

MAY 7 - MAY 10, 2026



45th Annual LMAC Convention | 27th Annual Canadian Livestock Auctioneer Championship





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PRESIDENT'S GREETING

CRAIG JACKLIN, LMAC PRESIDENT

Welcome to Medicine Hat and Maple Creek for the 45th Annual Convention of the Livestock Marketing Association of Canada and the Canadian Livestock Auctioneering Championship.

We are excited to be back in Saskatchewan, and especially proud to host this year's championship in Maple Creek for the very first time at the historic S.A.L.E. Cowtown Livestock Exchange. This milestone would not be possible without the strong leadership and support of the Livestock Marketers of Saskatchewan and its

dedicated members.

A special thank you goes to our local host, Tyler Cronkrite. His leadership, passion for the auction industry, and commitment to LMAC, demonstrated over the past five years on the Board of Directors, have been key to making this event a success. His pride in his market and the cattle industry is evident in everything he does.

This year's competition features 42 auctioneers, including 10 new competitors stepping into the ring. Their participation speaks to the continued strength and future of our profession.

In a year marked by record cattle prices and significant market volatility, auction markets have once again proven their value. Producers are returning to public auction to take advantage of "True Price Discovery", supported by competitive bidding and dependable payment systems.

At the same time, our industry has faced important discussions and challenges, particularly around traceability and the future structure of the Canadian Cattle Association. LMAC remains committed to representing the marketing sector and ensuring our members' voices are heard at the national level.

I would also like to extend a warm welcome to Sheri Pedersen as our Administrator. Sheri joins CEO Rick Wright and our LMAC management team.

Take time this weekend to enjoy the competition, celebrate the talent of our auctioneers, and connect with industry friends and partners from across Canada and the United States.



COWTOWN WELCOME

TYLER CRONKRITE

Greetings, and welcome to Cowtown - Gateway to the scenic Cypress Hills.

Welcome to the 2026 Canadian Livestock Auctioneering Championship. We are honored to host this year's sale and auctioneer's contest at S.A.L.E. Cowtown Livestock Exchange in Maple Creek. We are very excited to highlight exceptional quality cattle from Cattle Country.

At S.A.L.E. Cowtown Livestock Exchange, we hold weekly sales year-round. Throughout the fall run, we sell three sales per week, showcasing some of the best cattle in Saskatchewan and Southeast Alberta. Our front row is second to none, and we move cattle from BC to Ontario. Our updated facilities are clean and well-maintained, and we take the utmost pride in caring for our cattle. We have a nice lineup of cattle on offer for the competition sale day.

In 2016, we hosted the Man/Sask Auctioneering Competition at Cowtown Livestock Exchange. We are happy to be hosting the Man/Sask again, this time in conjunction with the Canadian Livestock Auctioneering Championship. It's always exciting to hear the variety of talent presented at the LMAC, from the new up-and-comers to the seasoned veterans. Once again, welcome to Maple Creek, and good luck, competitors!

LMAC COMMITTEES and REPRESENTATIVES

Animal Welfare

Larry Witzel, Mark Ferraro, Bob Miller

Auctioneering Competition

Rick Wright, Rob Bergevin, Craig Jacklin, Danny Skeels, Brent Brooks, Mark Ferraro

Beef Check-Off Agency

Brent Brooks, Craig Jacklin, Rick Wright

Beef Coalition

Allan Munroe, Rick Wright

Best Practices Development

Rick Wright, Mark Ferraro, Brent Brooks, Craig Jacklin, Allan Munroe

CCA

Rick Wright, Craig Jacklin

CCIA

Ken Perlich

Communications and Promotions

Rick Wright, Allan Munroe, Rob Bergevin, Ab Carroll

Compliance and Enforcement

Rick Wright, Larry Witzel, Mark Ferraro

Convention

Rick Wright, Brent Brooks, Larry Witzel, Brock Taylor, Mark Ferraro

Electronic Sales

Brent Brooks, Tyler Cronkhite

E Logs and Hours of Service

Mark Canart, Rick Wright, Craig Jacklin

Finance

Craig Jacklin, Mark Ferraro, Bob Miller, Tyler Cronkhite, Allan Munroe

Hall of Fame – Memorial Honour Roll

Allan Munroe, Larry Witzel, Bob Miller, Tyler Cronkhite, Brent Brooks, Casey Lawes, Rick Wright

Human Resources

Craig Jacklin, Brent Brooks, Mark Ferraro, Bob Miller, Rick Wright

Livestock Transportation

Larry Witzel, Mark Canart, Rick Wright, Tyler Cronkhite, Chance Martin

Labour

Tyler Cronkhite, Brent Brooks, Allan Munroe, Casey

Membership

Rick Wright, Mark Ferraro, Danny Skeels

National Farm Animal Council

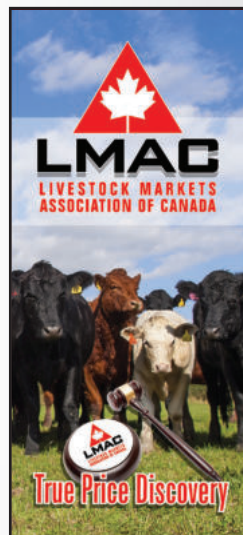
Rob Bergevin, Rick Wright, Mark Ferraro, Casey Lawes

Traceability Movement Reporting

Larry Witzel, Rick Wright, Ken Perlich, Patrick Cassidy, Bob Miller

Transfer of Care

Rick Wright, Brent Brooks, Craig Jacklin, Larry Witzel, Patrick Cassidy



HISTORY OF COWTOWN



Maple Creek earned its name as “The Old Cowntown” 1884, when the first shipment of cattle from western Canada was loaded onto the rails. By 1915, the town was a bustling hub of activity—cowboys trailing cattle, traders selling goods, and new settlers arriving by train under the watch of the NWMP.

The first auction market began in 1954, founded by Foster Logan in the CPR yards. Early sales were modest, with cattle identified by paint due to limited facilities. By 1955, Maple Creek Auction Ring Ltd. was established, expanding operations and hosting some of the first sorted calf sales in western Canada.

Through the late 1950s and 1960s, the yards grew steadily with regular sales, improved infrastructure, and new leadership. In 1968, Jerry and Carol Swanson took ownership, followed by Ken and Eunice Crandall in 1976.

A major turning point came in 1978, when Jim Wilson and Bruce Switzer purchased the barn and renamed it Cowntown Livestock Exchange Inc. Expansion continued through the 1980s, including amalgamation with a

second market and the introduction of computerized systems in 1989.

Ownership evolved through the 1990s and 2000s, with continued growth in capacity and operations. By the early 2000s, Cowntown was hosting large weekly sales and expanding its facilities to handle thousands of cattle.

