grandpa on my mom's side and my granddad on my dad's side were auctioneers, and my dad's an auctioneer, so it was kind of bred right into me to be an auctioneer, and I feel very blessed that I do enjoy it," Lawes says.

Casey first competed at the LMAC Championships in 2019 and was named "Rookie of the Year." Even then, there were comments in the crowd that Casey Lawes was championship material! COVID cancelled two of the Canadian Championships, and he was unable to compete in 2024. Casey Lawes takes his job as a cattle auctioneer very seriously. "These ranchers trust in you to gather all the dollars available that day, and I take great pride in sitting up there and marketing their cattle. It's very satisfying as an auctioneer because these ranchers are very hard-working people, and they appreciate every penny you get for them, and they appreciate your hard work."

Casey has all the qualifications of a Champion Auctioneer. He has a strong, deep, commanding voice with a smooth chant. His rhythm and bid calling is easy to

understand and you can listen to him all day. He works on product knowledge and promotes his customers' breeding programs and health protocols. He is very passionate about his career and works hard for his customers. Being a champion auctioneer is more than calling numbers over the mic. Casey Lawes is kind and humble, very approachable, and people trust his opinion. He strives to improve his skills and is willing to help younger auctioneers with constructive advice.

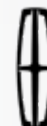
He remembers the early days of his career and the breaks and advice he got from his family and other auctioneers who shared that precious mic time, so hard to get. "They really pushed us, young guys, to get up there and get better. Make yourself better, build a path, build a career."

Winning the 2025 championship was a dream come true for Casey. "I am thankful for my family, thankful for my mom and dad, my wife and my brother Jesse, and thankful for the Lakevold family for allowing me to go to these competitions and represent us on a Canadian level."

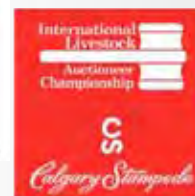
Winning the Rookie Award in 2019 lit the fire for Casey Lawes. When his brother, Jesse, won the Championship in 2023, becoming a Canadian Champion was a goal for Casey. Casey has this advice for young auctioneers pursuing an auction career. "The biggest advice I could give for up-and-coming auctioneers is, 'just be genuine.' Be yourself. Be passionate and respectful. Humble and kind is going to take you a long, long way." Words of advice from a true Canadian Champion. Casey continues to live in Provost with his wife, Makayla, and their four children.



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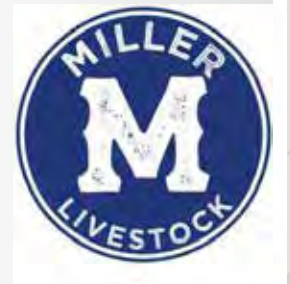
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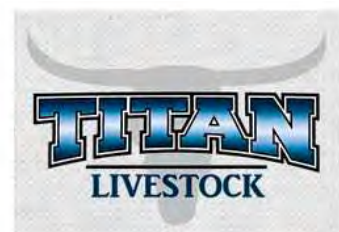


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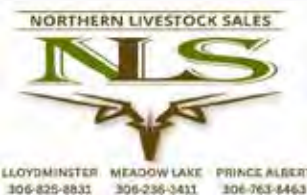


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