In 2024, Cowntown Livestock Exchange was purchased by Southern Alberta Livestock Exchange, becoming S.A.L.E. Cowntown Livestock Exchange. With significant upgrades and a strong reputation, the operation was named Business of the Year by the Maple Creek Chamber of Commerce in 2025.

HISTORY OF THE LMAC

On May 18, 1979, in Winnipeg, a group of forward thinking auction market owners decided to form a national organization. Emerson Gill of Grand Bend, Ontario was nominated as the first chair of the organization. The meeting attracted market operators from British Columbia to Prince Edward Island.

In the past, the terminal markets across Canada held a monopoly on the livestock auctions. Terminal markets were in Montreal, Toronto, Winnipeg, Calgary and Edmonton.

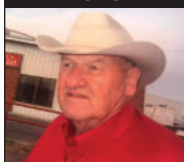
The terminal markets had their own organization that did not allow independent operators to join. With more and more rural auction markets opening, the terminal markets were losing their monopoly on the livestock auction business. The terminal markets finally realized that the rural markets were here to stay and agreed to investigate the possibility of forming a new organization that would represent all livestock markets.

The first annual meeting of the Livestock Markets Association of Canada was held in June, 1980 with 43 people in attendance. LMAC continues to grow in members and is the recognized as the national voice of the livestock-marketing sector in Canada. Today the Livestock Markets Association of Canada still represents the majority of the livestock auctions across Canada. Members of provincial livestock marketing associations that are in “good standing” are automatically members of LMAC.

LMAC Hall of Fame Inductees

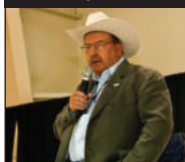
The LMAC Hall of Fame was established to recognize those individuals who have devoted time and made extraordinary contributions to LMAC and the livestock marketing industry. These individuals are leaders in the industry and were difference makers on both a national and provincial level.

2010



RALPH VOLD
Ponoka, AB

2011



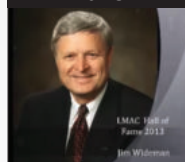
ROY RUTLEDGE
Assiniboia, SK

2012



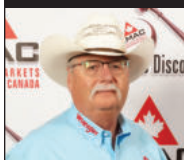
KEN HURLBURT
Lethbridge, AB

2013



JIM WIDEMAN
Waterloo, ON

2014



RICK WRIGHT
Virden, MB

2015



LARRY WITZEL
Waterloo, ON

2016



MIKE FLEURY
Aberdeen, SK

2017



BLAIR VOLD
Ponoka, AB

2018



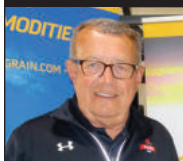
GENE PARKS
Whitewood, SK

2019



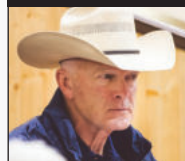
RON SIM
Red Deer, AB

2022



BILL JAMESON
Moose Jaw, SK

2023



DANNY ROSEHILL
Olds, AB

2024



JACK MCKENNITT
Morden, MB

2025



JIM ABEL
Stettler, AB



2026 AGENDA

LMAC CONVENTION, ANNUAL MEETING CANADIAN LIVESTOCK AUCTIONEERING CHAMPIONSHIPS

Agenda for LMAC 2025, Medicine Hat, Alberta, May 07 to 10

Hotel Headquarters Medicine Hat Lodge, Medicine Hat, AB

Host Market for Competition - S.A.L.E. Cowtown Livestock
Exchange, Maple Creek, SK

Host - Saskatchewan Livestock Marketers

WEDNESDAY MAY 06

7:00 PM Board of Directors & Guests Supper (Spouses welcome) Transportation provided

THURSDAY MAY 07

8:30 AM Board of Directors Meeting. Medicine Hat Lodge

12:00 PM Board of Directors, spouses and staff lunch. Medicine Hat Lodge

2:00 to 8:00 PM Office and registration open

2:00 to 7:00 PM Board of Directors, Auctioneers, Judges, Staff Officials, Photo shoot

2:00 to 6:00 PM Auctioneer Video Interviews

3:00 to 6:00 PM "The Bull Pen" Hospitality Room opens (LMAC name tag required to attend)

6:00 PM Meet and Greet at the Medicine Hat Lodge. Supper included.

7:30 PM Auctioneers draw

8:30 PM Auctioneers Calcutta and auction items

9:30 PM Meet and Greet concludes

9:30 to 1:00 AM "The Bull Pen" hospitality room at the Medicine Hat Lodge
(LMAC name tag required to attend)

FRIDAY MAY 08

6:30 AM *** First bus leaves for Maple Creek

7:00 AM *** Second bus leaves for Maple Creek

7:30 AM Group picture at S.A.L.E. Cowtown at the EBY Trailer

7:30 to 9:30 AM Breakfast at S.A.L.E. Cowtown

8:30 AM Mic check for Auctioneers

8:30 AM Judges meeting

9:00 AM Judges photo at the EBY Trailer

9:00 AM Auctioneers Meeting

9:30 AM Opening Ceremonies

10:00 AM Canadian Livestock Auctioneering Championships

1:30 PM Afternoon bus from Medicine Hat Lodge to Maple Creek

5:00 PM Happy Hour at the Maple Creek Hall

6:00 PM Steak supper at the Maple Creek Hall

8:30 PM First bus leaves for Medicine Hat Lodge

8:45 PM First bus leaves for Medicine Hat Lodge

9:00 to 1:00 AM "The Bull Pen" Hospitality Room opens
(LMAC name tag required to attend)

SATURDAY MAY 09 - BUSINESS MEETING OPEN TO MEMBERS AND GUESTS

7:30 to 8:30 AM

Breakfast at Medicine Hat Lodge

8:30 AM

LMAC Business Meeting and Elections at Medicine Hat Lodge

Keynote Speaker, Dr. Kee Jim

Ken Perlich, LMAC's board representative on the Canadian Cattle Identification Agency

Andrea Brocklebank, CEO of Canadian Cattle Association

Mike VanMaanen, President, Livestock Marketing Association

Elections – there will be a minimum of three LMAC Board positions to be filled

12:15 PM

Lunch at Medicine Hat Lodge

(LMAC name tag required to attend)

1:00 PM

Guided trolley tour of Medicine Hat and Medalta Crockery

(must pre-book with Sheri)

1:00 PM

Feedlot tour. Buses only. Absolutely no vehicles allowed.

(must pre-book with Sheri)

5:30 PM

Happy Hour, Banquet and Photo Op. Medicine Hat Lodge

6:30 PM

Red Carpet Awards Banquet at the Medicine Hat Lodge (formal/semi-formal attire)

7:45 PM

Awards Ceremony

9:00 PM to 1 AM

"The Bull Pen" Hospitality Rooms open

(LMAC name tag required to attend)

SUNDAY MAY 10

7:00 to 9:00 AM

Breakfast coupons provided by Medicine Hat Lodge.

*** **Transportation** will be provided from Medicine Hat Lodge to S.A.L.E. Cowntown in Maple Creek on Friday, May 9. We ask that all participants use this complimentary service rather than drive. For those who wish to arrive later, a bus to Maple Creek will depart from the Medicine Hat Lodge at 1:30 PM. This will give you the opportunity to see the championship round or do some sightseeing at Maple Creek.

LMAC Amended Policy on Traceability (for Approval)

The Livestock Markets Association of Canada supports a Traceability System in Canada to be used as an Emergency Management Plan to contain and eradicate communicable diseases, thus maintaining or reopening of domestic and international trade as soon as possible.

LMAC's support for the principle of a traceability system comes with the following caveats:

1. That traceability regulations do not negatively affect the speed of commerce at auction markets, buying stations and assembly yards.
2. That the traceability regulations do not alter market neutrality by giving one sector of the industry an advantage or disadvantage over another, thus influencing how or where producers market their livestock.
3. That the costs of implementing traceability do not outweigh the benefits.
4. That implementation of traceability regulations does not cause more handling of the livestock, thus creating more stress and weight loss, and thus devaluing the livestock. That CFIA recognizes that additional handling of the animals increases the risk of injury and animal welfare issues.
5. LMAC supports the use of "group movement documents and group movement reporting" on all livestock delivered to auction markets, buying stations and assembly yards. LMAC does not support mandatory scanning and reporting of individual animals at these sites. LMAC supports passive reporting of information received.

The amendments to the LMAC Traceability Policy will be presented to the Members at the LMAC annual meeting on May 9, 2026.

27th Annual Canadian Livestock Auctioneer Championship



Killarney Auction	
Head Count	13
Price	243.25
Avg Weight	1031
Total Weight	13400
Head Count	13
Price	243.25
Avg Weight	1031
Total Weight	13400

ATION MA

**NATIONAL
CHAIRMAN**
RICK WRIGHT

**NATIONAL
COMMITTEE**
DANNY SKEELS, CRAIG JACKLIN, BRENT
BROOKS, MARK FERRAO, ROB BERGEVIN

HOST MARKET
S.A.L.E. COWTOWN LIVESTOCK EXCHANGE,
MAPLE CREEK, SK, TYLER CRONKITE,
MANAGER

**MASTER OF
CEREMONIES**
DAN SKEELS, LMCA CHAMPION AND WORLD
CHAMPION

**VIDEO
INTERVIEWS**
BLAINE HUSTON AND TYLER SLAWINSKI

**OFFICIAL
SCOREKEEPERS**
TAMMY MUNROE AND SHERI PEDERSEN

VIDEO
DLMS – MARK SHOLOGAN AND CREW

PHOTOGRAPHY
KELLI-JO MARSH, PIPESTONE MB

**BROADCAST OF
COMPETITION**
DLMS – REGISTER AT WWW.DLMS.CA
FOLLOW US ON FACEBOOK LIVE STREAM AT
LMAC CANADA

LOCAL COMMITTEE:
TYLER AND TENILLE CRONKITE, JILL
ROY, MARLAYNA MOORHEAD, ALEX
MASON, AL BANDY, ALLAN LIVELY, RYAN
KONYNENBELT, JAY AND GAIL SYVERSON

SPONSORSHIP:
LMCA DIRECTORS, JAY SYVERSON, BRENNIN
JACK, RYAN KONYNENBELT, ROB BERGEVIN



2026 CANADIAN LIVESTOCK AUCTIONEER CHAMPIONSHIP

Competitors

GARY ALBRECHT*, Milverton, ON
Ontario Livestock Exchange, Waterloo, ON

RUSSELL ALLISON, Kamloops, BC
BC Livestock, Kamloops, BC

JOHN BAIER, Canora, SK
Heartland Livestock, Yorkton, SK

ROB BERGEVIN, High River, AB
Foothills Auctioneers Inc. – Stavelly, AB

BRODY BROOKS*^, Lloydminster, SK
Meadow Lake Stockyards, Meadow Lake, SK

JESSE CAMPBELL, Rapid City, MB
Fraser Auction Service, Brandon, MB

TYLER CRONKHITE, Maple Creek, SK
S.A.L.E. Maple Creek, SK

TY CUTLER*^, Moosomin, SK
Whitewood Livestock Sales, Whitewood, SK

DALE DMYTRIW, Vermilion, AB
Vermilion Livestock Exchange, Vermilion AB

COLBY FESSLER*^, Prince Albert, SK
Northern Livestock Sales, Prince Albert, SK

COREY FRENCH, Coaldale, AB
Perlich Bros Auction Market, Lethbridge AB

KIRK GOLDSMITH, Veteran, AB
JVJ Marketing Group, Ponoka, AB

WILLIAM HAALSTRA, Dunnville, ON
Ontario Livestock Exchange, Waterloo, ON

BLAINE HUSTON, Gladstone, MB
Gladstone Auction Mart, Gladstone, MB

DAVE JACOB, Mitchell, ON
Brussels Livestock, Brussels, ON

BRETT JENSEN^, Swift Current, SK
Heartland Livestock, Swift Current, SK

BRAD KEHLER, Steinbach, MB
Grunthal Auction Mart, Grunthal, MB

RYAN KUEPHER*, Milverton, ON
Ontario Livestock Exchange, Waterloo, ON

KODY LAKEWOLD*, Vermilion, AB
Vermilion Livestock Exchange,
Vermilion, AB

DEAN LAWES, Provost, AB
Provost Livestock Exchange, Provost, AB

CODY MACLEAN, Strathmore, AB
Calgary Stockyards, Strathmore, AB

KEVIN McARTER, Exeter, ON
Brussels Livestock, Brussels, ON

PAUL MOORE, Yorkton, SK
Ste Rose Auction Mart, Ste Rose du Lac, MB

ALLAN MUNROE, Killarney, MB
Killarney Auction Mart, Killarney, MB

WALKER MURPHY*^, Wapella, SK
Whitewood Livestock Sales, Whitewood, SK

AIDAN NIELSEN-CLARK*^, Spiritwood, SK
Northern Livestock Sales, Lloydminster, SK

BRADY OLSON, Moose Jaw, SK
Heartland Livestock Services, Moose Jaw, SK

JARED PANCOAST*, Medicine Hat, AB
Medicine Hat Feeding Company, Medicine Hat,
AB

RHETT PARKS, Whitewood, SK
Whitewood Livestock Sales, Whitewood, SK

JOSH POLAND, Olds, AB
Olds Auction Mart, Olds, AB

ANDREW REELEDER, Bentley, AB
Innisfail Auction Market, Innisfail, AB

TYSON ROBERTS*^, Lloydminster, SK
Meadow Lake Stockyards, Meadow Lake, SK

TYLER ROSEHILL, Olds, AB
Olds Auction Mart, Olds, AB

TYLER SLAWINSKI, McCreary, MB
Gladstone Auction Mart, Gladstone, MB

KYLE SODERBERG, Spiritwood, SK
Northern Livestock Sales, Lloydminster, SK

JOHNATHON STRATULIAK*^, Ethelbert, MB
Killarney Auction Mart, Killarney, MB

BOYD STUART^, Lloydminster, SK
Northern Livestock Sales, Prince Albert, SK

BROCK TAYLOR^, Reston, MB
Taylor Auctions, Melita, MB

JOSH UNRAU*^, MacGregor, MB
Gladstone Auction Mart, Gladstone, MB

CHRISTIAN VON PLATEN*, Camrose, AB
JVJ Marketing Group, Westlock, AB

MARK WALL*, Prespatou, BC
JVJ Marketing Group, Dawson Creek, BC

TYE WERK*, Sundre, AB
Olds Auction Mart, Olds, AB

**2025 Champion -
Casey Lawes**

* Qualifies for Rookie of Year

^ Qualifies for Man/Sask awards



GREETINGS FROM COMPETITION CHAIRMAN RICK WRIGHT

Welcome to Manitoba and the 28th Livestock Auctioneering Championships. This event started in Manitoba back in 1998. LMAC was seeking an opportunity to increase attendance at its annual convention. Manitoba had been hosting the Provincial Auctioneering Championships for several years with good success. During one of my many conversations with Brian Good from the Canadian Angus, he asked the question, "Why doesn't Canada have a National Championship?" Brian and I got the ball rolling, and I am pleased to say the event has grown into a huge success!

This is the first time the Championships have been held in Maple Creek. Tyler Cronkhite and the S.A.L.E. ownership group have put in a lot of work to make this premiere event a success.

This is the 28th LMAC convention that I have helped organize, and I truly thank everyone here for supporting LMAC and LMS.

The public auction ring is still the place for "True Price Discovery" in the cattle market. This transparent marketing platform is time-tested. For over 100 years, the cattle auction markets have been the center of many communities. Over the past year, record cattle prices were established at LMAC member markets, and producers returned to the auctions for "True Price Discovery".

I would like to thank the local committee for their tireless efforts in bringing this event to Maple Creek and Medicine Hat and in making the convention and competition a huge success. I also want to recognize the many sponsors, at the local, provincial, and national levels, who supported this event.

Our partners this year, the Livestock Marketers of Saskatchewan (LMS), exhibited strong support through sponsorship and attendance, truly making this event and our organization National representatives for the marketing sector.



AUCTIONEERING CHAMPIONSHIPS

Awards

The 2026 Canadian Livestock Auctioneering Champion will receive \$1200 cash towards expenses to compete in the International Auctioneering Championship at the 2026 Calgary Stampede. Sponsored by:
LIVESTOCK MARKETS ASSOCIATION OF CANADA

Sponsored By: **EBY TRAILER SALES – T-DOWN TRAILER SALES BROOKS AB AND KALDECK TRAILERS, MACGREGOR, MB**

The use of an EBY Stock Trailer for 1 year.

Sponsored by: **FOOTHILLS AUCTIONEERS INC., STAVELY, ALBERTA ROB AND SHARON BERGEVIN**

A custom-made championship ring

Sponsored by: **CANADIAN LIMOUSIN ASSOCIATION**
A Limited edition "Ken Frederickson" bronze

Sponsored by: **CANADIAN SHORTHORN ASSOCIATION**
Grand Champion Buckle

Sponsored by: **CANADIAN CHAROLAIS ASSOCIATION**
Reserve Champion Buckle

Sponsored by: **CANADIAN SIMMENTAL ASSOCIATION**
First Runner-Up Buckle

Sponsored by: **CANADIAN ANGUS ASSOCIATION**
Second Runner-Up Buckle

Sponsored by: **CANADIAN HEREFORD ASSOCIATION**
Third Runner-Up Buckle

Sponsored by: **LIVESTOCK MARKETERS OF SASKATCHEWAN**

Top Ten Finalists: Custom-Made Notebook Covers

Sponsored by: **BOERHINGER –INGELHEIM**
LMAC Rookie of the Year: Custom-made Buckle

Sponsored by: **WHITEWOOD LIVESTOCK SALES GENE & RHETT PARKS**

People's Choice Award – Best Exemplifies Professionalism and Sportsmanship Buckle

Sponsored by: **JACK AUCTION GROUP – BRENNIN JACK VIRDEN, MB**

Most Improved Auctioneer: Custom-made Buckle

Sponsored by: **THORSBY STOCKYARDS INC. CHANCE MARTIN, JEFF FRITZ, COREY LAWRENCE**

High Point Interview - Custom-made Buckle

Sponsored By: **BOERHINGER –INGELHEIM**
Man/Sask Championships Buckle

Sponsored by **RICK WRIGHT CATTLE CONSULTING**
Bob Wright Memorial – MAN/SASK Rookie of the Year Buckle

Sponsored by **MANITOBA LIVESTOCK MARKETING ASSOCIATION**
\$1000 cash prize money

Donated by: **VJV LIVESTOCK MARKETING GROUP PONOKA, ALBERTA – HENRY THALEN**

Gifts to all Auctioneers, Judges and Officials

Donated by: **THE INTERNATIONAL LIVESTOCK AUCTIONEERING COMPETITION**

Entry to the International Auctioneering Championship at the Calgary Stampede

WRANGLER- OFFICIAL CLOTHING SUPPLIER FOR LMAC

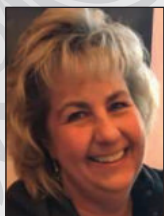
Shirts for all the Auctioneers, Judges, and Officials Supplied by Wrangler

Boot Draw - Courtesy of: **ROPER STETSON**

All Auctioneers who have entered the 2026 International Auctioneering Championship The Calgary Stampede will have their names entered in a draw for a free entry registration. (Must be entered in Calgary prior to LMAC in Virden to qualify.) See Danny Skeels for details!



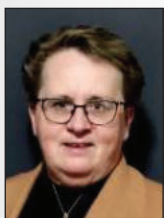
LMAC PERSONAL INTERVIEW JUDGES



PATTY GREENWALD: Patty was raised on a mixed farm in the irrigation district just outside Medicine Hat, AB, not far from where she owns her own mixed irrigation farm. In 1996, she began her career in the auction market, clerking for 2 years at the Medicine Hat Feeding Company. In 1998, she began her ten-year tenure as the Office Manager at MHFC and continued to clerk sales, which is one of her favourite parts of the job! In 2008, she ventured out on her own and launched a bookkeeping service specializing in the livestock industry. Her clients include livestock buyers, livestock transport companies and South Eastern Livestock Feeder Coop. Occasionally, she returns to the stand to clerk for various markets. Patty was a judge at the 2026 Alberta Auctioneers Association Championships.



KAREN SKEELS: Karen and her husband operate Anchor D Simmentals & Charolais in Rimbey, AB. Karen is very involved in all aspects of the 600-cow operation, including helping to organize their bull and female sales. Karen has attended all the major auctioneering championships in North America with her husband, Danny. She was selected to judge the 2024 International Livestock Auctioneering Championships at the Calgary Stampede. She worked as an auction clerk at VJV in Ponoka for 15 years. Karen and her family are strong supporters of the auction markets and Price Discovery through public auctions. Her years of experience in auction sales and listening to the best auctioneers in the world make her a strong candidate for the 2026 LMAC judging team.



DONNA SWANSTON: Donna has been the Auction Clerk at Heartland Virden for the past 15 years. Last year at the LMAC event in Virden, she earned the moniker "Super Clerk" from the auctioneers and LMAC officials. 36 auctioneers, 5000 plus cattle, lots of new buyers and no mistakes. She did the entire sale, 9 hours, no breaks. Her focus, great memory and attention to detail make her the perfect person for the job. It earned her an invitation to be on the 2026 judging team. She is also involved in the community, serving on the local community club and the Economic Development Board for the RM of Pipestone. A longtime draft horse enthusiast, Donna serves as the Manitoba Director of the Canadian Percheron Association. Along with her husband and son, she operates a small cow-calf operation consisting primarily of Angus/Angus cross cows.

LMAC LIVE AUCTION COMPETITION JUDGES



ALBERT CARROLL: Ab manages the Ontario Stockyards in Cookstown, Ontario. He is part of the Ferraro family's management team that also operates the Hoard's Station Market in Ontario. Ab was the LMAC Champion auctioneer in 2018. Ab has taken on the challenges of operating an auction market with great enthusiasm and has made some positive changes. He has shown a great deal of interest in helping revitalize the Ontario Livestock Auction Markets Association. He has become a very active LMAC supporter and valuable member over the past few years.



DAVE CLARK: Dave Clark is no stranger to LMAC. He operates an order-buying company out of Dutton, Ontario, and is part of Clark Bros. Canadian Livestock. He purchases large volumes of butcher cattle for orders from both Canada and the United States. Dave has done a little auctioneering as a hobby and has taken part in some of the competitions. He attends several sales each week and has a keen eye for quality cattle. Clark Bros. has been an LMAC supporter and sponsor for many years.



DON DAVIES: Don is a fourth-generation cattle producer and livestock dealer from the Lloydminster area. The Davies family's ranch and order-buying business, Vee Tee feeders, are highly respected in the cattle industry. They send cattle to feedlots all over western Canada. Don has been in the livestock marketing industry for 28 years. He attends sales in the area. Vee Tee has been a strong supporter of the auction industry for years. Vee Tee Angus is also part of the Davies family cattle operation, producing top-quality breeding stock.



CHAD KELLY: Chad is the manager of the Whitewood Livestock Sales. He has worked with the Parks family for over 20 years, helping them grow the market into an auction trusted and respected by both sellers and buyers across a large trading area. Chad is a stronger supporter of LMAC and its values and priorities. Chad is always the first to offer help. He is very involved in the Whitewood and area community events and organizations.



CASEY LAWES: 2025 LMAC Champion. Casey comes from a talented auctioneering family in Provost, Alberta. The Lawes family is part of the ownership group at both Provost and Vermillion Livestock Exchanges. He is a third-generation auctioneer. He has also competed in the International Competition at the Calgary Stampede. Casey has been a director at large on the LMAC board for 3 years and is the Vice-President of the Alberta Auction Markets Association.



BRENT WEISS: Brent began auctioneering in 1981 at the Maple Creek Auction Market. In 1998, Brent became an owner of Cowtown Livestock Exchange in Maple Creek, continuing to be the lead auctioneer at Cowtown until 2024. Brent and Jackie also own Bear Creek Angus south of Piapot, producing top-quality purebred and commercial Angus cattle.

STEVE'S
*Livestock
Transport*



JUDGING Criteria

CLARITY AND VOICE CONTROL (CLEARNESS OF VOICE, VOICE VOLUME) Are the numbers easy to distinguish? Does the auctioneer have control of his breathing? Is he able to maintain a consistent volume and speed without losing focus? Could he maintain this pace in the real livestock auction environment? Does the auctioneer have control of the microphone and use it to its best advantage?

CHANT Is the rhythm smooth and fluid? Is the chant easy to follow? Is the chant easy to listen to? Could you listen to the chant for a long sale without it becoming tiresome? Are the numbers clear?

PROFESSIONALISM, CONFIDENCE, CALMNESS, MANNERISMS Does the auctioneer move the sale along at an acceptable pace while reaching fair market value for the product sold? Does he present himself in a professional manner in both appearance and attitude? Was the auctioneer proficient at spotting bids? Does he communicate information clearly with the clerk, penning staff and buyers?

ENTHUSIASM Is the auctioneer working hard for the consignor? Did the auctioneer do any promotion of the livestock, product, producer or sponsors? Did the auctioneer interact positively with buyers and the support staff? Show enthusiasm for his job? Professional and sincere opening?

GENERAL IMPRESSION Would you hire this auctioneer to sell your sale and represent your firm? Did the auctioneer promote the auction method of selling livestock? Would this person make a good representative for LMAC and the livestock auction industry?

PERSONAL INTERVIEW The LMAC Auctioneering Champion is a spokesperson for LMAC and does a number of media interviews and personal appearances as current and past champion. It is extremely important that the champion represents LMAC and industry with knowledgeable answers that represent LMAC and industry views on industry topics.

To this end, LMAC has added a personal interview component to the LMAC Auctioneering Championship to ensure that their National Champion is up-to-date on LMAC policies, positions and history. A panel of three judges will interview each auctioneer, and each judge will score their answers and opinions independently. Auctioneers will be asked the same five questions and will be scored on their answers. The score from the interview will be worth 20% of their total score.



PAST CHAMPIONS



CASEY LAWES

Provost, AB
Venue: Virden, MB



LARS DELEEUW

Burford, ON
Venue: Waterloo, ON



JESSE LAWES

Provost, AB
Venue: Olds, AB



BRAD MARTENS

Gibbons, AB
Venue: Lloydminster, SK



RYAN KONYNENBELT

Nobleford, AB
Venue: Thorsby AB



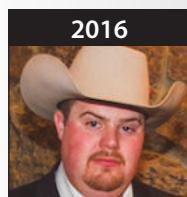
ALBERT CARROLL

Downeyville, ON
Venue: Lethbridge, AB



DARREN REBALKIN

Rocky Mountain House, AB
Venue: Lethbridge, AB



RYAN HURLBURT

Saskatoon, SK
Venue: Brussels, ON



CALVIN KUEPFER

Newton, ON
Venue: Winnipeg, MB



SHAWN GIST

Fort Saskatchewan, AB
Venue: Moosejaw, SK



TRAVIS ROGERS

Clyde, AB
Venue: Calgary, AB



JUSTIN GATTEY

Ponoka, AB
Venue: Stavelly, AB



BRENNIN JACK

Regina, SK
Venue: Waterloo, ON



RODNEY BURNETT

Armstrong, BC
Venue: Winnipeg, MB



CHANCE MARTIN

Red Deer, AB
Venue: Brooks, AB



ANDY CARTER

Amherst, NS
Venue: St-Isidore, QC

2007



BRAD STENBERG

Kronau, SK
Venue: Saskatoon, SK

2006



DEAN EDGE

Rimby, AB
Venue: Kamloops, BC

2005



WARD CUTLER

Viriden, MB
Venue: Ponoka, AB

2004



ROSS ANNETT

Brooks, AB
Venue: Waterloo, ON

2003



DON OBERG

Lacombe, AB
Venue: Brandon, MB

2002



DES PLEWMAN

Weyburn, SK
Venue: Assiniboia, SK

2001



PETER RAFFAN

Armstrong, BC
Venue: Kamloops, BC

2000



CORY LAWRENCE

Warburg, AB
Venue: Ponoka, AB

1999



TONY CHAFFE

Lucknow, ON
Venue: Ottawa, ON

1998



DAN SKEELS

Rimby, AB
Venue: Winnipeg, MB



OLAMA

ONTARIO LIVESTOCK AUCTION MARKETS
ASSOCIATION

MNP



2026 Canadian Livestock Auctioneer Championship Trailer

CO-SPONSORS



T-DOWN TRAILERS



The 2026 Canadian champion will receive a full one-year use of a 24' long by 7' tall EBY Maverick Stock Combo, valued at \$55,000 CAD. There is 20' of livestock area and 4' of closed tack room with saddle racks. The trailer will come fully equipped for farm and ranch use and logo'd with the Champion's name and status, as well as sponsor information.

The trailer must be insured with all perils at new replacement cost coverage in the champion's name, showing T Down Trailers Ltd. as the payee and plated in the Champion's name in their respective province, showing T Down Trailers Ltd. as the lessor. The champion will be responsible for these two costs. A written contract will be signed at the convention agreeing to the terms and conditions, and arrangements will be made to deliver the trailer.

At the end of the one-year term, the Champion will agree to return the trailer to a designated EBY dealership in clean condition with the normal wear and tear or will have the first option to purchase the unit at a reduced rate from T-Down Trailers Ltd. financing; a lease-to-own arrangement can be negotiated on request from the winner. If the winner wishes to upgrade the trailer to a different unit with the intention of keeping it in the future, he may do so by paying for the upgrades at the beginning of the term and realizing the discount at the end of one year.

LMAC Board of Directors

LMAC MAKES A DIFFERENCE!

The Livestock Markets Association of Canada's Board of Directors represents the livestock marketing industry on several issues that support the sustainability of our industry.

LMAC is made up of five appointed directors, one from each province west of Quebec, and five directors-at-large elected by the membership at the Annual General Meeting. Quebec holds an associate voting membership. The executive is appointed by the board of directors, with the approval of the membership. The LMAC board of directors meets in person twice a year and handles committee meetings and other issues via conference calls. Some of the board members serve on external committees such as the Canadian Cattle Identification Agency, CCA and IGAC.

LMAC is always looking for new directors to fill the directors-at-large positions on the board. If you are interested in serving on the LMAC board supporting the marketing industry, please get in touch with Craig Jacklin or Rick Wright to have your name stand. This is an excellent opportunity to work with and become one of the marketing industry's leaders. Be a leader, not a follower. This year, there are two directors-at-large (two-year term) positions to be filled at the AGM on Saturday morning.

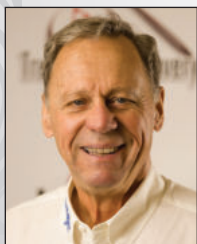
Any LMAC member in good standing may be nominated. Any employee of a member in good standing may be nominated, provided the member appoints that person as their voting delegate.



CRAIG JACKLIN - LMAC President: Craig has been a Director-at-Large since 2017. He is the Operations Manager for the VJV Livestock Marketing Group and is responsible for 5 auction markets in Alberta and British Columbia. Craig has become more involved with CCA and works closely with our major corporate sponsors. He has completed his third year as LMAC President and has been a very effective leader. He will now move to the Past President position. Craig served as President of the Alberta Auction Markets and on many committees. He has brought over 25 years of experience to the table, which has been very beneficial to LMAC.



ALLAN MUNROE – LMAC Vice-President. Allan owns the Killarney Auction Mart in southern Manitoba. He is the President of the Manitoba Livestock Marketing Association. He has been on the LMAC Board of Directors since 2022. Allan, with the membership approval, will move into the President's Chair at the AGM. He has completed 5 years as the Manitoba delegate to LMAC. He sits on the LMAC "Best Practices" development committee and the Beef Coalition working group.



LARRY WITZEL is the owner-operator of the Ontario Livestock Exchange in Waterloo, Ontario. Larry has been on the LMAC board for over 25 years and is the appointed delegate from Ontario. Larry serves on several important LMAC committees and is respected by both industry and government. Larry Witzel was rewarded for his dedication to LMAC by being inducted into the LMAC Hall of Fame. He has served as President of both LMAC and OLAMA. Larry's market hosted the 2024 Convention.



RICK WRIGHT is often referred to as the face of "LMAC". He has served on the LMAC Board for over 30 years. Rick has been in the cattle market industry for 46 years, serving as both a market operator and an order buyer. He currently order buys cattle for JGL Livestock and operates his own cattle consulting business. He has been the CEO of LMAC since 2014. He is the LMAC delegate to CCA and sits on several committees on behalf of LMAC. He is a director-at-large, past President of LMAC and a Hall of Fame inductee.



TYLER CRONKHITE: He is the manager of the SALE Cowtown Livestock Exchange in Maple Creek, SK. He was re-appointed as the delegate representing the Livestock Marketers of Saskatchewan. He is a Man/Sask auctioneering champion and has competed in numerous LMAC competitions. He is just completing his fifth year on the LMAC board of directors. Tyler sits on the LMAC Hall of Fame selection committee.



BRENT BROOKS: Brent was elected as director-at-large in 2018 and has served 2 terms. He is the owner of Northern Livestock Sales with successful branches in Lloydminster, Meadow Lake and Prince Albert, Saskatchewan. He is a very strong supporter of LMAC and serves on many committees both provincially and nationally, including the "Best Practices" development committee and the Beef Check Off working group. He is the past-President of the Livestock Marketers of Saskatchewan and hosted the 2022 LMAC Convention in Lloydminster.



MARK CANART is the appointed delegate representing the Mountain Livestock Markets Association of BC. Mark operates Canart Cattle Company, an order-buying firm in the Kamloops area. He also operates a fleet of livestock trucks and brings valuable insight into LMAC's transportation recommendations. Mark has over 45 years of experience in the cattle marketing and feeding industry. Mark is a valued member of the LMAC Board. If unavailable, Bob Miller serves as the alternate representative.



MARK FERRARO was elected as director-at-large in 2022 and has served two terms. Mark owns and operates livestock markets in Brussels, Cookstown, and Hoards Station in Ontario. Mark has become a very active and engaged board member. He brings a hands-on approach and passionate support to the marketing industry. Mark sits on the "Best Practices" development committee, the convention committee, and the sponsorship committee for LMAC. He hosted the LMAC convention at the Brussels location.

LMAC BOARD OF DIRECTORS (CONT'D)



CASEY LAWES was elected as a director at large to the LMAC at the Olds annual meeting in 2023. Casey is a third-generation livestock marketer and auctioneer. The Lawes family operates successful auction markets in Provost and Vermilion, Alberta. Casey is in his second term as a Director at LMAC. Casey is a Canadian Champion auctioneer and brings a younger market operator's perspective to the LMAC Board of Directors.



DANNY SKEELS: Danny was elected to his first term on the LMAC Board of Directors in Waterloo in 2024. He is the lead auctioneer for the VJV Marketing Group. He also operates a very successful purebred cattle operation and auction company. He brings a wealth of experience from both the auctioneer and producer perspectives to the board. Danny sits on the Auction Competition Committee. He will be seeking re-election this year.



PATRICK CASSIDY: Patrick is the appointed representative of the Alberta Auction Markets Association. He is serving his first term on LMAC. Patrick is a partner at the Olds Auction Mart and is an accomplished auctioneer. As the Alberta president, Patrick has revived the Alberta Auction Markets Association and is actively involved in several Provincial committees.



SHERI PEDERSEN: Sheri joined the LMAC staff as the administrator in January 2026. She reports to the CEO. Sheri brings a wealth of knowledge and experience to LMAC. She works in the livestock department at Canadian Western Agribition. Sheri is very involved in the community organizations and the Canadian Cattlemen's Curling Association.



Hall of Fame

NOMINATIONS



EMERSON GILL – 1st President of LMAC

Nominated by Ontario Livestock Auction Markets Association

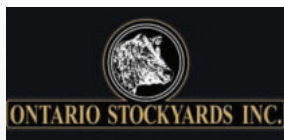
In 1979, Emerson was appointed as the first President of LMAC. He has been active in the livestock marketing industry for over 45 years. Emerson was hired by Richard Heleniak in 1982 to be the head buyer for Norwich Packers. As a buyer, his word was golden, and his reputation was impeccable. Throughout his career, Emerson has been a great supporter of the auction markets and "True Price Discovery through Public Auction". He was a familiar sight at the Ontario auction markets. Producers and market operators were always happy to see him attending their sales.



BROCK TAYLOR – Taylor Auction Mart

Nominated by Manitoba Livestock Marketing Association

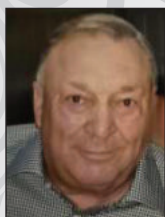
Owns and operates Taylor Auctions, Exports and Assembly Yard in Melita, Manitoba. He has been the president of both the Livestock Markets Association of Canada and the Manitoba Livestock Marketing Association. He was on the LMAC board of directors for many years, serving on many committees. He has attended every convention and competed in every LMAC auctioneering Championship for over 25 years. He has hosted the Man/Sask Auctioneering Championship. Brock is always the first to offer help when industry calls and is very active in the community organizations in southwest Manitoba. Taylor Auctions are always very generous sponsors. Brock, Kelly, and their three sons work closely on the farm and in the auction business.



LMAC

Memorial Honour Roll

INDUCTEES



DRILLON BEATON — Nominated by Manitoba Livestock Marketing Association. Drillon Beaton: Marketing Rep — Heartland Livestock Brandon: During Drillon's 30-plus-year career in the livestock auction industry, he set the "Gold Standard" as a marketing representative. His dedication to the job and his customers' success were second to none. His customer service, honesty, and integrity earned him the trust of producers across Manitoba. He was able to draw cattle from all over the province to Brandon. He dedicated his life to the auction market industry and was well respected by his customers, buyers, and even his competitors. He took great pride in helping to train new employees, and many in the industry today emulate "Drillon's Code" on customer service. "Every customer is important, big or small; they pay you a commission to do a great job of selling their cattle, they deserve nothing less."



LORRAINE KLEPPER — Nominated by Alberta Auction Markets Association. Lorraine Klepper: Administrator — Alberta Auction Markets Association: Lorraine served as the association's secretary-treasurer for 24 years. She also held the same position with the Alberta Auctioneers Association for 34 years. She dedicated her life to the auction industry. The AAMA and AAA organizations were her family. She helped them grow and worked behind the scenes to ensure their success. She worked very closely with Blair Vold of VJV in Ponoka. She was very involved in the trucking industry as a business owner/operator. Lorraine shot from the hip and got things done. She earned the respect of the auction industry. She worked successfully with many different Presidents of the organizations. Lorraine had a heart of gold. She took great pride in her job with AAMA and AAA.



CHARLES MENARD — Nominated by Réseau Encans Québec & Ontario Livestock Auction Markets Association

Charles Menard: Auctioneer/Owner: Charlie started working at Leo's Livestock Exchange in his teens, when his father, Leo, was an auctioneer and co-owner of the Auction Market. When Steve Spratt and Charlie purchased Leo's, they renamed it Ottawa Livestock Exchange. Charlie had spent the last 40 years auctioneering at Ottawa Livestock Embrun Livestock. He spent his off days on his farm in St-Sixte, Quebec. He took part in the LMAC auctioneering competition several times. Ottawa hosted the LMAC event in 1999. Charlie was the first representative from Quebec to participate in the event. He was a proud Quebecer and spoke both English and French, easily switching back and forth while selling the animals. Charles passed away at age 61. September 1, 2025.



JIM WILSON — Nominated by Livestock Marketers of Saskatchewan

Jim Wilson: Auctioneer, Maple Creek, Saskatchewan. Jim Wilson is a legend in Saskatchewan's livestock auctioneering business. Jim graduated from auction school in Billings, Montana, in 1958. Jim sold at Shaunavon, Medicine Hat, Eastend, Consul, Maple Creek, Bow Slope and Fort MacLeod. In 1979, Jim, along with Bruce Switzer, purchased one of the auction barns at Maple Creek. In 1984, the two auctions in Maple Creek were amalgamated under the Cowntown Livestock Exchange banner. Jim knew cattle and earned the trust of many of the ranchers in the Maple Creek area. Jim Wilson was a professional auctioneer for over 56 years. Jim Wilson's professionalism, work ethic, integrity, honesty and passion for the industry made him one of the top livestock auctioneers in western Canada.

LMAC

Memorial Honour Roll

The Livestock Markets Association Canada has introduced the "Memorial Honour Roll". The idea is to recognize persons in the livestock marketing industry who were influential in and have left a positive mark on the marketing sector. These nominees have passed on, but LMAC feels that it is important to recognize their contributions to the industry they dedicated their lives to. They were leaders in the industry and have been nominated to the Honour Roll by their Provincial Associations or LMAC.



Bruce McCall
Brussels Stockyards
Brussels, ON



Leonard Patterson
Patterson's Auction Mart
Dawson Creek, BC



Terry Schetzle
Dryland Cattle Trading Corp.
Veteran, AB



Sheldon Nicholson
Heartland Livestock Services
Yorkton, SK



Pete Gregory
Union Stockyards
Winnipeg, MB



John Milne
LMAC Secretary
Lethbridge, AB



Jim Raffan
Livestock Dealer
Kamloops, BC



Bert Lesage
Order Buyer
Notre Dame de Lourdes, MB



Stewart "Bud" Brown
Melbourne Stockyards
Melbourne, ON



Al Campbell
Hartford Insurance
Winnipeg, MB



Charlie McKay
Stettler Auction Mart
Stettler, AB



Carl F. Hickson
Hoards Station Sale Barn/ Lindsay
Sale Barn, Lindsay, ON



Carl "Slim" Dorin
Cattle Buyer
Kamloops, BC



Don Masson
Ste. Rose Auction Mart,
Ste. Rose, MB



Jack Daines
Innisfail Auction Mart
Innisfail, AB



Brian Hill
Order Buyer
Kersley, BC



John Heebner
Market Manager/Builder
Saskatchewan Wheat Pool
Heartland Livestock



Brian Good
Industry Champion
Red Deer, AB



Bruce Whyte
Mountain Markets Assoc.
Kamloops, BC



Murray Morrison
Ontario Stockyards Inc.
Cookstown, Ont.



Ron Northcott
Order Buyer - Regina, Sask.



James (Jimmy O) Oldershaw
Order Buyer - Winnipeg, MB



Doug Jackson
Cattle Buyer - Winnipeg, MB



Fred Jacklin
Maple Hill Auction - Hanover, Ont



Jim Wideman
OLEX/LMAC - Waterloo, Ont



Deryl Miller
Miller Livestock - Saskatoon, SK



Wilf Smith
Auctioneer - Williams Lake, BC



Jim Blackshaw
Heartland Livestock - Virden, MB



Larry Schweitzer
Hamiota Feedlot - Hamiota, MB



Drillon Beaton
Heartland Livestock -
Strathclair, MB



Lorraine Klepper
Administrator AAMA -
Red Deer, AB



Charles Menard
Ottawa Livestock Exchange -
St-Sixte, QC



Jim Wilson
Auctioneer -
Maple Creek, SK

2026
INDUCTEES

2025 LMAC Champion Auctioneer

CASEY LAWES



Casey Lawes is no stranger to the livestock auctioneering industry. He is a third-generation auctioneer and has spent most of his life at the auction market in Provost, Alberta, learning the cattle marketing business and developing a champion's chant. Casey is a graduate of the Western College of Auctioneering in Billings, Montana, and holds an Ag Business diploma from Lakeland College in Vermilion, Alberta.

"I think I was 10 or 12 years old when I knew I was going to be an auctioneer," Lawes says. "Both my grandpa on my mom's side and my granddad on my dad's side were auctioneers, and my dad's an auctioneer, so it was kind of bred right into me to be an auctioneer, and I feel very blessed that I do enjoy it," Lawes says.

Casey first competed at the LMAC Championships in 2019 and was named "Rookie of the Year." Even then, there were comments in the crowd that Casey Lawes was championship material! COVID cancelled two of the Canadian Championships, and he was unable to compete in 2024. Casey Lawes takes his job as a cattle auctioneer very seriously. "These ranchers trust in you to gather all the dollars available that day, and I take great pride in sitting up there and marketing their cattle. It's very satisfying as an auctioneer because these ranchers are very hard-working people, and they appreciate every penny you get for them, and they appreciate your hard work."

Casey has all the qualifications of a Champion Auctioneer. He has a strong, deep, commanding voice with a smooth chant. His rhythm and bid calling is easy to understand and you can listen to him all day. He works on product knowledge and promotes his customers' breeding programs and health protocols. He is very passionate about his career and works hard for his customers. Being a champion auctioneer is more than calling numbers over the mic. Casey Lawes is kind and humble, very approachable, and people trust his opinion. He strives to improve his skills and is willing to help younger auctioneers with constructive advice.

He remembers the early days of his career and the breaks and advice he got from his family and other auctioneers who shared that precious mic time, so hard to get. "They really pushed us, young guys, to get up there and get better. Make yourself better, build a path, build a career."

Winning the 2025 championship was a dream come true for Casey. "I am thankful for my family, thankful for my mom and dad, my wife and my brother Jesse, and thankful for the Lakevold family for allowing me to go to these competitions and represent us on a Canadian level."

Winning the Rookie Award in 2019 lit the fire for Casey Lawes. When his brother, Jesse, won the Championship in 2023, becoming a Canadian Champion was a goal for Casey. Casey has this advice for young auctioneers pursuing an auction career. "The biggest advice I could give for up-and-coming auctioneers is, 'just be genuine.' Be yourself. Be passionate and respectful. Humble and kind is going to take you a long, long way." Words of advice from a true Canadian Champion. Casey continues to live in Provost with his wife, Makayla, and their four children.

Silver SPONSORS



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**BIG M
LINCOLN**



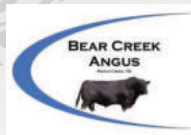
**CANADIAN BEEF INDUSTRY
CONFERENCE**



STETSON



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Corey Livestock
Swift Current, Sask



Just LIVESTOCK



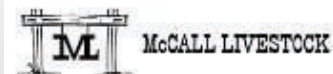
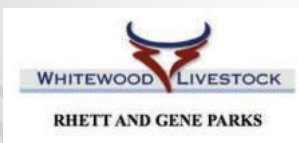
PRAIRIE LIVESTOCK
Moosomin, Saskatchewan



WD LIVESTOCK



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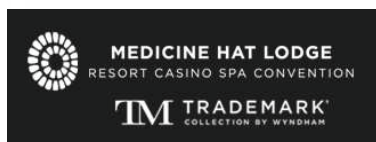
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